

Myanmar Young Entrepreneurs Award 2019

Terms & Conditions

Competition rules of procedure

Art 1- Objective of the competition

The Young Entrepreneur's Award 2019 is a competition organized by the French Myanmar Chamber of Commerce and Industry (CCI France Myanmar), in partnership with Seedstars Myanmar, aiming at promoting and encouraging sustainable entrepreneurship and innovation in Myanmar.

The competition will start on Monday 16th September 2019 and will close on Friday 8th November 2019. Winners will be selected by the Jury and on Facebook on Friday 22nd November 2019.

The award ceremony will take place on 11th December 2019, at Novotel Yangon Max, during the Makers Night 2019, and will reward winners of the four following categories:

- Innovation Award (vote by Jury)
- Success Story award (vote by Jury)
- Positive Impact Award (vote by Jury)
- Public's Choice Award (vote by public on Facebook)

Art 2- Application conditions

The competition is open to every Myanmar or International company registered in Myanmar for more than 1 year and less than 5 years, member or not member of CCI France Myanmar.

NGOs, associations and non-profit organisations are not eligible to enter this contest. Private social enterprises are eligible. Only companies and not individuals are eligible to apply.

The company must have an initial capital of less than 100,000 USD.

To be considered as “Young Entrepreneur”, the founder of the company must not be over 40 years old.

To apply for the competition, companies shall meet general application criteria and specific application criteria that are proper to each awards category.

A company cannot apply for the competition if one of its employees is part of the CCI France Myanmar employees or Board of Directors, of the jury, of the competition’s partners/sponsors, or members of their family.

Non compliance with these general criteria will result in the immediate rejection of the participation of a company.

Art 3- Application files

3.1 – Application files description

Candidates willing to register for the Young Entrepreneur Awards 2019 must prepare an application file for the award category of their choice. This application file includes:

- Copy of NRC/Passport
- Registration form duly completed
- The signed copy of the last page of the present Terms & Conditions
- PPT with presentation of the company and photographs (4 pages maximum)
- Any other document that you think might interest the jury (5 pages maximum)

If a file is incomplete or illegible, it will not be taken in account.

If a file is sent after the deadline it will be rejected.

The Jury has the right to reject incomplete applications or applications that contain false information. They can also require additional information.

3.2 - Application modalities

The registration forms will be available on the CCI France Myanmar’s website from the 16th of September 2019. The registration form and other documents must be sent on www.wetransfer.com to: contact@ccifrance-myanmar.org

The email with the link to download the company’s files on www.wetransfer.com or on a Dropbox/Google Drive, must be received by CCI France Myanmar **before 8th of November 2019, at 6 pm** (Myanmar time).

3.3 - Selection criteria by award category.

Projects will be accepted if they validate all of the criteria of one Award category. One project cannot compete for more than one Award category (except for “Public’s Choice Award”: every selected project registered for another category is automatically selected for “Public’s Choice Award”).

Every criterion is weighted, depending on the award category.

For “Innovation Award”:

The Innovation Award rewards a company that has created and developed an innovative product or service including, but not limited to, invention, engineering, design, production, process, business model, marketing and distribution.

Criteria:

- **Currency:** How the innovation interprets and responds to current global challenges. The service/product’s intended use/function and user value.
- **Reach:** Who and how many people were reached by the innovation and how to measure it.
- **Impact:** Likelihood of impact and sustainability of the innovation.
- **Innovation:** How the innovation of the product/service directly compares to other products/services in the marketplace.

For “Success Story Award”:

The Success Story Award rewards a company that has encountered a rapid success/growth and was able to overcome challenges.

Criteria:

- **Company history** and its presence in Myanmar.
- **Business evaluation:** relevance of business model, growth evolution (turnover, profit, sites/shops...), number of employees and/or clients, reputation of the company, company’s ability to grow up.
- **Culture:** description of the company’s corporate culture.
- **Response to adversity:** examples of problems faced in the nominee’s business and the methods used to solve them.

For “Positive Impact Award”:

The Positive Impact Award rewards a private company for its exemplary impact on Myanmar communities, on environmental and/or social issues in Myanmar, and for its integration of CSR/environmental consideration in its strategy and activities.

NGOs, associations, non-profit organisations/companies are banned from entering the competition.

Criteria:

- **Objectives:** description of the activities, contribution to Sustainable Development Goals, contribution to helping Myanmar face social and environmental challenges, implementation, stakeholders involved, projects partners, budget.
- **Impact:** achievements, duration of the program, beneficiaries of the program, number of impacted people, systems implemented to measure the impact (KPIs), geographic, material, physical and financial indicators.
- **Sustainability:** long-term development, scaling, contribution to local sustainable growth.

For “Public’s Choice Award”:

The Public’s Choice Award rewards the company who has the preference of the public.

Every company competing for one of the Awards previously listed is automatically competing for the Public’s Choice Award. CCI France Myanmar will create a presentation for each competitor, based on the information provided by each company. It will be shared by CCI France Myanmar on Facebook and other social media starting on 8th of November 2019, and will be open to all viewers and publics.

Votes will take place on Facebook between 8th November 2019 and 22nd November 2019, at 6 pm. The company getting the largest number of “Likes” on Facebook on 22nd November 2019, at 6 pm, will win the “Public’s Choice Award”.

Contestants are not allowed to offer prizes, money or other enticement in order to lure the general public to share or to like their videos. Yet, they are allowed to boost posts requesting people to like their videos on the Facebook page of the competition if they wish.

Only the number of “likes” on the post published on the page of the competition created by CCI France Myanmar will be taken into consideration. All other “likes” on other pages or on other posts will not be counted.

The organiser and the Jury reserve the right to disqualify contestants. Contestants shall not enter multiple times or vote for their own entry with a fake Facebook account. Fraudulent activities will be monitored by the jury and will lead to disqualification from the awards.

The Public’s Choice Award will be given on 11th December 2019, during the Young Entrepreneurs Awards Ceremony taking place on the Makers Night 2019, at Novotel Yangon Max.

Art 4- Prizes

4.1 - Nature of the prizes

The winner of each Award category will be rewarded by:

- 1 award trophy given during the Makers Night 2019
- 1 logo to be used by the winner in its communications for one year

- 1-year free Ordinary Membership at CCI France Myanmar, with all benefits
- 1 free seat at the Makers Night 2019 on 11th December (Novotel Yangon Max)
- 1 free training for 1 person by CCI France Myanmar
- 1 advertising email blast sent to CCI France Myanmar's contacts
- 1 interview published in CCI France Myanmar's communications
- Mention in the press release given to all media contacts
- 1 campaign on Social media (Facebook, Twitter and LinkedIn)
- 2-minute presentation during the Young Entrepreneurs Award Ceremony

CCI France Myanmar shall be the only one allowed to decide how, when and where the prizes will be given and in which manner.

CCI France Myanmar and the sponsors offering the prizes are the only ones allowed to decide of the value of the prizes.

4.2 – Selection process

The Jury will meet soon after the 8th November 2019, to study the presentation files sent by the participants.

The Jury reserves the right to request additional files or information after this date, in order to facilitate their decision process. Failing to provide the additional requested information by participants, may impact the decision made by the Jury. In that case, participants will not have right to any claim.

The Jury solely decides what information, in nature and quantity, is necessary to be able to make a decision.

Based on the presentation files and potential additional information, the Jury will select 3 finalists for the Innovation, Success Story and CSR Awards, that is 9 finalists in total.

These 9 finalists (3 finalists per award) will be called before the jury, on or before 22nd November 2019, in a place which will be selected later. Date, time and venue will be communicated to the 9 nominees at a later date and may change depending on the availability of the Jury.

On that day, all 9 nominees will have to present a 2-minute pitch to the jury. Following this, the jury will then select the 3 winners of the Innovation, Success Story and CSR Awards. Names of the winners will be announced by CCI France Myanmar after 22nd November 2019, at the same time as the name of the winner of the Public's Choice Award.

4.3 - Awards ceremony

The Awards ceremony will be held at Novotel Yangon Max, on the 11th of December, during the Makers Night 2019, organised by CCI France Myanmar. This event is the annual gala dinner of CCI France Myanmar. Winners of the 4 awards will each be offered a free seat at the Makers Night 2019.

Art 5- Candidate commitment

The candidate company and its representative shall acknowledge the competition regulations and accept them unreservedly.

The company shall provide the organizer correct and sincere information to ensure the jury's selection not to be misled.

Selected winners shall be present or represented during the awards ceremony that will be held on 11th December 2019, during the Makers Night 2019, at Novotel Yangon Max.

The absence of representative of a winning project, without real and serious justification, will cause the project disqualification and forfeit.

Art 6- Jury composition

The final list of Jury members of the Young Entrepreneurs Awards 2019 will be confirmed soon. At this time, the jury is composed of:

- President: Daw Win Win Tint, Chairman of CMHL
- Vice-President: U Serge Pun, Chairman of SPA/FMI Group
- Partner - Mrs. Doris Clemenz, Head of Operations, Seedstars Myanmar
- Ms. Sarah Lubeigt, President of CCI France Myanmar/Country Representative of Bioderma
- U Ye Myat Min, CEO and Founder of Nexlabs
- Daw Hla Hla Win, CEO of 360ed
- Mr. Nicolas Delange, CEO of Yever
- Mr. Jean Curci, Co-Founder of Yangoods

Companies which have a jury member employed or belonged to the administration board are not allowed to apply for the competition.

The jury will rule independently and according to the criteria listed here above for each category of award. The Jury will be the sole judges of how to interpret these criteria, and of what constitutes a violation or a compliance with these criteria.

The jury has the right to ask the candidates for more information about their application. The votes for the Public Choice's Award will end on the 22nd November 2019 at 6 pm and will be counted by CCI France Myanmar.

Participants accept that they will have no claim regarding the decisions made by the Jury.

Art 7- Participation cost

Participation to the competition is free of charge. Costs related to the application presentation (costs for file constitution, travel costs, communication, attendance to the Makers Night 2019...) are borne by candidates and award winners. No reimbursement will be performed and participants agree that they have no right to claim for any refund, or compensation, financial or of any other kind.

Art 8 - Ownership

Each candidate declares retaining intellectual and industrial property rights relatively to projects realized within the framework of the competition. In that way, organizers are protected from any appeal.

Art 9- Competition organizer

9.1 - Communication

Candidate and candidate companies accept their name to be mentioned during communication actions of the event, including the media.

They also accept that their logo, other media, communications and/or design will be used by CCI France Myanmar to promote the competition, the Makers Night 2019 and the participating companies.

Press releases will be published before and after the event. The name of the winners will not be made public after 22nd November 2019.

9.2 - Responsibility

The organizer will not be responsible or liable if the competition happens to be interrupted or extended for any reason. Candidates will not have the right to make any reclamation or ask for any compensation.

The organizer has the right to modify these terms and conditions and to inform the candidates about any change beforehand.

Art 10- Diverse

When entering the contest and competing in the game, companies and companies' representatives commit themselves to behave respectfully and not to do, say, write, publish, show or share anything that could hurt, damage, defame, insult and/or undermine CCI France Myanmar and/or the other contestants in anyway. They also shall not encourage or allow other people to do or say anything that could hurt, and/or undermine CCI France Myanmar and/or the other contestants in anyway. CCI France Myanmar reserves the right to cancel the participation of a company at any time without compensation if any contestant contravenes this rule. In case of a breach from a candidate, organizers bestow upon themselves the right to dismiss the candidate. The contestant is not allowed to claim for anything.

When entering the contest, contestants must have the approval from their companies and partners to share the information and visuals for the competition, as well as the approval of the persons appearing on videos or pictures. CCI France Myanmar shall not be held responsible for any information leaked, posted, shared, and published by the contestants during the competition. In addition, CCI France Myanmar shall not be held responsible for any comment made by visitors and people not employed by CCI France Myanmar on the social media.

CCI France Myanmar's name, logo, brand and other means of communication are the sole properties of CCI France Myanmar and shall not be used by other companies, organisations or persons without a prior official written agreement. All communication published, posted and shared by CCI France Myanmar in any media are the sole property of CCI France Myanmar and cannot be transformed, changed, cut, used, reused, modified by other companies, organisations or persons without a prior official written agreement.

Present rules apply to every company entering the Myanmar Entrepreneurs Awards 2019 contest.

10.3 - Dispute resolution

The exercise of the rights granted hereunder shall be governed by and construed in accordance with the law of the Republic of the Union of Myanmar. In case any dispute, controversy or claim arising out of or relating to the subject matter hereof cannot be settled amicably between the Author and the Organizer, it shall be submitted to the exclusive jurisdiction of the Court of Myanmar insofar as such dispute, controversy or claim relates to or involves the liabilities of the Organizer.

☐ I confirm that I have read and approve the present Terms & Conditions.

In **PLACE**, on **DATE**

(Signature)

NAME

NRC

Address

Mobile number

Email

Please fill in, sign, scan and send back this page with your application files to participate in the contest.