Name: Daw Su Su Tin Title: President, BPW Yangon, Managing Director, Exo Travel

Profile

Daw Su Su Tin is a successful woman entrepreneur in Myanmar, managing several different businesses in the fields of Hospitality & tourism, trading, distribution and retail. In 1995, she stablished a Joint Venture tourism company with EXOTISSIMO Travel Group from France and after 20 successful years as leading Destination Management Company, the group was rebranded as EXO Travel in all the 10 destinations that they are operating. EXO Travel Myanmar is one of the best performance Destination Management Company and accredited as a responsible tour operator by Travel life. She is also owner and co-founder of Monsoon Restaurant & Bar Yangon, established since 2004. With her long experience in tourism, she expanded into investing in hotel business and successfully opened a beautiful luxury 5 stars hotel by the shore of Inle lake called Sanctum Inle Resort in 2015. Her latest hotel project is in downtown Yangon, renovating a heritage building into a luxury boutique hotel under the name Yangon Excelsior Hotel together with Apple Tree Hospitality and Zannier Group. In line of trading, distribution and retail business, she established Annam Myanmar Co., Ltd which is the official authorized retailer and distributor of many premium food brands, beverages, wine, skincare & cosmetics. She is also actively involved in promoting Myanmar as a tourist destination and contributed as tourism expert member in National Central Tourism Development Committee, Executive Committee Member of Myanmar Tourism Federation, and Advisor to Myanmar Tourism Marketing. Daw Su Su Tin is also a founding member and the vice president 3 of Myanmar Women Entrepreneurs Network (MYANWEN) and President of BPW Yangon (one of the three BPW clubs under the Myanmar chapter of Business Professional Women International). She is one of the Executive Committee member and Joint Secretary for International Relations committee in UMFCCI. In her capacity as an entrepreneur and her involvements in volunteer organizations, she has supported for women empowerment activities. She was one of the committee member for Miss Tourism pageant events and she gave trainings and participated as a judge for this events for 3 years, she also sponsored and supported many women empowerment activities including Femigon Women Empowerment project, Witharkhar Foundation and Women Committee under CCIFM. She is also a sponsor for Yangon Bake House social business for street women. She also participated as speaker and panelist in women related seminars and forum in the country and internationally such as Women Forum

2013 in Yangon, the ASEAN-related Australia Philippines Women in Business Forum in Manila and recent MPE&VAC seminar on Gender Lens Investing in Myanmar.

A Short Favorite quote of all time - "Don't let tradition and cultural norms

stop you from your dreams. Dare to make a change."