



*“Learners today;
Leaders tomorrow”*

The only strategic conference where the training industry, the employers and other key stakeholders convene to define and promote the future of Myanmar’s professionals, managers, executives and entrepreneurs



3rd Professional Development Conference @Yangon

27 & 28 September | Fri & Sat
Awei Metta Hotel
Pun Hliang Estate

Keynote Speaker | Day One

Melvyn Pun

CEO

Yoma Strategic Holdings

- Driving the move to diversify the Group's business along the core while building its recurring income streams.
- Developing key partners such as Mitsubishi Corporation, IFC, ADB, Yum! Brands, New Holland, JCB, Telenor and Pernod Ricard, amongst others.



Spent 12 years at Goldman Sachs in Hong Kong, where he was Managing Director, Head of Asia Ex-Japan Corporate Solutions Group.

Keynote Speaker | Day Two

Pauline Tan

Technology Advisor

- TVS Advisory Board, one of India's largest diversified industrial conglomerates
- Sunway Group, one of Malaysia's largest conglomerates
- Adjunct Lecturer, eGovernment Leadership Institute, National University of Singapore



Former Chief of Artificial Intelligence Practice, Institute of Systems Science, National University of Singapore
Former Senior Vice President of Technology, SATS Ltd
Former Group CIO, Neptune Orient Lines Limited
Former Senior Director, Government Chief Information Office, Infocomm Development Authority of Singapore



"Try before you buy"

ALL BUSINESS LEADERS who are serious about developing their people should attend the conference to get access to some of the best professional development resources in Southeast Asia.

This Professional Development Conference is a unique opportunity to "try before you buy" - to see these Speakers in action and to hear what they have to offer, and fitting that to each local company's specific needs.



"Invest in your Future"

TO THE PROFESSIONALS OF MYANMAR, this is what I have to say, "Don't miss this opportunity to invest in your future! You will be the direct beneficiaries of this huge effort to mobilise the Professionals from Singapore to transfer their skills, knowledge and experience via this Conference.

We look forward to you enthusiastic participation so that together we can help take Myanmar's economy to the next level - a better Myanmar for its people!



"Gathering professionals for competency development"

LEARN Myanmar, the only true Competency-based learning provider is partnering with Yoma Strategic Holdings and Professional Supremacy Corporation Pte Ltd from Singapore to hold this conference at the lovely Awei Metta Hotel on the 27&28 September.

The conference will feature hot trends in professional development through a curated menu of four learning tracks:

- Leadership & Management
- Finance & FinTech
- Entrepreneurship & Innovation
- Digital Transformation

Speakers



F T Liu
Strategy
Consultant

How to decode the Future,
Today



Gerald Ong
Conscious
Emergence
Expert

Knowing yourself more using
LEGO® Bricks



Syed Ali
Supply
Chain Guru

Transformation in Supply Chain
Logistics Management



Sandra Tan
Digital
Marketing
Consultant

Differentiate: How to up your
game in hospitality



**Catherine
Chai**
Brand
Strategy
Consultant

How to Design a Great
Customer Experience



**Laetitia
Wong**
Sales
Mentor

Negotiate to Win!

Speakers



Fred Tan
Leadership
Expert

Breaking the Talent Code:
Strategies to motivate and retain
your talents



Steven Loo
Principal
Consultant

Design Thinking Made Simple:
Opportunities to Outcomes



**Anderson
Tan**
Serial
Entrepreneur

Transforming the Hospitality
Sector with Skills Framework



Cary Win
CHRO
Mottama
Holdings

Continuous Learning: Key to
Breakthrough Business Results



Prof CY Yue
NTU
Singapore

Strategy for Competitiveness in
Management, Implementation
and Water



**Valerie
Badilla**
Trainer of
Trainers

Creating Learning Experiences
by Design

Speakers



Linda Lum
BD
Professional

Excellence in Business
Development



**Arvinder
Singh Grewal**
CMO
Wavemoney

Failing Fast is key for Success in
Fintech



Andy Ang
Organisational
Development
Consultant

Creating Opportunities, Elevating
Teams and Growing Self



Erion Nako
ICT
Strategy
Consultant

Agile Methodology Essentials
on new era of Project
Management



Paul Gongora
PR
Consultant

The Alchemy for a successful
communications strategy



Paul Lim
Disruptive
Digital
Coach

Creating Premium Facebook
Experience

Speakers



Patricia Lum
Personal
Branding
Consultant

From being in the crowd to
drawing in the crowd



**Yu Wai Maung
Dy** Head of
Corporate
Affairs
KBZ Bank

Panel Discussion Speaker



**Kang Wan
Chern**
Editor
The Myanmar
Times

Panel Discussion Speaker



**Khine Wai
Thwe**
Head of Legal
& External
Affairs
BAT Myanmar

Panel Discussion Speaker



**Kyawt Kay
Thi Win**
Country
Director
BCGEA

Panel Discussion Speaker



**Kyaw Moe
Tun**
Founder
Parami
Institute

Panel Discussion Speaker

What's Hot in the PDC2019 Yangon?

A Unique Learning Experience

- This year's PDC is set on a lush and lux surroundings with brilliantly appointed training rooms and state-of-the art facilities creating a perfect environment to get away from the usual grind.
- At the end of the 2-Day Conference, Myanmar's professionals, managers, executives and entrepreneurs will come away revitalize, reenergize and their passion for their work and growth reignited.

Learning Tracks

Featuring hot trends in professional development inside a curated menu of 3 Learning Tracks:

1. Leadership and Management
2. Finance and Fin Tech
3. Entrepreneurship and Innovation
4. Digital Transformation



Conference Programme Overview

DAY ONE 27 Sep Friday		DAY TWO 28 Sep Saturday	
0900 - 0930	Welcome & Introductions	0900 - 0930	Welcome & Introductions
0930 - 1030	Keynote Speech: Melvyn Pun	0930 - 1030	Keynote Speech: Pauline Tan
1030 - 1100	Networking Break	1030 - 1100	Networking Break
1100 - 1200	Panel Discussion 1	1100 - 1200	Panel Discussion 2
1200 - 1300	Mini-Workshops x 4 - Session 1	1200 - 1300	Mini-Workshops x 4 - Session 4
1300 - 1400	Networking Lunch	1300 - 1400	Networking Lunch
1400 - 1500	Mini-Workshops x 4 - Session 2	1400 - 1500	Mini-Workshops x 4 - Session 5
1500 - 1530	Networking Break	1500 - 1530	Networking Break
1530 - 1630	Mini-Workshops x 4 - Session 3	1530 - 1630	Mini-Workshops x 4 - Session 6



Why Awei Metta?

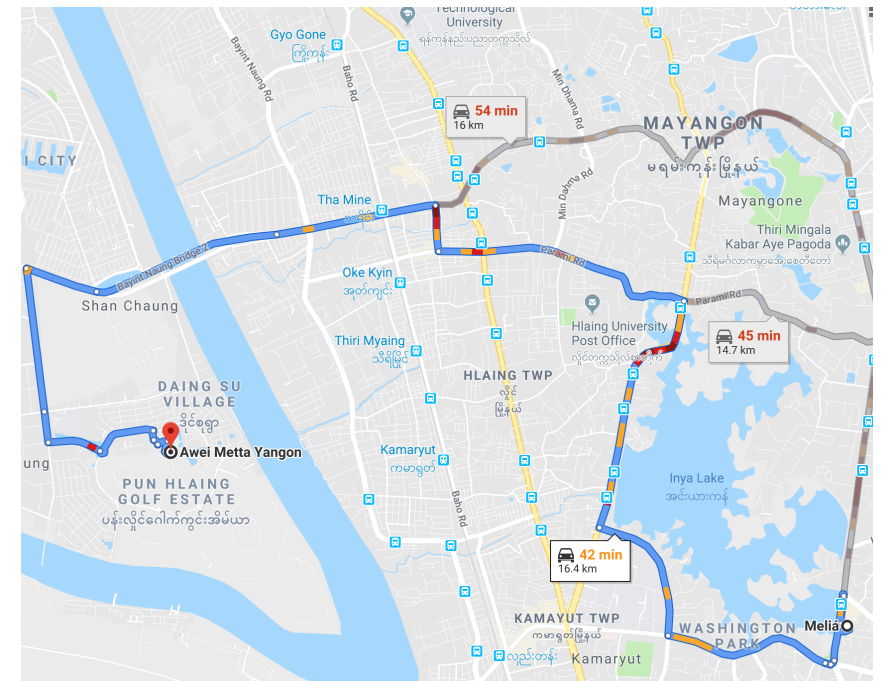
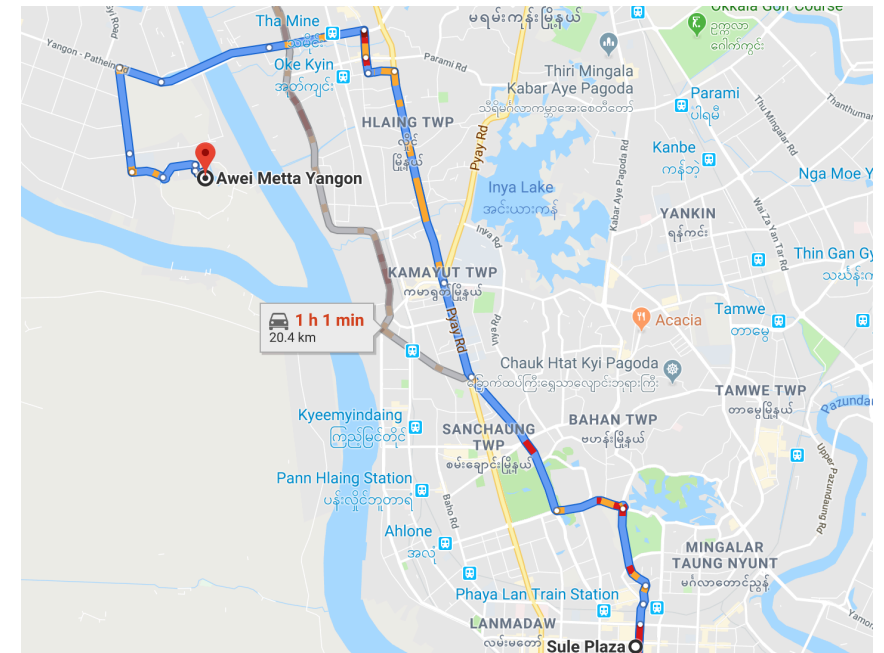
- Inspiring architecture
- Lush green and quiet environment
- Away from the hustle and bustle of downtown
- Ideal for learning and reflection

TRANSPORT

TWO 45 Seater Buses

**Pick-Up at 7.30 am from
Sule Plaza and Melia Hotel
to Awei Metta**
Hotel

**Drop-off departing at 5 pm
from Awei Metta Hotel to
Sule Plaza and Melia Hotel**



To Register

You can register online at the
Professional Development
Conference:

- Facebook page @PDC2019
- Website www.pdcyangon.com

OR

You can contact Ms Yadanar at
+95944368515 or
yadanarsoe@mylearnglobal.com



A large, white, serif-style 'PDC' logo is centered on a solid green rectangular background. The letters are tall and elegant, with a horizontal line underneath the 'P'.

Professional Certificates

Awarded to participants who has completed at least five (5) Workshops in a Track/Trend in the Learning Festival



PDC2017@Yangon



Professionals from Myanmar who attended the Conference.

PDC2018@Yangon



Executive overview sessions