

*Beauty  
Treasures*

REINFORCING QUALITY FOR YOUR LUXURY

# ABOUT US

**“BEAUTY TREASURES LTD.”** is one of the distributors that provides the widest range of luxury brand in premium quality skin-care, hair-care, perfumes, cosmetics and other luxury products.

Associating with distribution and retail arm, Beauty Treasures, in Myanmar, the company is operating effectively through out the vast region setting up offices in both Yangon and Mandalay with an extensive operation of independent boutiques at lucrative locations.

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## OUR VISION

To provide access to quality products from global leading brands throughout the region.

### PROVIDING THE BEST

Introducing the 'Luxury' lifestyle experience to our consumers.

### GROW TOGETHER

Building long term and trustworthy relationships with our suppliers and buyers while achieving mutual growth.

## OUR MISSION

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## CORE VALUES

Our business operation is guided by the following “**VALUES**”

- **BEAUTY**
- **HONEST AND TRUST**
- **QUALITY**
- **FOCUS ON THE USER**
- **KNOW-HOW and INNOVATION**
- **SOCIAL RESPONSIBILITY**

**BEAUTY TREASURES LTD.** keep offering a wide range of products that help customers achieve luxury lifestyle. We represent over 30 European and cosmetics brands/companies.

We efficiently scale and introduce a variety of high-end products into the little

**COSMETICS**



**SKIN CARES**



**HAIR CARES**



**PERFUMES**



**OUR  
PRODUCT  
CATEGORIES**

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COSMETIC

**MAVALA**  
SWITZERLAND

SKIN CARE

LABORATOIRES  
**FILORGA**  
PARIS

  
**VALMONT**

**URIAGE**  
EAU THERMALE

HAIR CARE

**GIRLZ ONLY**  
HAIRCARE

**k**  
KEVIN.MURPHY

  
The Original  
**Mane 'n Tail**

**Batiste**  
DRY SHAMPOO

**WAHL**<sup>®</sup>



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# PERFUMES



ALEXANDRE.J



Baldessarini  
BALDESSARINI



SHAIK  
DESIGNER SHAIK



YANKEE  
CANDLE®



Juliette  
has a gun  
PARFUMS



LALIQUE

LORENZO  
VILLORESI  
FIRENZE

MEMO  
PARIS

NASOMATTO

ORTO PARISI  
parfum

PARFUMS de MARLY  
Royal Essence

HISTOIRES de PARFUMS

ETAT LIBRE d'ORANGE  
PARIS



Tiziana  
Terenzi



Juliette  
Has a gun

“Beauty is women’s best revenge” -  
Serge Gainsbourg

## The brand

From NYC to Paris, Moscow or Sydney... Juliette intrigues the world. Armed with her perfume, the Shakespearian heroine goes wild. Life is too short, and pleasures too many, says Juliette. The Gun, metaphor for the perfume, weapon of seduction, or simple accessory of bluff, essentially symbolizes the liberation of women towards men. And sometimes with a taste for revenge... But the concept is also influenced by romanticism.

A modern version, where reinventing couple and femininity is a constant quest

Launched in 2006, our philosophy is to approach perfumery as an art and to be present only through a limited distribution such as concept stores, department stores or specialized perfumeries.

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LABORATOIRES  
**FILORGA**  
PARIS



**FILORGA** has focused on the international development of its medical business. Now conducting business with 10,000 practices in more than 60 countries.

In addition, ten years after its launch, **MEDI-COSMETIQUE®** is now sold through 8,000 retail outlets in 70 countries.

**FILORGA** has now 11 subsidiaries: France, Benelux, Spain, Poland, Portugal, Italy, Morocco, Tunisia, China, USA, Hong-Kong (PRC).



**ACCA KAPPA**  
*Dal 1869*



## Acca Kappa.

A historic brand of excellence in creating fragrances, professional brushes and body care and wellness products. A world of sensory and olfactory experiences inspired by the fragrances of the flowers and plants found in Italian gardens. Four generations of craftsmen and an absolute passion for simplicity and authentic beauty that can be seen in every item produced and in every tiny detail.

A family company that has become an industrial corporation while remaining faithful to timeless values. A love for nature, respect for the human body and production that is exclusively made in Italy. Available in the finest boutiques and flagship stores.

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# YANKEE CANDLE®

From humble beginnings ...

...to America's favourite brand of premium scented candles

Yankee Candle has become the most recognized name in the candle business and the country's best-selling candle brand. Today, the brand is offering over 150 fragrances, a wide range of seasonal and specialty scented candles, home fragrance products, car air fresheners and candle accessories.

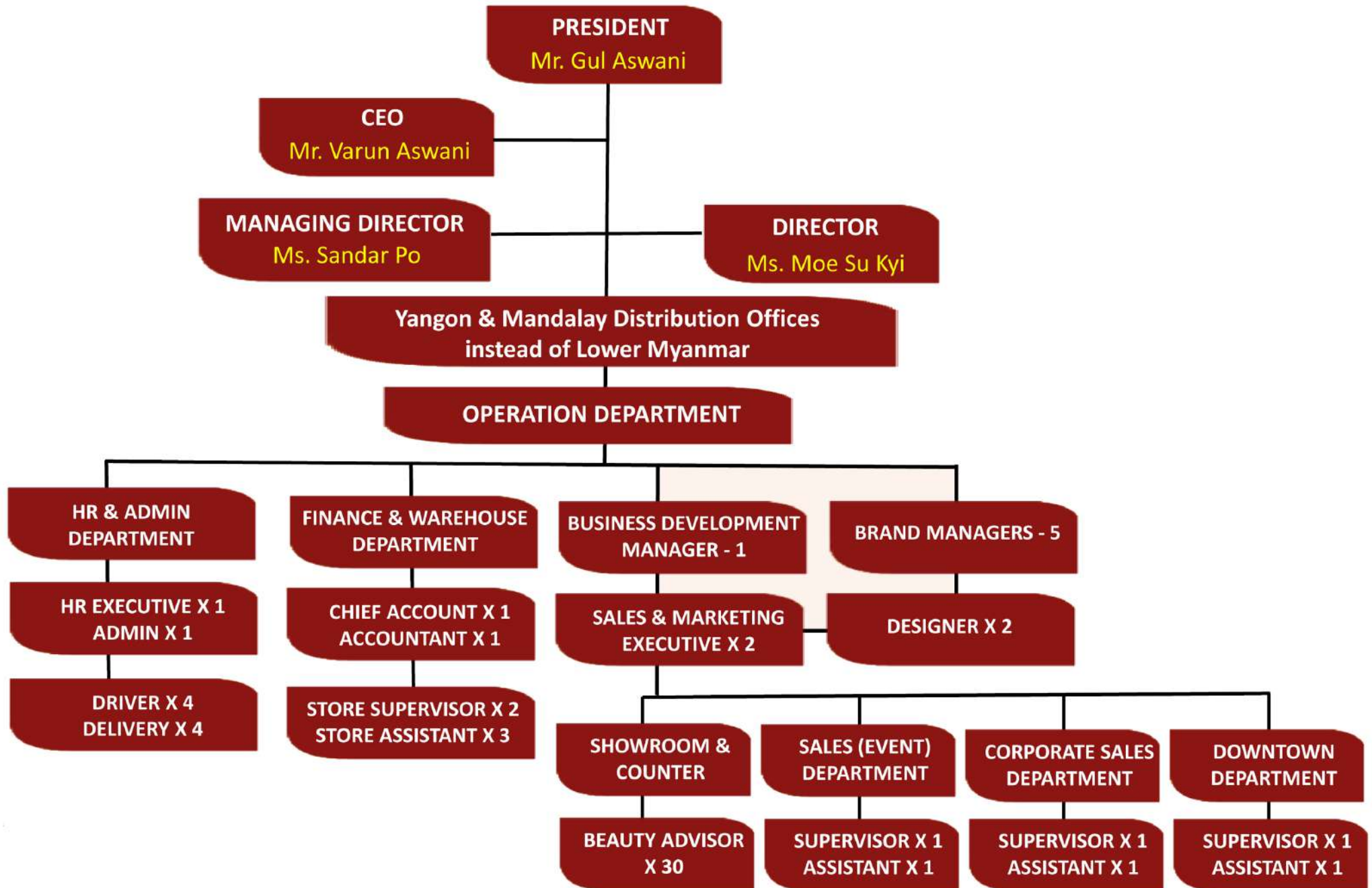
The candles and accessories can be found in over 500 company-owned retail stores. They also have a vibrant catalog and online business, an expanding North American wholesale customer network (including over 19,000 specialty retailers in the U.S.), Yankee Candle Fund-Raising division and international distribution.

The future looks bright for new growth and expanding opportunities as the brand continue to write new chapters in this true American success story.

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# OUR ORGANISATION STRUCTURE







marketplace



RETAIL PRESENCE

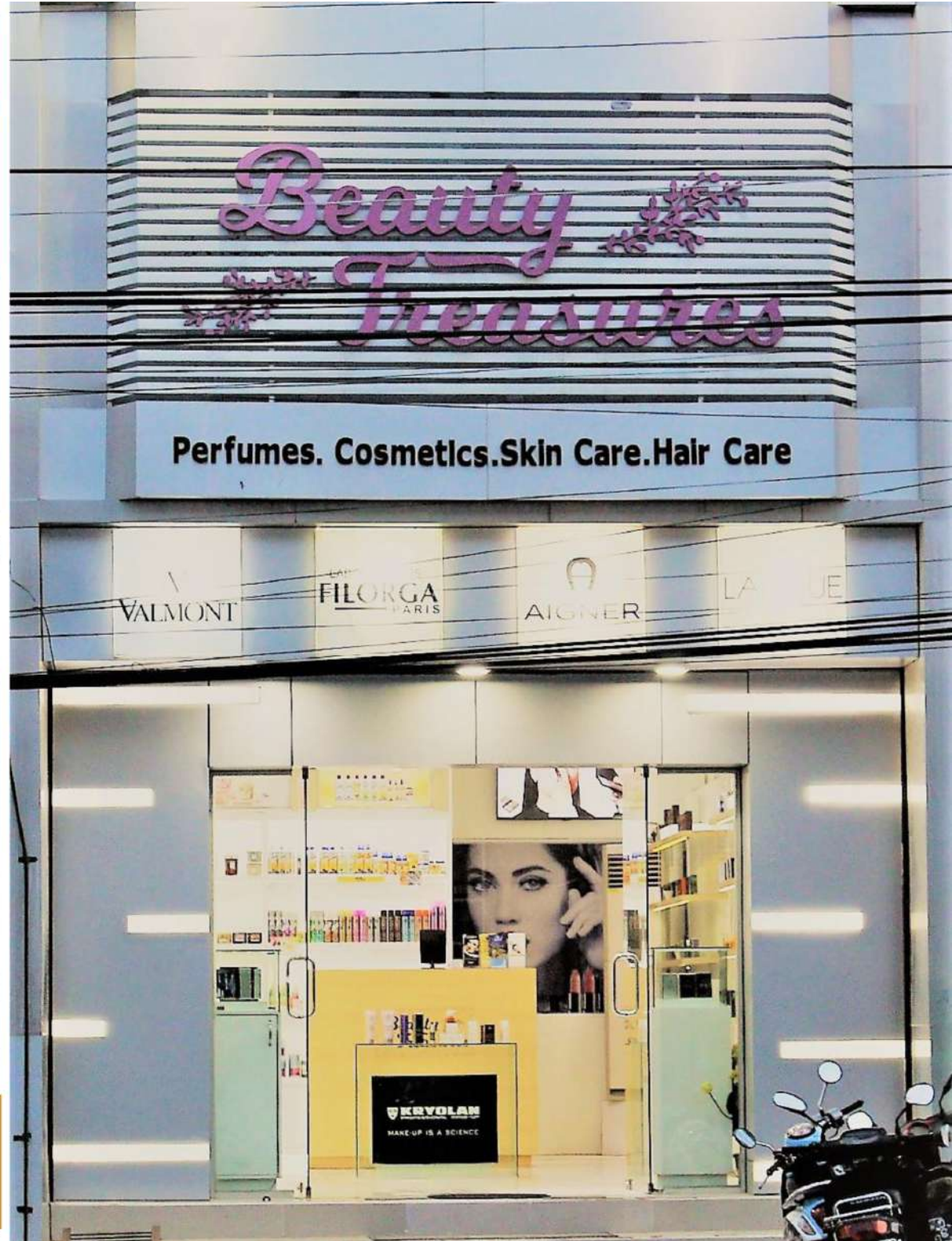
“Our products are easily available @Myanmar’s leading retail outlets”

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Proudly opened our branded shop in the modernize shopping mall, named SULE SQUARE





Our branded shop in the Mandalay Boutique





Our Luxury Skin Care & Perfume Display @ Sule Square Outlet



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PRODUCT TRAININGS

WE DON'T  
BUILD A BUSINESS  
**WE BUILD**  
**PEOPLE**  
AND THEN PEOPLE  
BUILD THE BUSINESS





## Valmont Skin Care Training Taipei

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**Valmont Skin Care Training  
@Fancy House**



**Filorga brand skin care training  
Hong Kong**



**LIFT RANGE**  
DIFFERENTIATION vs TIME FRANCHISE vs NCTF vs TIME-ZERO vs ABSOLUTE

	TIME	LIFT	NCTF	ABSOLUTE
PRODUCT DESCRIPTION	MULTI-CORRECTION WRINKLES SKINCARE	ULTRA-LIFTING SKINCARE	MULTI-CORRECTION REGENERATING SKINCARE	ULTIMATE ANTI-AGEING COMPLETE SKINCARE
INDICATORS	WRINKLES	LIFT + FIRMNESS + VOLUME	WRINKLES + FIRMNESS + RADIANCE + SKIN QUALITY	NUTRITION + WRINKLES + FIRMNESS + EVENNESS + DARK SPOTS + SKIN TEXTURE
TARGET	MULTI-CORRECTION FOR ALL TYPES OF WRINKLES	COMPLETE ANTI-AGEING ACTION (SMOOTHING + FIRMNESS + VOLUME/CONTOURING)	PREVENTIVE OR TREATING ACTION ON AGEING PARAMETERS WITH AN EXPECTATION OF TECHNICAL EXPERTISE	A TOTAL SOLUTION TO TREAT ALL THE SIGNS OF AGEING WITH A PLEASURE / LUXURY EXPECTATION
NUMBER OF KEYS	4	3	4	5
PRICE	C\$830 inc. tax	C\$790 inc. tax	C\$790 inc. tax	C\$1790 inc. tax

**Filorga brand skin care training @Singapore**



**Filorga brand skin care training  
@Sule Square**



**Victorinox training @Sule Square**

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**Wahl Hair Care Training**



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Happy Staff Trip @ Naung Beach



Seasonal Offering by Beauty Treasures Family





Donation to Orphanage Home by Beauty Treasures Family



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— Events & Activities —



Actively participated in the " COSMETICS FESTIVAL " held in 2018



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Successfully launched the famous skin care brand " FILORGA " in 2018.





Successfully launched the famous " Juliette has a gun " perfume brand @ Sule Square Center.



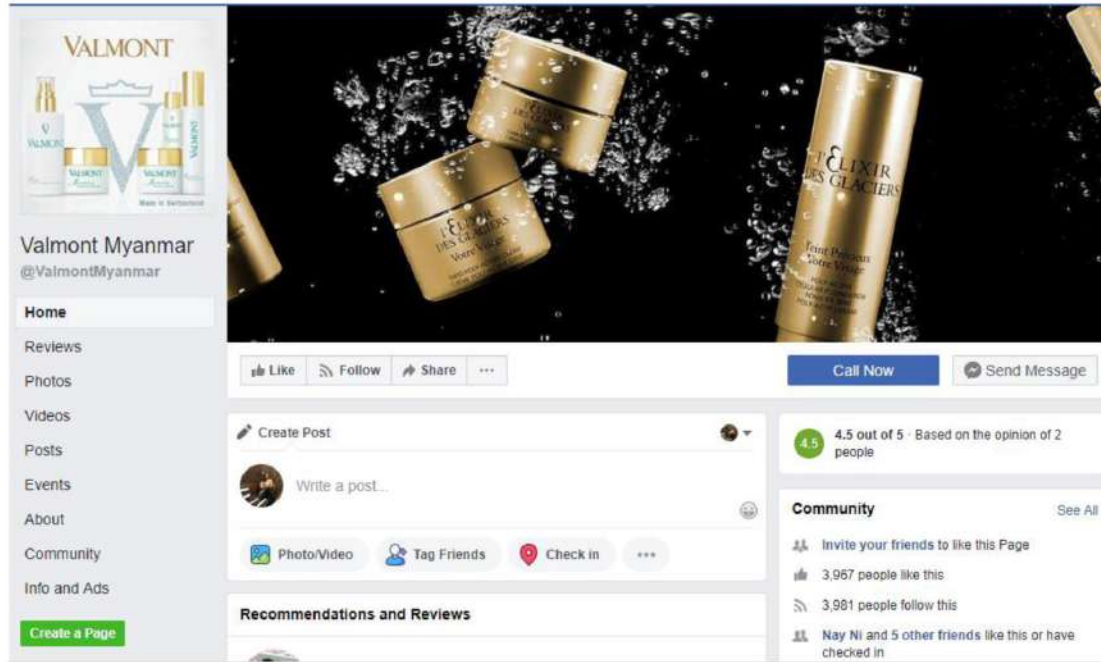




Actively participated in the " COSMETICS FESTIVAL " held in 2019



Beauty Treasures



**Valmont Myanmar**  
@ValmontMyanmar

Home  
Reviews  
Photos  
Videos  
Posts  
Events  
About  
Community  
Info and Ads  
[Create a Page](#)

Valmont Myanmar Facebook page featuring Valmont skincare products like 'Elixir des Glaciers' and 'Elixir des Glaciers Verveine'. The page includes a navigation menu, a 'Create Post' section, and a 'Community' section with a 4.5 star rating based on 2 opinions.

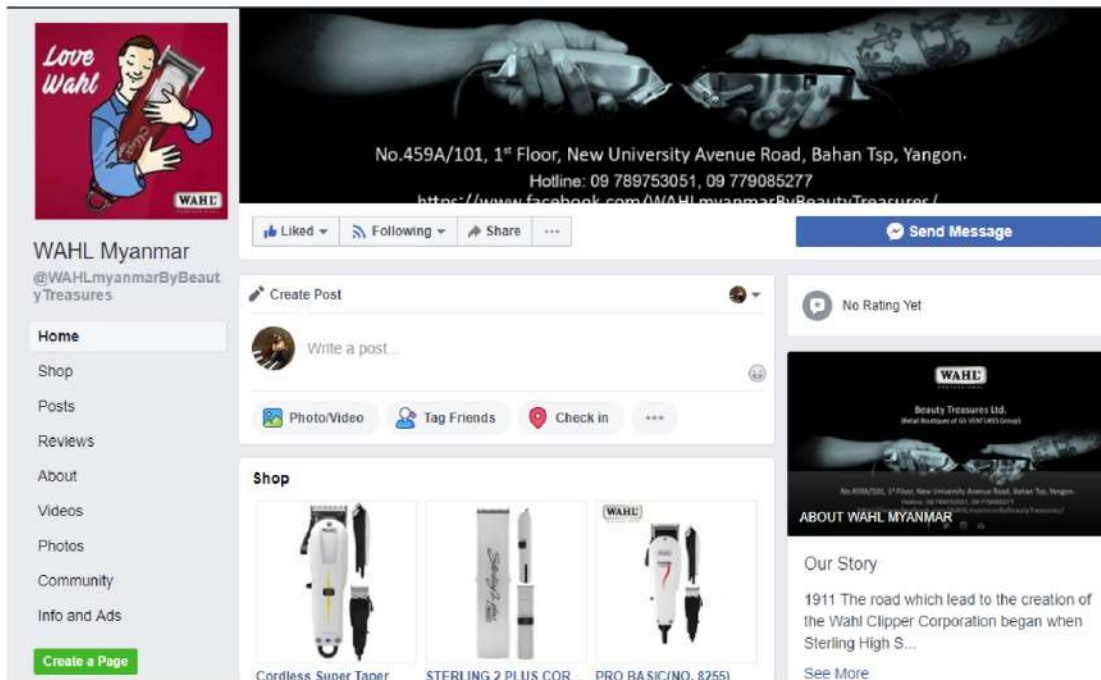


**URIAGE**  
EAU THERMALE

**Uriage Myanmar**  
@UriageMyanmarOfficial · Skincare service

Home Reviews Videos Photos More

Uriage Myanmar Facebook page featuring a scenic mountain landscape background. The page includes a navigation menu, a 'Send Message' button, and a 'Liked' button.

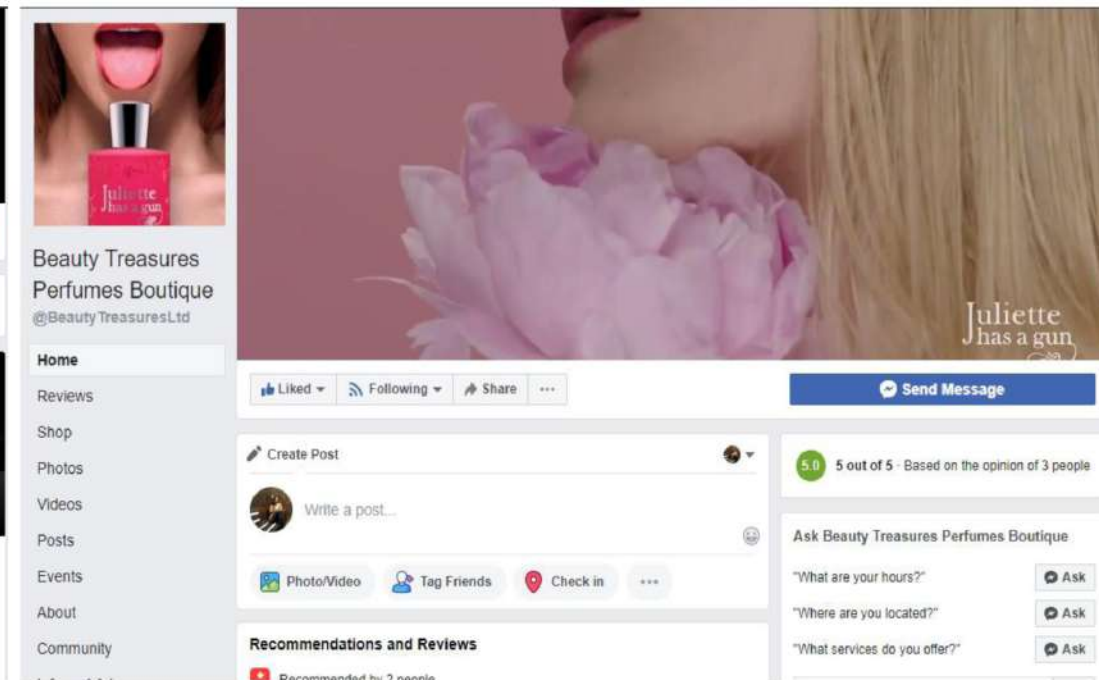


**Love Wahl**  
WAHL

**WAHL Myanmar**  
@WAHLmyanmarByBeautyTreasures

Home  
Shop  
Posts  
Reviews  
About  
Videos  
Photos  
Community  
Info and Ads  
[Create a Page](#)

Wahl Myanmar Facebook page featuring Wahl electric shavers. The page includes a navigation menu, a 'Shop' section with product listings (Cordless Super Taper, Sterling 2 Plus, Pro Basicino), and a 'No Rating Yet' section.



**Beauty Treasures Perfumes Boutique**  
@BeautyTreasuresLtd

Home  
Reviews  
Shop  
Photos  
Videos  
Posts  
Events  
About  
Community

Beauty Treasures Perfumes Boutique Facebook page featuring perfume bottles and a woman smelling a flower. The page includes a navigation menu, a 'Send Message' button, and a '5.0' star rating based on 3 opinions.

**Mane 'n Tail**  
The Original  
Straight Answer

Mane-n tail shampoo Myanmar

Home Posts Videos Photos About Community Info and Ads

Like Follow Share

Shop Now Send Message

Create Post

Write a post...

Photo/Video Tag Friends Check In

Community

Invite your friends to like this Page

880 people like this

871 people follow this

Wai Lin Han and 9 other friends like this

Create a Page

**Batiste**

Batiste Dry Shampoo Myanmar

Home About Photos Reviews Posts Community Info and Ads

Like Liked Following Share

Send Message

Create Post

Write a post...

Photo/Video Tag Friends Check In

Community

Very responsive to messages

No Rating Yet

Community

Invite your friends to like this Page

232 people like this

Photos

Create a Page

**Beauty Treasures**

Beauty Treasures Boutique

@Beautytreasures.td · Beauty, cosmetic & personal care

Edit Shop Now

Home Events Reviews More

Promote View as visitor

**LABORATOIRES FILORGA PARIS**

**Filorga Myanmar**

@FilorgaMyanmar · Health/Beauty

Following

Home Videos About Community More

Liked Message

Spotlight 6

FEATURED

Filorga Time-Filler

#timefillermat #filorga #filorgatimefillermat #timefiller #filorgatimefiller #facecream

**GIRLZ ONLY HAIRCARE**

YGN ☎ +95 9789753051 +95 9779085277

MDY ☎ +95 9797455646 +95 9440976465

No. (459)-A, First Floor, New University Avenue Road, BAHAN TOWNSHIP, YANGON.

**Girlz Only Dry Shampoo Myanmar**

@GirlzOnlyMyanmar · Health/Beauty

Send Message

Home Reviews Videos Photos More

Liked

About

3,139 people like this, including 35 of your friends

Create Post

Photo/Video Check In Tag Friends

**Kevin Murphy Myanmar**

Beauty, cosmetic & personal care

View Shop

Home Reviews Photos Videos More

Liked Message

About

aurora business tower Yangon, Myanmar

Create Post

Photo/Video Check In Tag Friends

Kevin Murphy Myanmar

# Beauty Treasures

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