

## MEMBERSHIP PACKAGES

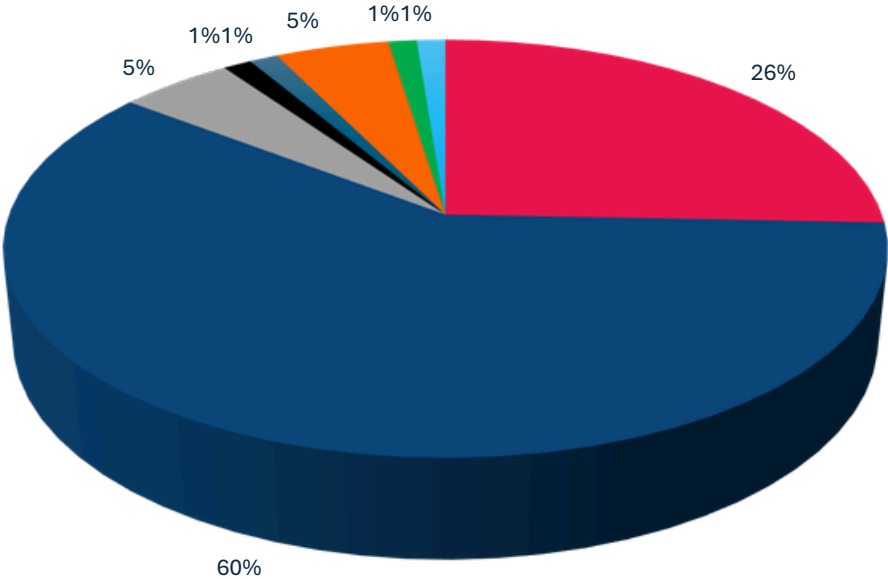
**GROW IN OUR COMMUNITY**



# OUR MEMBERS

Professionals of 8 nationalities from all industries to extend your Network

|             |     |
|-------------|-----|
| French      | 26% |
| Myanmar     | 60% |
| US          | 5%  |
| Germany     | 1%  |
| India       | 1%  |
| Singapore   | 5%  |
| Switzerland | 1%  |
| Thailand    | 1%  |



## 21 Business Industries by Percentage %

|                                 |     |                                                                             |   |
|---------------------------------|-----|-----------------------------------------------------------------------------|---|
| Agriculture                     | 1%  | Industry & Manufacturing                                                    | 5 |
| Banking, Finance & Insurance    | 11% | Legal Services                                                              | % |
| Construction & Engineering      | 4%  | Media, Communications & PR                                                  | 4 |
| Consulting and Business Support |     |                                                                             | % |
| Education                       | 10% | NGO                                                                         | 2 |
| Energy                          | 4%  | Others (Gallery, Security, Environmental, Embassy, Gems & Jewelry, Fashion) | % |
| FMCG & Retail                   | 1%  | Real Estate                                                                 | 9 |
| Food & Beverage                 | 1%  | Services                                                                    | % |
| Healthcare & Beauty             | 4%  | Supply & Procurement                                                        |   |
| Healthcare & Medical Equipment  | 5%  | Telecommunications & IT                                                     | 2 |
| Hotel & Tourism                 | 16% | Transport & Logistics                                                       | 5 |
|                                 | 5%  |                                                                             | % |

5

%

2

%



# EVENTS BENEFITS

## 45+ networking events per year

### **Connect@Breakfast**

*Sectorial breakfast talks. Free of charge/special rate for members.*

### **Business Talks/Legal Talks/HR Talks/Seminars**

*Conferences/workshops dealing with the legal and business environment in Myanmar. Free of charge for members.*

### **Networking Cocktails**

*Business networking events organized solely by FMCCI with other Chambers of Commerce in Myanmar. Special rate for members.*

### **French Embassy's Brief**

*Presentation of the economic and political environment, and update on bilateral relations by Head of Mission. For members only.*

### **Knowledge Sharing Session**

*Offering a community to exchange information or best practices among the players. FOC for members and open for non-members.*

### **Corporate Trainings**

*Offering the best fit, customized trainings for the organizations. FOC for members and open for non-members.*

# CONTACTS & BUSINESS SUPPORT

## Members Only SIGNAL Group

### **Direct contact with other members**

*Consult the profiles of other members, send them messages or call them directly on Signal Group. Find your next partner, client, supplier easily online.*

### **Business intelligence**

*Consult calls for tenders, weekly press reviews, calendar of events and training, CVs of candidates, ... all in one same platform.*

### **Our Members Committees**

*Discuss and exchange information in private channels with members of our Committees: HR, Marketing, and more....*

### **Promote your company**

*Share news, promote your company, offer special promotions directly to all other members.*



# Signal



# CONTACTS & BUSINESS SUPPORT

## EXPLORE new opportunities

### **Matchmaking and support by our team**

*Free introduction and sharing of contacts by our team and to help you develop your activities.*

### **Trade fairs and professional events**

*Get free or discount access to partner events of CCI France Myanmar.*

### **Exploration of new markets**

*Get free contacts and discounts on business services with other CCI France around the world (119 French Chambers, 94 countries, 33,000 members)*



# COMMUNICATIONS BENEFITS



## Promote your company **\*FOR FREE\***

### **Presentation on our website**

*1 full page of presentation of your company on our Website.*

### **Membership Directory**

*1 full page of presentation in our Membership Directory.*

### **Speak Up! Podcast Interview**

*Get your interview posted for free on our website and on social media.*

### **Weekly Newsletter**

*Get your interview, your advertorial shared for free in our newsletter.*

### **Open your doors**

*Organise a visit of your company for other members for free.*

### **Sharing of news**

*News about company shared for free on social media.*

### **Your logo in all communications - For Partner Members only**

*Get your logo appear in all our communications (website, email signature, newsletters, events,...). For certain types of Memberships only. Please check conditions in our Membership Packages at the end.*



## OTHER BENEFITS

### Get discounts on our services

Meeting rooms: -50% for members

Recruitment: -30% for members

Training programs: -25% for members

Posting of job offers: Free of charge for members

### Our Audience Reach



Facebook page  
24481

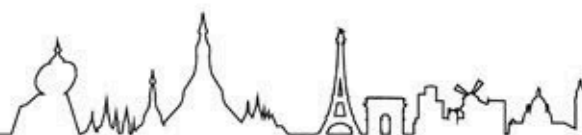


LinkedIn page  
13000



Newsletter  
3000+





# MEMBERSHIP PACKAGES

|                           | Benefits                                                                 | Partner members | Corporate Members | SME Members | Organisation Members | Individual Members | Young Professional |
|---------------------------|--------------------------------------------------------------------------|-----------------|-------------------|-------------|----------------------|--------------------|--------------------|
|                           | Your logo on roll-up at all events                                       | •               |                   |             |                      |                    |                    |
| EVENTS BENEFITS           | Priority registration to all events                                      | •               |                   |             |                      |                    |                    |
|                           | Free seats at AGM                                                        | 3               | 2                 | 1           | 1                    | 1                  | 1                  |
|                           | Priority to participate in breakfast events                              | •               | •                 | •           | •                    | •                  | •                  |
|                           | Member rate to networking cocktails                                      | •               | •                 | •           | •                    | •                  | •                  |
|                           | Access to private event "Members Only"                                   | •               | •                 | •           | •                    | •                  | •                  |
|                           |                                                                          |                 |                   |             |                      |                    |                    |
| COMMUNICATION BENEFITS    | Your logo in all communications                                          | •               |                   |             |                      |                    |                    |
|                           | 1 full-page advertisement in Membership Directory                        | •               |                   |             |                      |                    |                    |
|                           | 1 annual post to promote you as a Partner Member                         | •               |                   |             |                      |                    |                    |
|                           | Annual advertorial on website and in newsletter                          | 3               | 2                 | 1           | 1                    |                    |                    |
|                           | 1 page of presentation on our website                                    | •               | •                 | •           | •                    |                    |                    |
|                           | 1 page of presentation in our Membership Directory                       | •               | •                 | •           | •                    |                    |                    |
|                           | 1 interview for our Speak Up! Podcast                                    | •               | •                 | •           | •                    |                    |                    |
|                           | Organisation of 1 Open Door visit                                        | •               | •                 | •           | •                    |                    |                    |
|                           | Sharing your news on website, in newsletter and on social                | •               | •                 | •           | •                    |                    |                    |
| BUSINESS SUPPORT BENEFITS | Priority for free tickets to trade fairs, conferences and partner events | •               |                   |             |                      |                    |                    |
|                           | Free support by our team                                                 | •               | •                 | •           | •                    | •                  | •                  |
|                           | Free Matchmaking and Contacts                                            | •               | •                 | •           | •                    | •                  | •                  |
|                           | Free business intelligence (updates, calls for tenders, memos, etc..)    | •               | •                 | •           | •                    | •                  | •                  |
|                           | Free access to our Members Committee (condition apply)                   | •               | •                 | •           | •                    | •                  | •                  |
|                           | Access to our Signal community                                           | •               | •                 | •           | •                    | •                  | •                  |
|                           | Discounts and access to services of other CCI France in Asia-Pacific     | •               | •                 | •           | •                    | •                  | •                  |
| OTHER BENEFITS            | Discounts on all business services and training programs                 | •               | •                 | •           | •                    | •                  | •                  |

***"Get High Benefits For A LOW PRICE"***

## **PARTNER MEMBERSHIP - (5,100,000 MMK)**

### **Specific additional benefits:**

- 1 full page of advertisement in our Membership Directory
- Your logo on all communications and publications
- 1 post per year to promote you as a Partner
- Priority registration to all events and exclusive offers

**+ All benefits**

**+ High visibility & promotion**

**+ Great value for money**

## **COMPANY MEMBERSHIPS**

- Corporate (>200 employees) - (2,250,000 MMK)
- SME (<200 employees) - (1,350,000 MMK)
- Organisations (NGO, NPO) - (1,050,000 MMK)

**+ Benefits apply to all employees**

**+ High promotion**

**- Less visibility than Partner Membership**

## **INDIVIDUAL MEMBERSHIPS**

- Individual - (600,000 MMK)
- Young Professional (<30 years old) - (450,000 MMK)

**+ Low price**

**- No promotion of company & activities**

**- Benefits only apply to the person**

## OUR PARTNER MEMBERS



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