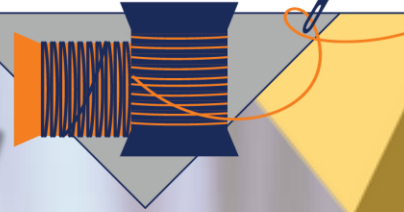




Myanmar Expo 2017

**GAR-TEX**



# Post Show Report 2017

Rose Garden Hotel, Yangon  
Myanmar

29<sup>th</sup>-31<sup>th</sup> MARCH, 2017

Organized by

Supported by:



W: [www.gartex-myanmar.com](http://www.gartex-myanmar.com)

# EVENT HIGHLIGHT

**Myanmar Gar-Text Expo 2017** generated a truly first touch for international enterprises on the potential market of textile & garment in Myanmar!



**50 Exhibitors**  
from 14 countries



**90% satisfied**  
quality visitor & show

**MYANMAR GAR-TEX EXPO 2017**, the first International Exhibition & Conference on Textile & Garment for Myanmar, ended successfully after three days of exhibiting from 29-31 March 2017 at Rose Garden Hotel, Yangon, Myanmar under the organization of Minh Vi Exhibition & Advertisement Services Co., Ltd (VEAS, Vietnam) and the great support from **Myanmar Ministry of Industry, Myanmar Garment Manufacturers Association (MGMA), Myanmar Textile Manufacturers Association (MTMA), Textile Engineer Association in Myanmar (TEAM), Vietnam Textile & Apparel Association (VITAS).**

# EVENT HIGHLIGHT



**3** Days Exhibitions

**3** Days Technical Conference

**15** Topics & **25** Professional Speakers

**50** Exhibitors

**1** Days Visit Tour

**1,205** Trade Professionals and Buyers

# Exhibitor Statistic



## International exhibitors



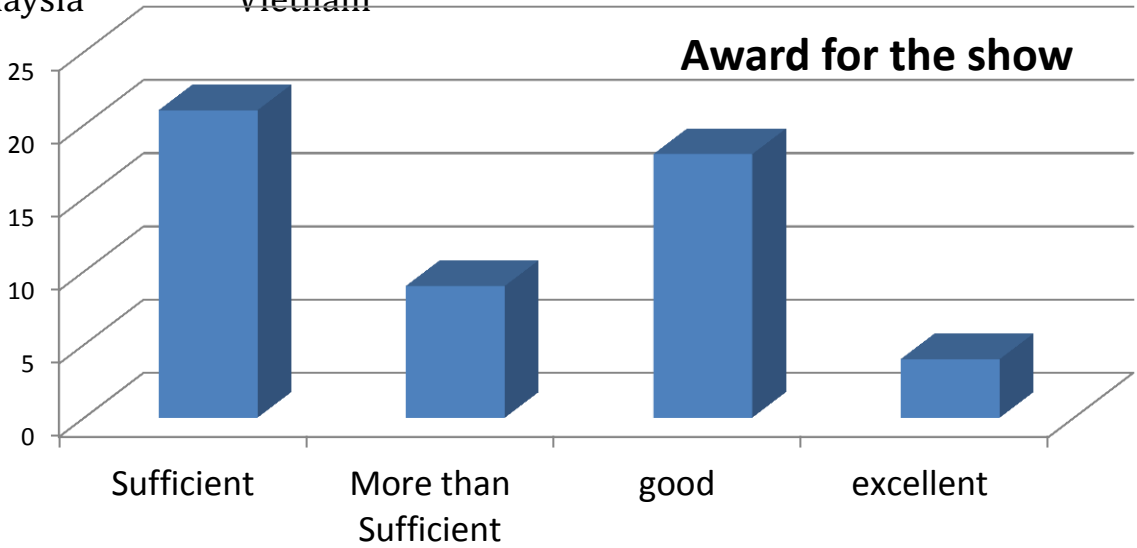
## Different categories

Switzerland  
Hong Kong  
Pakistan  
Myanmar  
Thailand  
Singapore  
Malaysia

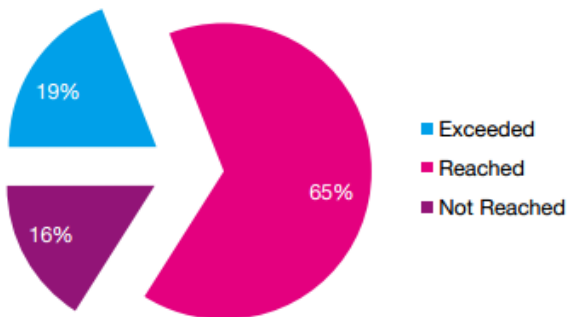
Germany  
Italy  
India  
Korea  
China  
Taiwan  
Vietnam

Machinery  
Dyestuff  
Cloths,  
Services  
Innovation

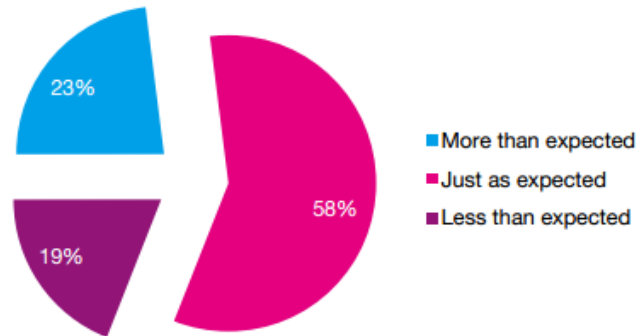
Garment factory  
Textile chemicals  
Garment products  
Technologies, etc.



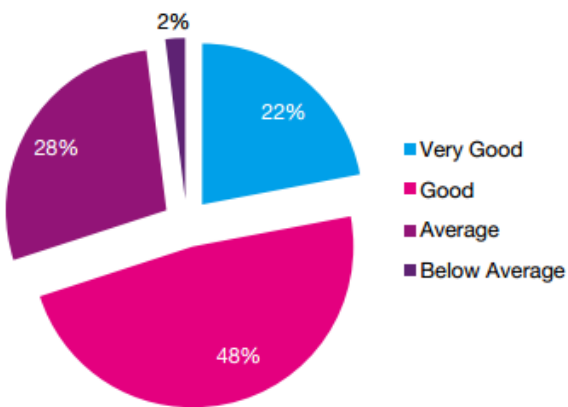
### Goal of Exhibiting



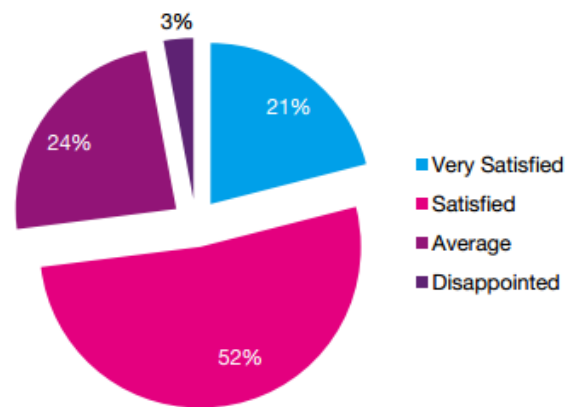
### Visitor Quantity?



### Visitor Quality



### Organizer's Services



# Exhibitor Testimonials

**More than just an event. The exhibition is the international platform for Textile & Garment industry in Myanmar!**

“The venue, the layout of the show and the organization of the event in general very good and quite good the visitors’ flow with few presences of foreign people”.

**CIMI/TMT MANENTI – Italy**

“The show was small but very well organized. We had good contacts with potential clients and local agents and we think there could be good chances to make business in this country”

**Mei International - Italy**

“It was a good show to participate in Myanmar! We’ll absolutely go back for next year”

**Drop Chemical- Switzerland**

“This show is really useful for us to enter Myanmar market and we have many business contacts after the show.”

**Beta Weaving Company -Thailand**



“As a local company in Myanmar, we are proud to attend to this international exhibition for Textile & Garment industry in Myanmar. We will join again together with other Myanmar factory to join again in the next year show”

**Maple Trading- Myanmar**

# Visitor Statistics



**1,205**  
Visitors



**100%** recommend to  
their industry colleagues



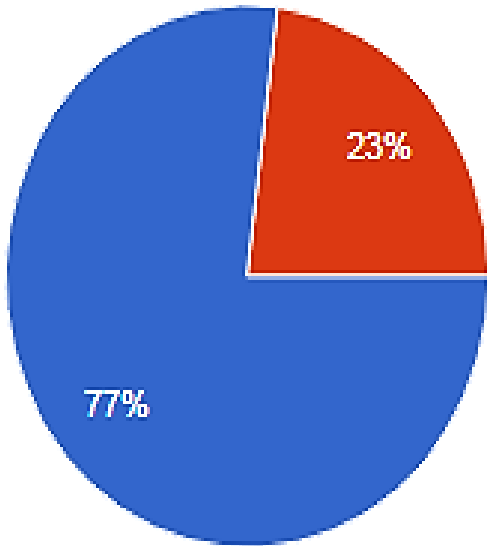
**82.5%** have  
positive feedback



**89.4 %**  
local visitor



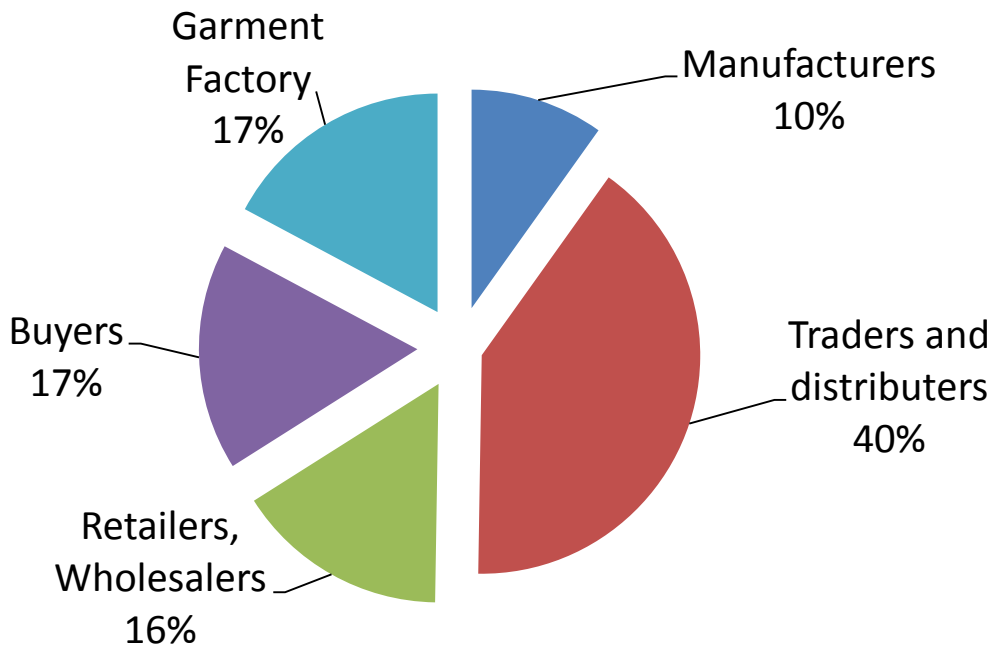
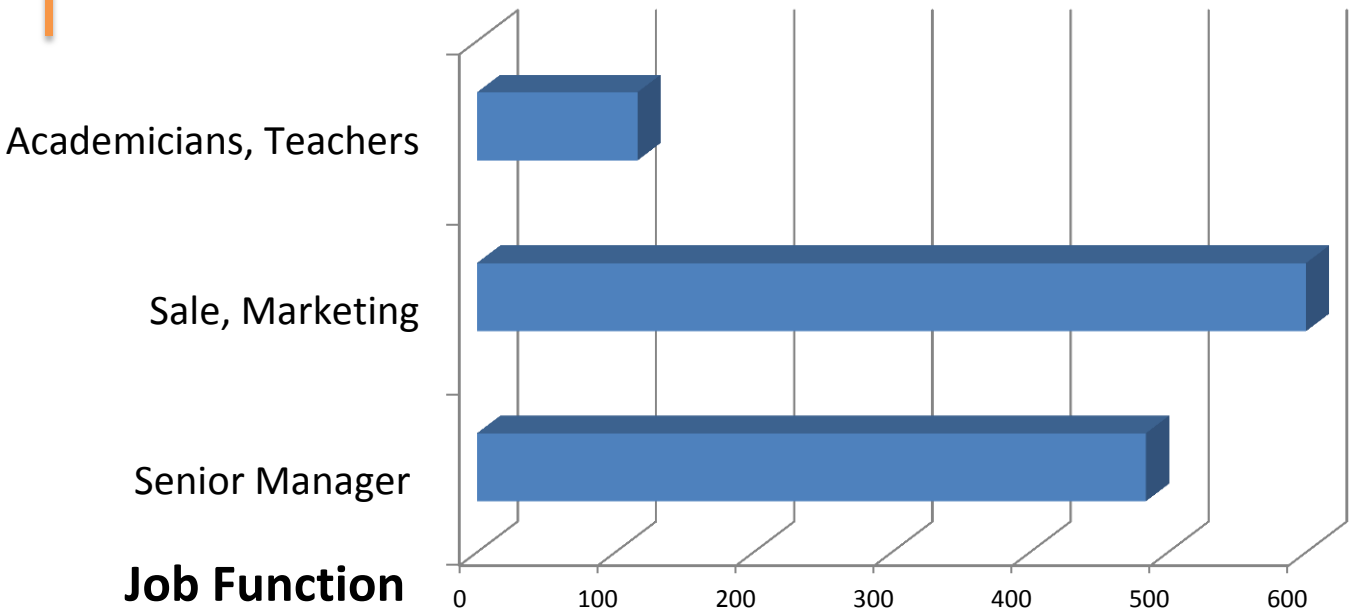
**98.8%**  
visit next year



Meet their expectations



# Visitor Statistic



**Myanmar Gar-Tex Expo 2017** was believed to be a new concept on the textile & garment exhibition in Myanmar and a bridge for domestic and international enterprises to meet, exchange and learn from each other, in order to attract investors into Myanmar market, while creating opportunities for Myanmar enterprises in finding partners, expanding the market to the countries in the region and internationally. This is also a great opportunity and also a golden key international help businesses obtain certain advantages when entering the Myanmar market - a new market but promising potential opportunity ahead in the textile & garment sector.

# Highlight Activities

## Booth Activities





# Highlight Activities

Tour visit



## Seminar

Along with the exhibiting activities, seminar open non-stop in 3 days with many interesting topic that attracted the attention and notes of many audience who are exhibitors and visitors. All attendees gave positive feedback and would like to attend next year



## B2B Meeting



MYANMAR GAR-TEX EXPO 2017  
The 1st International Exhibition & Conference on  
Textile & Garment Industry for Myanmar

*Lunch Networking*



Organized by:



Supported by:



# Highlight Topics



10 Reasons to invest in Myanmar market



Overview of Myanmar Textile & Garment Industry



Investigation on the Concealing Effect of Fabrics



Constructed with Polyester and Stainless steel  
Conductive Yarns



Sustain and Grow: Digitalization of Apparel Shop floor  
Management



Position on Dyes & Pigments



Energy efficiency program and efficiency  
recommendations for garment and textile  
factories.



Solar options for garment & textile factories.



The results of their "detox" program with garment  
factories in China and globally.



Link between productivity-profitability and workers  
welfare



A Study on the effect of antimicrobial agent from aloe  
vera gel ( ALOE VERA LINN) on bleached cotton fabric

# Press clipping

Myanmar Gar-Tex attracted 24 media includes: 04 local television and local 20 newspaper



Vol.5, No.9 March 2017

## MarketDirect

Products & Services...+ Information **FREE**.at Your Doorstep

ပြန်ဟောင်းစီမံခန့်ခွဲမှုနှင့် အထည်လုပ်ငန်းများအတွက် ထုတ်ပြန်ကော်မရှင်သော အစာကတ်ကို ဖြည့်သည့် အခမဲ့ ကုန်စည်ပြပွဲ



**29-31 March 2017** Rose Garden Hotel Yangon - Myanmar



ပြန်ဟောင်းစီမံခန့်ခွဲမှုနှင့် အထည်လုပ်ငန်းအတွက် ထုတ်ပြန်ကော်မရှင်သော အခမဲ့ ကုန်စည်ပြပွဲ

## The Commerce Journal

http://www.commercejournal.com.mm

Vol. 17, No. 11 March 13, 2017

အဖျော်ကုန်ပြည်ထောင်စုကပေးအပ်သည့် ယောဘုရားကော်မရှင် သက်သာခွင့်အစီအစဉ်အရ အကျိုးခံစားခွင့်ရရှိရန်အတွက် ကုန်စည်များအား တင်ပို့ရာတွင် ပင်ရင်းမှတ်ကျောက်များ ပြည့်စီအောင် လုပ်ဆောင်ပြီးမှ တင်ပို့ရမည်

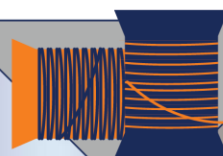
Large advertisement for Myanmar Gar-Tex Expo 2017. It features the text 'The 1st International Exhibition on Textile & Garment Industry for Myanmar' and 'MYANMAR GAR-TEX EXPO 2017'. It includes a photo of hands sewing and the dates '29-31 March 2017' at 'Rose Garden Hotel Yangon - Myanmar'. A guarantee states: 'Guarantee you will meet at least 5 right clients per day at business matching during the exhibition.' Organizers include VEAS, FIE, and FOREMOST. Contact information for Ms Ann is provided.





Myanmar Expo 2018

**GAR-TEX**



---

# MYANMAR GAR-TEX EXPO 2018

**Yangon, Myanmar**

**28<sup>th</sup>-30<sup>th</sup> MARCH, 2018**

---

**See you again**

**CONTACT US**

**MINH VI EXHIBITION & ADVERTISEMENT SERVICES CO., LTD  
(VEAS CO., LTD)**

**Mail: [ann.ltb@veas.com.vn](mailto:ann.ltb@veas.com.vn), Phone: + 84 8 3848 8561**

**Website: [www.gartex-myanmar.com](http://www.gartex-myanmar.com)**