



BANGKOK - THAILAND
6 - 8 Sept 2018

THE SOUTHEAST ASIAN TRADE
SHOW FOR CONSTRUCTION AND
INFRASTRUCTURE

**BUILDING
TOMORROW,
TODAY**

Co-located with :



ASEAN.INTERMATCONSTRUCTION.COM



#intermatasean

Organizers:



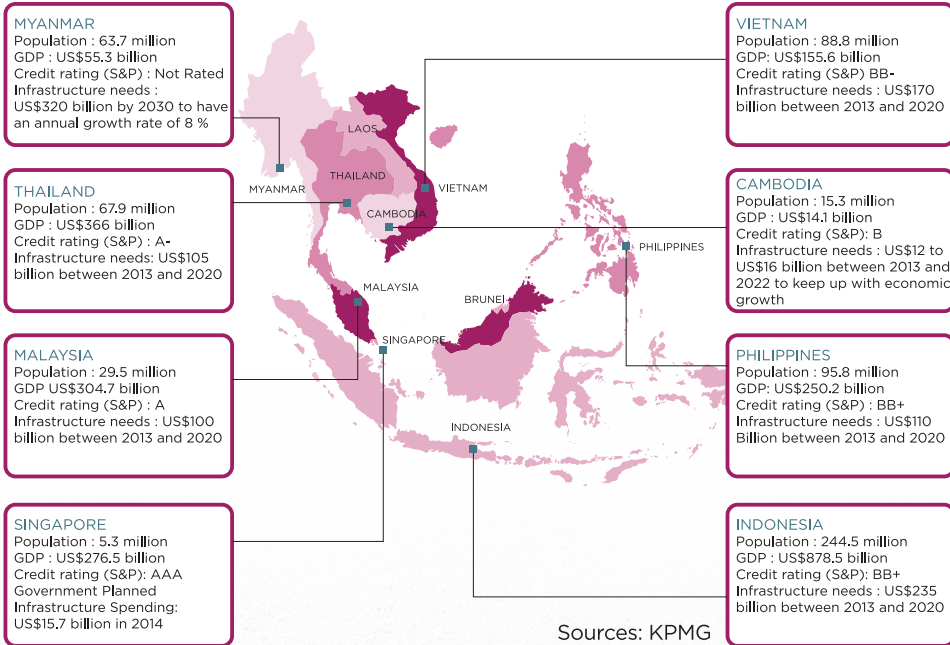
Co-host:



The Southeast Asian platform for productive business in the construction sector

INTERMAT ASEAN provides the opportunity for you to explore the latest industry trends as well as to meet leading companies and brands in the region.

Reach one of the world's most dynamic and fast-growing regions.

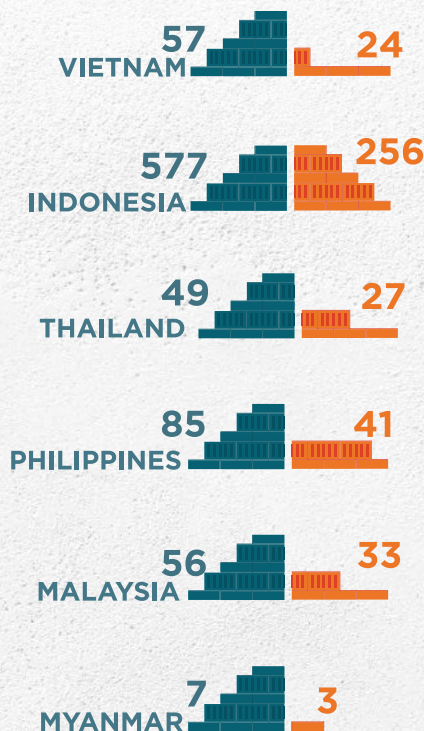


US\$60 billion
a year till 2022 to fulfill ASEAN's infrastructure needs

US\$300 million
a year invested in the ASEAN infrastructure Fund (AIF)

6 infrastructure projects each year.

Southeast Asia construction output to increase till 2025



4 Clusters of Expertise to fulfill the market needs

If your organization is in the building or construction business, you should reserve your booth now!

Earthmoving & demolition

- Accessories, components, parts for earthmoving and demolition
- Machines & equipment for earthmoving and civil engineering
- Machines & equipment for demolition, environment & recycling
- New technologies for earthmoving & demolition

Roads, minerals & foundation

- Accessories & components for roads, minerals and foundations
- Equipment & materials for roads infrastructure and maintenance
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines

Building industry

- Accessories, components, parts for buildings
- Formworks & Scaffolding
- Site equipment & tools
- Materials for building and construction
- New technologies for buildings
- Topography, new technologies, engineering, automatic systems

Lifting, handling & transportation

- Accessories, components, parts for lifting & transportation
- Material handling and lifting equipment and machinery
- New technologies for lifting, handling & transportation
- Vehicles & equipment for materials transportation
- Vehicles for passengers transportation

Source: USGS cement survey 2015; Global Construction Perspectives; Oxford Economics

USD billions: 2025 2012

ASEAN.INTERMATCONSTRUCTION.COM



#intermatasean

Proven results - 2017 Facts & Figures

300 Exhibiting brands & companies from **17** countries

76% International exhibitors

4,680 Visitors from **43** countries

20% International visitors



Meet trade visitors and key players of the Southeast Asian construction industry

INTERMAT ASEAN exhibitors

92% consider their participation in the show important

87% were satisfied with raising awareness of existing products / services

80% were satisfied with generating new sales leads

INTERMAT ASEAN visitors

94% were satisfied with meeting new suppliers

92% were satisfied with gathering market information

89% were satisfied with the exhibition

Who will visit INTERMAT ASEAN?

INTERMAT ASEAN 2018 will be attracting the largest audience of 5,000+ construction professionals across Southeast Asia, from the following sectors:

Contractors / Investors / Suppliers / Distributors / Wholesalers / Construction Equipment Rental & Leasing Firms / Construction Equipment Repair Workshops / Developers Builders / Engineering Firms and Consultants / Trade Associations
Manufacturers / Government / Media

A captive audience from across Southeast Asia and beyond

64% visitors are contract authorities, owners and councils (including government departments and state-owned enterprises)

Leading exhibitors in 2017

Diamond sponsor



Platinum sponsor



Gold sponsors



Bronze sponsors



Hear from the past exhibitors

“INTERMAT ASEAN has been a good platform to showcase our full range of products and reach out to our potential customers.”

Danilo Catalucci, Head of Marketing SEA & Japan, CASE Construction Equipment

“We have met a number of new customers and we believe we have gained additional exposure into the market through exhibiting here.”

Malcolm T. Williams, Managing Director, Promech Resources Co., Ltd Distributor for Manitou Group

“JCB used INTERMAT to launch a number of exciting new products into the market in Thailand. Our indoor stand allowed our customers to see the machine up close, and the outdoor area meant we could demonstrate them in action. I believe those that attended our stands left with a better understanding of how JCB can support their business in future.”

Tom Cornell, Managing Director, JCB Southeast Asia

“INTERMAT ASEAN is very good, there are many customers that came to talk and discuss.”

Zhang Xiyuan, Deputy General Manager, XCMG

****Please note:** Premium zone spaces are subject to availability.

■ MORE VALUE FOR YOUR BUSINESS

Buyers Program

Our specialized Hosted Buyer Program is the best way to connect with INTERMAT ASEAN's network of construction industry professionals in the region.

More than **100** top buyers from Southeast Asia will be hosted to engage in business meetings with you, to explore potential collaboration opportunities.

Business Matching Platform

- Preview company profiles
- Search by industry focus
- Pre-schedule 1-1 meetings with top buyers



Outdoor exhibition and demonstration area

Demonstrate your latest and/or best-selling machinery and equipment in an outdoor setting to a captive audience.



Strong support from public authorities

- Thai Contractors Association under His Majesty the King's Patronage
- Thailand Concrete Association
- Department of Highways
- Department of Public Works and Town & Country Planning
- Expressway Authority of Thailand
- Royal Irrigation Department
- Construction Institute of Thailand
- Thailand Convention and Exhibition Bureau
- The National Metal and Materials Technology Center
- Department of Rural Roads
- And many more...

“ The construction industry in Thailand and ASEAN region is growing, with an increase in mega projects initiated by both the government and private sectors. Emerging construction technologies will help constructors to save costs and deliver a higher quality. We are glad to co-host INTERMAT ASEAN once again in 2018, to deliver another world-class exhibition for the industry.”

Mr. Sangvorn Lipatanlop, President, Thai Contractors Association under His Majesty the King's Patronage

■ A brand with accomplished international reach



PARIS
23-28 APRIL 2018

paris-en.intermatconstruction.com



PARIS
23-28 APRIL 2018

www.worldofconcreteeurope.com



BANGKOK, THAILAND
6 - 8 SEPT 2018

asean.intermatconstruction.com



BANGKOK, THAILAND
6 - 8 SEPT 2018

www.concrete-asia.com

Contact us

Thailand

Watinee Saithong
Tel: +66(0)2-833-5315
watinees@impact.co.th

Kawintra Danraumsab
Tel: +66(0)2-833-6395
kawintrad@impact.co.th

Nattida Lekluan
Tel: +66(0)2-833-6395
nattidal@impact.co.th

Manita Inthasaro
Tel: +66(0)2-833-5124
manitai@impact.co.th

Asia (excluding Thailand)

Wong Wing Yan
Tel: +66(0)2-833-5013
wingyanw@impact.co.th

Zhou Sisi
Tel: +66(0)2-833-5198
sisiz@impact.co.th

Kwandaok Ketsamuth
Tel: +66(0)2-833-5054
kwandaok@impact.co.th

Rest of the World

Veronique Arnal
Tel: +33 1 76 77 11 27
veronique.arnal@comexposium.com

Sylvie Monichon
Tel: +33 1 76 77 14 64
sylvie.monichon@comexposium.com

Victor Ballu
Tel: +33 1 76 77 13 07
victor.ballu@comexposium.com

Aymeric Humbert
Tel: +33 1 76 77 15 01
aymeric.humbert@comexposium.com

Book your stand at asean.intermatconstruction.com