

## Intercultural Communications in Myanmar for Expats

### Who should attend:

Expats working in Myanmar: new comer expats

Expats working in Myanmar: who want to raise their performance to succeed

**Objective:** Understand Myanmar corporate working culture and adapt to succeed in Myanmar.

#### 1. Understanding culture and its impacts

Impact of culture on our values and behaviours

Exploring our own assumptions and using DIVE model

Building up a cultural profile

#### 2. Understand Myanmar culture and develop culture skills for it

Exploring Myanmar in various aspects

Discovering the key cultural values here

Case studies of cultural conflicts between expats and locals

#### 3. How to work in Myanmar for success

How to communicate verbally and non-verbal

How to foster relationships with local colleagues, plus business practices and etiquettes

How to manage local colleagues and partners

#### 4. How to live in Myanmar for happiness

How to manage culture shock and avoid the expat ghetto

How to navigate your life here practically (health, transport, leisure, etc)

How to draw a suitable adjustment strategy and plan, using SWOT model

Please email us at [contact@ccifrance-myanmar.org](mailto:contact@ccifrance-myanmar.org) for the request of quotation.