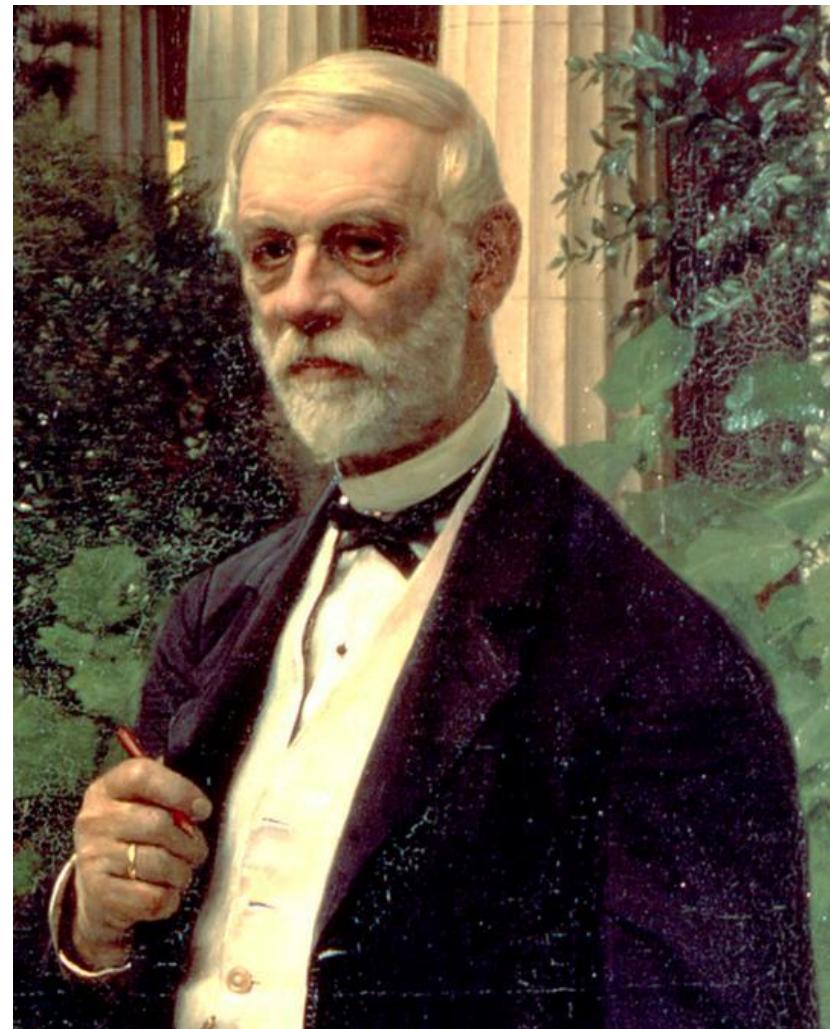




**BREWING EXCELLENCE
IN MYANMAR**

HISTORY OF CARLSBERG

- Founded by JC Jacobsen in 1847, Carlsberg Group is rooted in a history of continuous brewing innovation.
- Carlsberg Brewery's origin on Valby Hill outside Copenhagen.
- These roots define Carlsberg's identity today.





1847

Carlsberg Brewery founded by JC Jacobsen

1868

Commencement of Carlsberg exports

1875

Establishment of the Carlsberg Laboratory by JC Jacobsen

1876

Carlsberg Foundation formed to manage the Carlsberg Laboratory

1883

Method for cultivating pure yeast developed

1909

Invention of the pH scale at Carlsberg Laboratory

1968 - 1990s

International expansion

2008

Emergence as a major global player

2017

Introduction of sustainability program "Together Towards Zero"

2022

Launch of "Together Towards ZERO & Beyond"

2024

Introducing Accelerate SAIL and Launching Growth Culture

MILESTONES

OUR HERITAGE: <https://tinyurl.com/ytm2wj4s>



CARLSBERG GLOBAL PRESENCE

11 BILLION

LITERS OF BEER BREWED IN
2020



140+

Number of beer & beverage
brands under Carlsberg portfolio

150

Number of markets where
Carlsberg brands are distributed

41000+

Number of passionate & talented
people working for Carlsberg
Group

100

Number of markets
where Carlsberg license
and export

Carlsberg
Group



A photograph of four young women of Asian descent standing in a row against a background of vertical wooden slats. Each woman is holding a different type of beer can. From left to right: a green can of Carlsberg, a blue can of Tuborg, a white can of Black Eagle Stout, and a white can of SDM Iron. They are all smiling and looking towards the camera.

2013

Entered Myanmar in 2013
via a joint venture with
Myanmar Golden Star
Breweries.

2015

Official
inauguration of
Carlsberg in
Myanmar

41

Number of
wholesalers
across
Myanmar

11,000+

Number of outlets where
Carlsberg products are
available

Our portfolio



Carlsberg

· Carlsberg beer was first brewed by the founder of the Group in 1847. It is sold in more than 140 countries across the globe.

Tuborg

· Tuborg brewery was established in 1880 . Today Tuborg is served in more than 72 countries.

YOMA

YOMA is a local brand that was born and raise in Myanmar by Carlsberg Myanmar since 2015.

Black Eagle

Black Eagle is a quality stout brand by Carlsberg Myanmar. Black Eagle contains 8.8% ALC.



2015

THE YEAR WHEN
CARLSBERG OPENS ITS
FIRST BOTTLE IN
MYANMAR

4,000+

DAYS COMPLETED
WITHOUT
LTA

TOP-NOTCH

SENSORY SCORE IN THE
WORLD

Probably the best team in Myanmar

400+

Number of
employees in
Myanmar

15

Number of
Business
Units across
Myanmar

99%

Number of
employees
who are
Myanmar
nationals



Carlsberg Myanmar has been recognized a model employer by prestigious Myanmar Employers Award



BEST COMPANIES TO WORK IN MYANMAR
2022
Employee's Choice



Sep 2022

BEST COMPANIES TO WORK IN MYANMAR



Oct 2022

GREAT PLACE TO WORK

SUSTAINABILITY AT CARLSBERG MYANMAR



ZERO
Carbon
Footprint



ZERO
Farming
Footprint



ZERO
Packaging
Waste



ZERO
Water
Waste



ZERO
Irresponsible
Drinking



ZERO
Accidents
Culture

0.615

Reduction of
electricity
consumption
(kWh/HL)

154,486

Liters reduction
in diesel
consumption

Free

Waste sludge from
wastewater
treatment to the
farmers near our
brewery

0.32%

of packaging can
body waste by
September 2025

43%

Return bottle
usage of total
production

18,462

HL reduction in
water consumption

Continuously

Promoting about
responsible drinking
practices via different
communication
channels

4,000+

Days of lost time
accident (LTA),
which means
there is no LTA in
Bago Brewery
since day 1

TOGETHER TOWARDS ZERO & BEYOND (TTZAB)

STRENGTHING OUR FOUNDATIONS



Our ambition is to source responsibly

We seek suppliers who share our values and responsible approach to business.



Our ambition is to promote Diversity, Equity & Inclusion

Building inclusive leadership through dedicated training for our people leaders and embedded DE&I in our recruitment guidelines.



Our ambition is to respect human rights along the value chain

We have policy which applies to management, employees, and contract workers of all entities in the Carlsberg Myanmar.



Our ambition is to always Live By Our Compass

We have 30 group policies and around 200 manuals supporting the policies.



Our ambition is to always engage our communities responsibly

We launched a CSR program to support 18 vulnerable youngsters to get a successful career in FMCG industry.

Responsible Sourcing

Diversity, Equity & Inclusion

Human Rights

Living By Our Compass

Community Engagement

BREWING FOR BETTER TODAY & TOMORROW

TOGETHER TOWARDS ZERO & BEYOND (TTZAB)

Step to brew a better future



18

youngsters were selected to go through 6 months intensive training on F&B with full scholarship of Carlsberg Myanmar

4

We partnered with 4 organizations including SISU, Beer Factory, Tipsy and Beer Vibe.

6

We designed the program to help youngsters in need to enter into F&B workforce through 3 months training and 3 months paid internship.





THANK YOU!