

YOUNG ENTREPRENEURS COMMITTEE

Presentation



INTRODUCTION

Myanmar offers many opportunities for entrepreneurs, whatever the sector in which they work: services, IT & digital, F&B, tourism, industry, logistics, production, resale, and so on.

As in any other country, entrepreneurs have to face challenges, which constitute threats to their businesses:

- Difficulty to finance their activities and to find partners to support their growth;
- Lack of skilled labour, HR resources, assets, equipment and of investment capacity;
- Lack of expertise beyond the specific skills related to their businesses;

In addition to that, entrepreneurs in Myanmar, be they foreigners or Myanmar nationals, have to face additional specific obstacles:

- Unfavorable legal framework and banking system;
- Strong competition in an emerging market;
- Lack of transparency and clarity of the rules and regulations;
- Insufficient infrastructures;
- Difficult access to the information.

When facing these challenges, entrepreneurs often feel isolated and don't benefit from the protection and support of large companies or organizations. They also have specific needs which would require tailor-made and time-consuming services.

Now, despite differences in their activities, sectors and experiences, entrepreneurs often share similarities and face similar issues and challenges.

At the same time, they each possess their own skills and experience, which could be useful to other entrepreneurs, if shared.

Therefore, it is vital to bring together young entrepreneurs to discuss common issues and challenge that they face, to look together for solutions, to help each other, and to share information, experience and skills.

For these reasons we are now proposing the creation of a Young Entrepreneurs Committee.

In addition to benefiting for one another's experience and skills, these young entrepreneurs, would also have access to the pool of information, expertise, experience, resources and skills offered by the Members of CCI France Myanmar and by the international network of CCI France International worldwide.

GENERAL OBJECTIVES OF CCI FRANCE MYANMAR COMMITTEES

- To help Members of CCI France Myanmar who share similar challenges, issues, activities and goals to meet, discuss, exchange ideas and implement common initiatives, activities and projects, according to their needs and priorities.
- To help Members of CCI France Myanmar to extend their networks and develop their business activities.
- To create new opportunities for our Members on the Myanmar market.
- To create links and maintain strong relations with local organizations, associations and administrations working on related topics and issues, by organizing meetings, joint events, etc.
- To help Members of CCI France Myanmar actively participate in the sustainable development and progress of Myanmar in this period of economic, social and democratic transition.

SPECIFIC OBJECTIVES OF THE YOUNG ENTREPRENEURS COMMITTEE

- To discuss the challenges faced by young entrepreneurs Members of CCI France Myanmar and identify actions and projects which could be implemented by CCI France Myanmar and its Members to tackle these issues.
- To reflect on activities and actions (events, trainings, campaigns, information, publications, studies, etc.) which could be implemented by CCI France Myanmar and its Members to solve some of the problems faced by young entrepreneurs in Myanmar.
- To prepare, organize and manage the launch of a Young Entrepreneur of the Year Award, which would be given during a prize giving ceremony during the annual gala dinner of CCI France Myanmar.
- To discuss other goals and objectives and identify the necessary means to implement and achieve them.

WHO CAN JOIN THIS COMMITTEE

- Members of CCI France Myanmar only.
- The participation in the committee is free of charge.
- The Committee can propose to open their ranks to "Honorary Committee Members", who are not Members of CCI France Myanmar after approval by CCI France Myanmar.
- Capacity limited to 20 Members maximum.
- Entrepreneurs under 45 years old at the head of their own companies.

WORKING PROCEDURES

- The committee will meet at least four times a year.
- The committee will define its objective for the coming year during an annual meeting.
- An annual report of activity will be handed to CCI France Myanmar in May of each year in preparation of the Annual General Meeting of the CCI France Myanmar.

MANAGEMENT RULES

- The committee will be managed by the Members themselves.
- The members of the committee will elect a “Chairman”, a “Vice-Chairman” and a “Secretary General” who will be in charge of managing the committee.
- Follow-up meetings will be conducted on a quarterly basis between each Committee Coordinator and the person in charge of the Committees at CCI France Myanmar.

CONTRIBUTION OF CCI FRANCE MYANMAR

- CCI France Myanmar will assist the committee as much as possible in the limit of its resources and financial means. The projects and activities which the committee wishes to implement shall not rely only on resources expected from CCI France Myanmar.
- CCI France Myanmar will choose a “Committee Advisor” among its staff to be in charge of the relations between the French Chamber and the committee.
- The Committee Advisor will attend the committee meetings to play the role of advisor and to coordinate the efforts of the committee with those of CCI France Myanmar. He/she will not have a vote in the decision making process of the committee.
- CCI France Myanmar will provide a meeting room for the meetings of the committee.
- CCI France Myanmar will communicate on and actively promote the activities of the committee.
- CCI France Myanmar will mobilize its network of Members and professional contacts to get the support of experts, when needed and requested by the members of committee.
- CCI France Myanmar will organize an annual gala dinner during which the award giving ceremony will take place.
- CCI France Myanmar will create a page on its website to present the committee, its members and its activities. A virtual group/forum will also be created in order to facilitate the communication between the members of the committee.

CONTACT

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