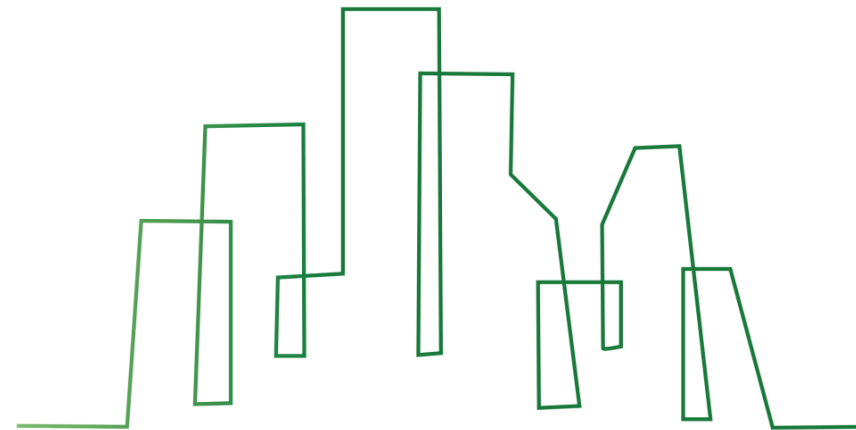


French-ANZ Business Days

November 10th to November 13th 2020



SHAPING ATTRACTIVE CITIES

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Schneider
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 **FRENCH AUSTRALIAN
CHAMBER OF COMMERCE**

FACCI Business Forum, a brief history

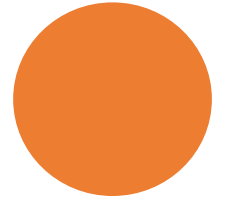
Annual flagship event (5 editions to date)

- 2015: Smart cities
- 2016: Co-innovation
- 2017: Australia 2030, a role model for a sustainable world
- 2018: Powering digital transformation
- 2019: Social License to operate

Schneider Electric naming rights since 2017

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From Business Forum to French-ANZ Business Days



- Inspired by the Fashion week model, a newly hybrid format, designed as a platform aggregating multi-channel events and activations in multiple locations across Australasia and France, during one week under one unique theme: **Shaping Attractive Cities**.

- Powered by a virtual event solution



vFAIRS

ONLINE



Conferences, Keynote Addresses,
Interviews

HYBRID



C-suite luncheons, booths, meet the
experts, online networking

LIVE



Site visits,
Networking evenings



VFAIRS



2020 theme: Shaping attractive cities

- More than ever before, ANZ's long-term prosperity is linked to the performance of its cities. This trend is not unique to ANZ, many countries around the world are also rapidly urbanising, and taking advantage of socio-economic opportunities that growing cities can bring.
- Bringing together multiple industries (Energy, Infrastructure, Retail, etc)



2020 theme: Shaping attractive cities

- Gathering **key stakeholders**: corporate, industry bodies, academics, officials (governments, councils, etc)
- Featuring **top voices and leading experts**, from ANZ and overseas

OUR PARTNERS



Join us!



Shaping attractive cities: draft program



4 Days

90 International speakers

1,500 Expected attendees

70 Rendez-vous

20 Conferences	5 Keynote Addresses	3 C-suite luncheons
5 Interviews	5 Site visits	5 Booths
20 Meet the experts sessions	2 Online Networking sessions	5 Physical Networking evenings



Draft Program



Program template

9:30am 9:40am	Keynote address	
9:40am 10:00am	Interview	Interview
10am 11:30am	Conference 1 Meet the experts Q&A	Conference 2 Meet the experts Q&A
11:30am 12pm	Interview	
12:30pm 2pm	C-luncheons	
2pm 2:10pm	Keynote address	Site Visit
2:10pm 3:40pm	Conference 3	
3:40pm 3:50pm	Keynote address	
4pm 5:30pm	Conference 4 Meet the experts Q&A	
6pm 7:30pm	Conference 5 Meet the experts Q&A	

A new breed of **virtual & physical** events

ONLINE



- **Keynote addresses:** 10/15 min recorded speeches from VIP guests
- **Interviews:** 30/45 min recorded interviews with a VIP
- **Conferences:** 1h recorded conferences + 30min live **Meet the experts Q&A**

HYBRID



- **C-Level Luncheons:** 1h30 live luncheons with fine French meal delivered
- **Booths:** Interactive booths with videos and PDF content

LIVE



- **Site Visits:** 1h/1h30 on-site visits
- **Networking evenings:** informal gathering in a high-level venue



Sub-topics



Infrastructure & Industrial Projects

- From city to social economic hub: how infrastructure delivers sustainable future growth
- Unlocking the value of smart utilities management in the 21st century
- How the Australian Space Industry could put global cities in orbit?
- Foreign investment in Australia & New Zealand Capital Cities, the Why and How
- Reinventing commuting in the post COVID era
- Future of Western Sydney Aerotropolis
- Power to the Satellite cities: joining the dots with a robust Energy Grid
- Hub Precinct strategy: How to repurpose public spaces and services?
- How the submarine contract transformed our cities in Australia?
- Our cities and the great decarbonisation challenge
- Circular economy: The next revolution for sustainable cities and communities
- How can transport be sustainable?
- Our cities and the great decarbonisation challenge
- Why the smart city of tomorrow will be green?



Retail & Hospitality

- Retail: the true lifeblood of vibrant cities?
- The retail road to recovery : when omnichannel and supply chains converge
- Destination Marketing: Re-enchanting the city travel experience
- Future of restaurants in a post COVID society



Health, Education, Jobs & Diversity

- Designing more inclusive and diverse cities for a modern citizenship
- Workplace and remote work: what future for our CBDs?



Culture & Entertainment

- Art and Culture: the unspoken success factors for livable cities
- Are Cities ready for international events?



Program sneak peek

They already confirmed their participation

Join the program!

Keynote speeches & Interviews

- **French Ambassador** in Australia
- **Australian Ambassador** in France
- **Benedicte Colin**, Bénédicte Colin, FACCI Federal President
- **Senator the Hon Michaelia Cash**, Minister for Employment, Skills, Small and Family Business
- **Zoe McKenzie**, Trade and Investment Advisory | Non-Executive Director
- **Jason Collins**, CEO EABC
- **Jean-Pascal Tricoire**, Chairman & CEO, Schneider Electric
- **Luc Remont**, Executive Vice President International Operations, Schneider Electric
- **Gareth O'Reilly**, Zone President and Managing Director, Pacific, Schneider Electric
- **Thibault Beaujot**, President, French New Zealand Chamber of Commerce & Industry

On-site visits

- **Schneider Electric's Factory**, SA
- **Schneider Electric's Head Quarter**, NSW

Conferences Next Page →



Program sneak peek

They already confirmed their participation

Join the program!



Infrastructure & Industrial Projects

- **Fernando Alves**, Head of Industry, Business France
- **Luke Agatti**, CEO Transdev
- **Monica Barone**, CEO City of Sydney
- **Renaud Bentegeat**, CEO CCIFI
- **Mayor Claire Boan**, City of Port Adelaide Enfield
- **Roch Cheroux**, Managing Director at Sydney Water
- **Antoine Chery**, Head of the French Economic Service in Australia, French Embassy
- **Bénédicte Colin**, FACCI Federal President
- **Philip Davies**, Partner, Infrastructure Advisory, Deloitte
- **John Davis**, Chief Executive Officer, Naval Group Australia
- **Matt Dawson** - Director, Space Business Thales
- **Mauro Dellemonache**, Vice President Industry Pacific, Schneider Electric
- **Russel Forster**, Business Development Director, Bouygues
- **Justin Frank**, Chief Sustainability and Communications Officer at SUEZ Australia & New Zealand
- **James Hunt**, Vice President Power Systems, Schneider Electric
- **Anna Quillinan**, Director Development Delivery, ENGIE
- **Mauricio Mora**, Head of Strategy and New Markets at VINCI Energies
- **Romilly Madew**, CEO Infrastructure Australia
- **Nigel McBride**, CEO City of Prospect SA
- **Elizabeth Mildwater**, Deputy Secretary Greater Sydney at Transport for NSW
- **Keith Miller**, Sales Director Digital Buildings, Schneider Electric



Program sneak peek

They already confirmed their participation

Join the program!



Infrastructure & Industrial Projects

- **Anooj Oodit**, Managing Director Asia Pacific Turner & Townsend
- **Gareth O'Reilly**, Zone President and Managing Director, Pacific at Schneider Electric
- **Daniel O'Toole** Senior Advisor Space Industry
- **James Passmore**, Executive Director, Commercial and Economic Western Parkland City Authority
- **Toni Pecoski**, Health, Safety & Environment Leader - Pacific Zone, Schneider Electric
- **Pascal Perez**, Director at SMART Infrastructure Facility, University of Wollongong
- **Anouk Poelman**,
- **Richard Price**, Defence SA Chief Executive Managing Director, Renault
- **Karl Rodrigues**, Executive Director, International and National Engagement at Australian Space Agency
- **Igor Sadimenko**, Oceania Leader Power and Utilities at EY
- **Mark Scott**, CEO Systra ANZ
- **Jean-Michel Seillier**, General manager Water VIC/TAS
- **Greg Schumann**, Director Transport and Green Mobility, ENGIE
- **James Sherrard**, Partner Infrastructure Leader at PWC
- **Bernard Tabary**, CEO International, Keolis Downer & CEO ABIE France
- **Mark Venhoek**, CEO at SUEZ Australia & New Zealand
- **Mathieu J. Weiss**, Managing Director at CNES Regional Liaison Office



Program sneak peek

They already confirmed their participation

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Retail & Hospitality

- **Patrick Benhamou** - Director Australia Atout France
- **Lindsay Carroll**, Deputy CEO & Director Legal Division National Retail Association
- **Joe Craparotta**, Vice President, IT Business, Schneider Electric
- **Rick Gove**, Industry Head - Retail | Google Ads & YouTube
- **Pierre-Emmanuel Joffre**, Managing Director L'Occitane en Provence
- **Manu Feidel**, French Australian Chef
- **Przemek Lesniak**, Chief Executive Officer Lagardere Travel Retail Pacific
- **Simon McGrath**, CEO Accor Hotel
- **Jean Claude Nogues**, CEO DataSolution/Acidgreen
- **Yann Pastor**, Partner Deloitte Australia
- **Nick Pesch**, CEO Randstad
- **Marianne Poirey**, General Manager, Four Frogs Crêperie
- **Anthony Sebert**, CEO, Repertoire Culinaire Australia/Gourmet de Paris



Health, Education, Jobs & Diversity

- **Saul Resnick**, Managing Director - DHL Supply Chain
- **Myriam Boisbouvier-Wylie**, Honorary Consul General of France in Victoria
- **Julien Dehornoy**, Chief Executive Officer at Yarra Trams
- **David Dinh**, Chief Executive Officer at Osdoro
- **Emilie Perrot**, Founder & Director, WeInclusive
- **Pip Russell**, VP for Strategy, Innovation & Commercial Operations, Schneider Electric
- **Francois Rollin**, Director Tenant CS
- **Joon Tan**, Vice President – Talent Management & learning International Operations, Schneider Electric
- **Alison Woolsey**, Director, Diversity & Inclusion, Clayton Utz
- **Julien Dehornoy**, Chief Executive Officer at Yarra Trams



Program sneak peek

They already confirmed their participation



Culture & Entertainment

- **Carole Colin Kjaer**, Directrice de la Strategie Commerciale Jeux Olympiques et Paralympiques de 2024
- **Elaine Chia**, Executive Director Adelaide Festival
- **Zach Davis-Hancock**, Managing Director Pacifique Treize Rugby League
- **Johanna Durand**, General Manager Alliance Francaise Melbourne
- **Corinne Estrada**, Director Agenda
- **Christophe Mallet**, SBS
- **Craig Whitehead**, CEO Queensland symphony orchestra

Join the program!



Thank you to our Sponsors

They already confirmed their participation

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Gold Sponsors:



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- (2) Limited to a small number of Sponsors
- (3) Gold Sponsorship only available for SME & Start-Up FACCI Members

FACCI MEMBER BENEFITS ⁽¹⁾	Naming rights	Platinum ⁽²⁾	Gold ⁽³⁾
Event named after Sponsor and matching design	●		
Sponsorship package tailored to your company's specific needs	●		
Welcome speech opening French Business Days	●		
Keynote and interview speaking opportunity	UNLIMITED	1	
Opportunity to host an on-sites visit	UNLIMITED	2	
Opportunity to upload media content	5	2	
Pull-up banners and brochures at our Tchin-Tchin Networking evening	●	●	●
C-suite luncheons hosting including 15 invitations	1	ON DEMAND	
Exposure of your brand before, during and after the French Business Days	●	●	●
Opportunity to participate in a panel discussion and a Live Q&A session	5	1 \$1,000 per extra panel	1
Virtual personalised booth (limited quantity)	1	1	\$300
RATES (excl. GST)			
	-	\$5,000	\$2,500



Contact us



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CHAMBER OF COMMERCE**