

## MEMBERSHIP PACKAGES

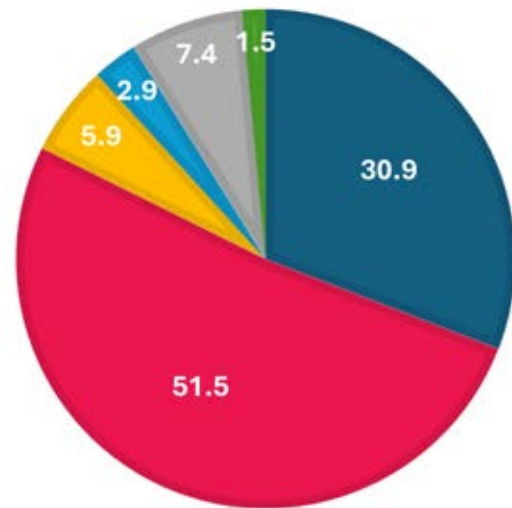
**GROW IN OUR COMMUNITY**



# Our Members

Professionals of **6 nationalities** from **all sectors** to extend your **NETWORK**

France	30.9%
Myanmar	51.5%
USA	7.4%
Singapore	5.9%
Thailand	2.9%
Germany	1.5%



## The 18 sectors by Percentage

Agriculture	1.5%	Industry & Manufacturing	1.5%
Banking, Finance & Insurance	11.9%	Legal Services	6%
Consulting and Business Support	9%	Media, Communications & PR	3%
Education	3%	Others ( Security, Environmental, Embassy, Art Gallery, HR)	10.4%
Energy	1.5%	Real Estate & Property Development	4.5%
Healthcare & Beauty	3%	Supply & Procurement	1.5%
FMCG & Retail	6%	Telecommunications & IT	4.5%
Healthcare (Life Science & Medical Equipment)	9%	Trading ( Electrical Equipment, Automotive, Sourcing)	4.5%
Hotel & Tourism	14.9%	Transport & Logistics	4.5%



# EVENTS BENEFITS

## 45+ networking events per year

### **Connect@Breakfast**

*Sectorial breakfast talks. Free of charge/special rate for members.*

### **Business Talks/Legal Talks/HR Talks/Seminars**

*Conferences/workshops dealing with the legal and business environment in Myanmar. Free of charge for members.*

### **Networking Cocktails**

*Business networking events organized solely by FMCCI with other Chambers of Commerce in Myanmar. Special rate for members.*

### **French Embassy's Brief**

*Presentation of the economic and political environment, and update on bilateral relations by Head of Mission. For members only.*

### **Knowledge Sharing Session**

*Offering a community to exchange information or best practices among the players. FOC for members and open for non-members.*

### **Corporate Trainings**

*Offering the best fit, customized trainings for the organizations. FOC for members and open for non-members.*



# CONTACTS & BUSINESS SUPPORT

## Members Only SIGNAL Group

### **Direct contact with other members**

*Consult the profiles of other members, send them messages or call them directly on Signal Group. Find your next partner, client, supplier easily online.*

### **Business intelligence**

*Consult calls for tenders, weekly press reviews, calendar of events and training, CVs of candidates, ... all in one same platform.*

### **Our Members Committees**

*Discuss and exchange information in private channels with members of our Committees: HR, Marketing, and more....*

### **Promote your company**

*Share news, promote your company, offer special promotions directly to all other members.*



# Signal



# CONTACTS & BUSINESS SUPPORT

## EXPLORE new opportunities

### **Matchmaking and support by our team**

*Free introduction and sharing of contacts by our team and to help you develop your activities.*

### **Trade fairs and professional events**

*Get free or discount access to partner events of CCI France Myanmar.*

### **Exploration of new markets**

*Get free contacts and discounts on business services with other CCI France around the world (119 French Chambers, 94 countries, 33,000 members)*



# COMMUNICATIONS BENEFITS



## Promote your company **\*FOR FREE\***

### **Presentation on our website**

*1 full page of presentation of your company on our Website.*

### **Membership Directory**

*1 full page of presentation in our Membership Directory.*

### **Speak Up! Podcast Interview**

*Get your interview posted for free on our website and on social media.*

### **Weekly Newsletter**

*Get your interview, your advertorial shared for free in our newsletter.*

### **Open your doors**

*Organise a visit of your company for other members for free.*

### **Sharing of news**

*News about company shared for free on social media.*

### **Your logo in all communications - For Partner Members only**

*Get your logo appear in all our communications (website, email signature, newsletters, events,...). For certain types of Memberships only. Please check conditions in our Membership Packages at the end.*





## OTHER BENEFITS

### Get discounts on our services

Meeting rooms: -50% for members

Recruitment: -30% for members

Training programs: -25% for members

Posting of job offers: Free of charge for members

### Our Audience Reach



Facebook page  
24481

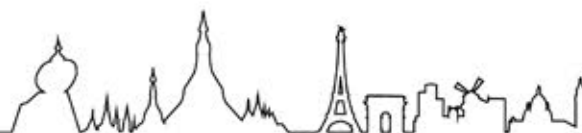


LinkedIn page  
13000



Newsletter  
3000+





# MEMBERSHIP PACKAGES

	Benefits	Partner members	Corporate Members	SME Members	Organisation Members	Individual Members	Young Professional
	Your logo on roll-up at all events	•					
EVENTS BENEFITS	Priority registration to all events	•					
	Free seats at AGM	3	2	1	1	1	1
	Priority to participate in breakfast events	•	•	•	•	•	•
	Member rate to networking cocktails	•	•	•	•	•	•
	Access to private event "Members Only"	•	•	•	•	•	•
COMMUNICATION BENEFITS	Your logo in all communications	•					
	1 full-page advertisement in Membership Directory	•					
	1 annual post to promote you as a Partner Member	•					
	Annual advertorial on website and in newsletter	3	2	1	1		
	1 page of presentation on our website	•	•	•	•		
	1 page of presentation in our Membership Directory	•	•	•	•		
	1 interview for our Speak Up! Podcast	•	•	•	•		
	Organisation of 1 Open Door visit	•	•	•	•		
	Sharing your news on website, in newsletter and on social	•	•	•	•		
BUSINESS SUPPORT BENEFITS	Priority for free tickets to trade fairs, conferences and partner events	•					
	Free support by our team	•	•	•	•	•	•
	Free Matchmaking and Contacts	•	•	•	•	•	•
	Free business intelligence (updates, calls for tenders, memos, etc..)	•	•	•	•	•	•
	Free access to our Members Commitment (condition apply)	•	•	•	•	•	•
	Access to our Signal community	•	•	•	•	•	•
	Discounts and access to services of other CCI France in Asia-Pacific	•	•	•	•	•	•
OTHER BENEFITS	Discounts on all business services and training programs	•	•	•	•	•	•

***"Get High Benefits For A LOW PRICE"***



## **PARTNER MEMBERSHIP - (5,100,000 MMK)**

### **Specific additional benefits:**

- 1 full page of advertisement in our Membership Directory
- Your logo on all communications and publications
- 1 post per year to promote you as a Partner
- Priority registration to all events and exclusive offers

**+ All benefits**

**+ High visibility & promotion**

**+ Great value for money**

## **COMPANY MEMBERSHIPS**

- Corporate (>200 employees) - (2,250,000 MMK)
- SME (<200 employees) - (1,350,000 MMK)
- Organisations (NGO, NPO) - (1,050,000 MMK)

**+ Benefits apply to all employees**

**+ High promotion**

**- Less visibility than Partner Membership**

## **INDIVIDUAL MEMBERSHIPS**

- Individual - (600,000 MMK)
- Young Professional (<30 years old) - (450,000 MMK)

**+ Low price**

**- No promotion of company & activities**

**- Benefits only apply to the person**

# OUR PARTNER MEMBERS

## OUR PARTNER MEMBERS



### CCI France Myanmar

Times City - Office Tower 2 - 16th Floor - Unit 1610 - Between Hanthawaddy & Kyuntaw Roads - Kamayut Township - Yangon Division- The Union of Myanmar  
contact@ccifrance-myanmar.org - +95 9 425 450 546 - www.ccifrance-myanmar.org