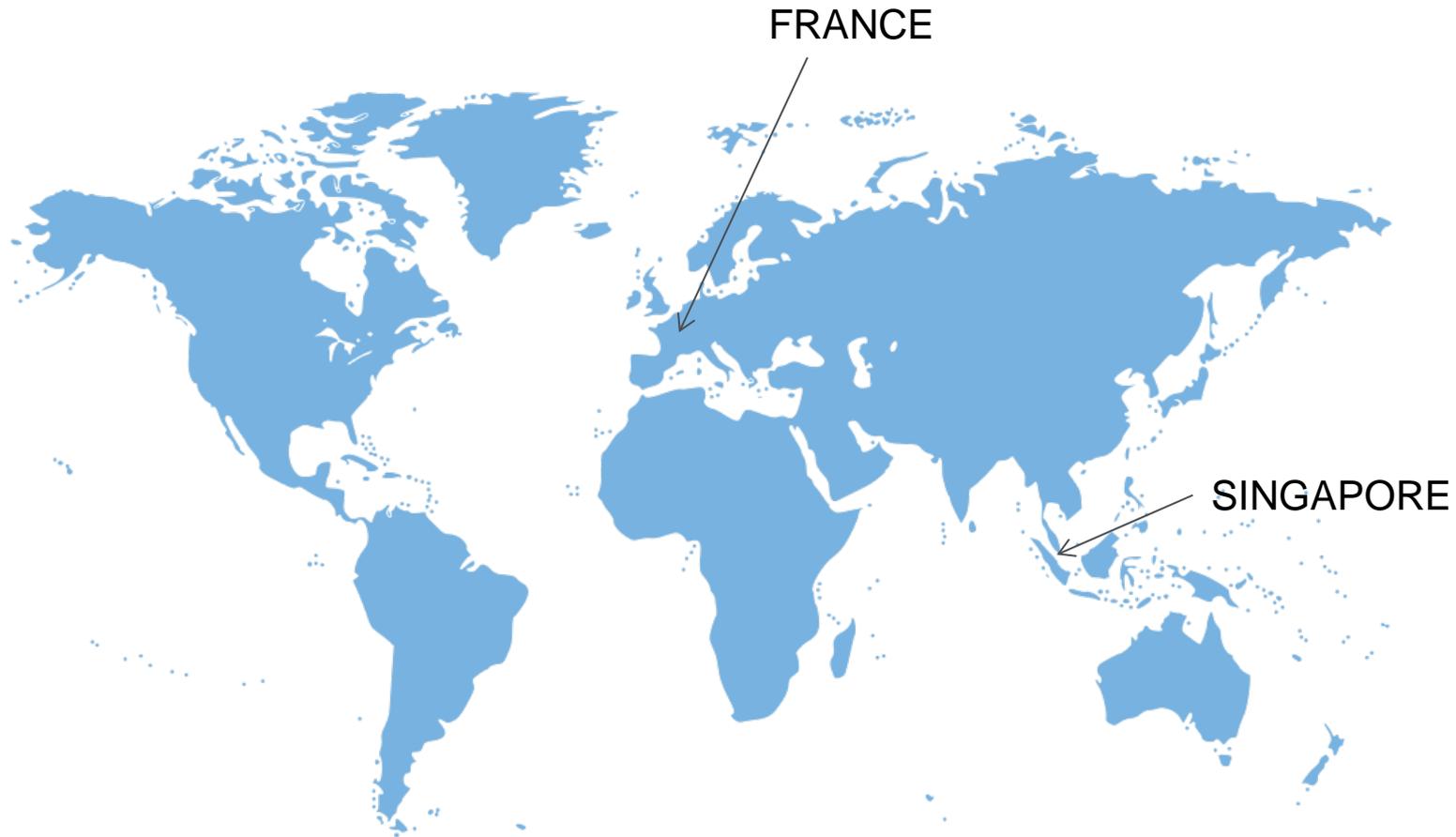


URIAGE  
EAU THERMALE



THE PROTECTIVE FORCE  
OF MOUNTAIN WATER FOR MY SKIN

URIAGE, THE FRENCH ALPS THERMAL WATER



# BIRTH IN THE HEART OF THE FRENCH ALPS

It is **in the heart of the French Alps**,  
20 minutes from Grenoble,  
that our Thermal Center is located.

This exceptional pollution-free  
environment, offers a pleasant year-  
round climate.



# A- UNIQUE STORYTELLING



URIAGE, THE FRENCH ALPS THERMAL WATER

# STORYTELLING

## A 2000-YEAR OLD SOURCE



**URIAGE,  
THE FRENCH  
ALPS  
THERMAL  
WATER**

**A WATER** that flows through the underground rocks for 75 years

**ISOTONIC 100% PURE, MINERAL AND NATURAL**

Exceptionally rich in minerals and trace elements: 11g/L

**ACTIVE**  
Triple action barrier

**THERAPEUTIC**  
Construction of the Uriage Thermal Center in 1823.  
Dermatology, ENT, Rheumatology and Post cancer treatments

**ACKNOWLEDGED**  
as a public utility by the National Academy of Medicine in 1877

**THERMAL EXPERIENCE**  
At the heart of Uriage products since 1992

**URIAGE,**  
Daily skincare products for Babies, children, adults

**INTERNATIONAL PRESENCE**  
in over 80 countries

# URIAGE'S VALUES

**NATURALITY**



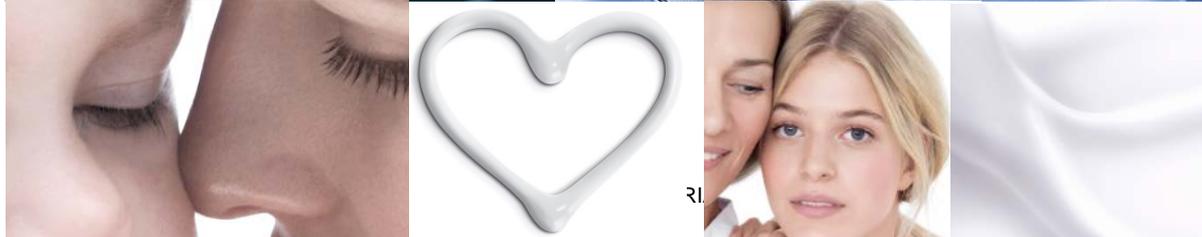
**AUTHENTICITY**



**SECURITY**



**PROXIMITY**



# A HISTORY OF WATER

FOR 2000 YEARS, AN EXCEPTIONAL WATER



URIAGE, THE FRENCH ALPS THERMAL WATER

# URIAGE THERMAL WATER

20  
CENTURIES  
OF  
THERMALISM



It all started the day a roman soldier  
walking through the Alps  
successfully healed his wounds thanks to

**URIAGE THERMAL WATER**

*Text found in the Verona library*

# URIAGE THERMAL WATER



It has been said that, back in 1750,  
a farmer had to abandon his sick and dying horse.  
The horse healed spontaneously by drinking and  
breathing

**URIAGE THERMAL WATER**



A  
MAGIC  
WATER

# URIAGE THERMAL CENTER

SINCE 200 YEARS: A WATER THAT HEALS



URIAGE, THE FRENCH ALPS THERMAL WATER

# A WATER THAT HEALS



1823

Construction of the **Thermal Center** on the former Roman thermal baths

1877

**Uriage Thermal Water**  
Recognized of public interest  
by the National Academy of Medicine

# URIAGE THERMAL WATER

1860-1920

Uriage-les-Bains is the most fashionable health thermal center!



Edmond  
Rostand



Colette



Sultan de Johor  
(Malaysia)



Coco  
Chanel



Maurice  
Chevalier



# URIAGE THERMAL CENTER

TODAY



URIAGE, THE FRENCH ALPS THERMAL WATER



IT IS IN THE CENTER OF THE URIAGE-LES-BAINS VILLAGE  
THAT OUR WATER SPOUTS TO CREATE  
A REGENERATING THERMAL SPRING

# A WELL KNOWN THERMAL CENTER



For over **200 years**, Uriage Thermal Water is used at the Thermal Center

The **only** French Thermal station which with **4 therapeutic indications**:

- Dermatology
- ENT
- Rheumatology
- Post cancer recovery



# THERMAL ANNUAL STUDY ON ATOPIC DERMATITIS « THE DERMA DA »

## PROVEN EFFICACY

Photos Dr. Bourgeais-Clavier 2014



Day 0



Day 21



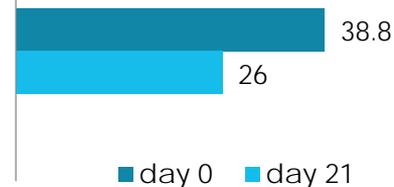
Day 0



Day 21

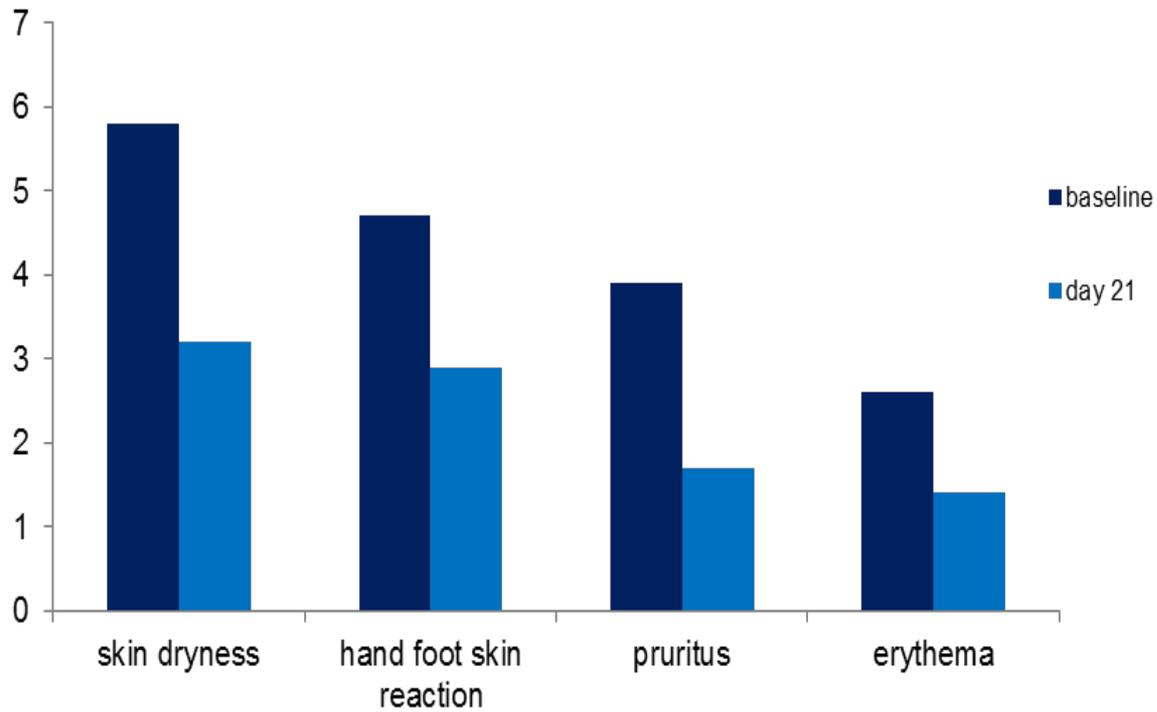
- Annual study on children and adults with atopic dermatitis / eczema
- The severity score of the disease SCORAD decreased by 27% at week 3
- The results persist 6 months after treatment

severity score  
SCORAD



# ANNUAL STUDY

## Annual post-cancer patients' rehab study at Uriage



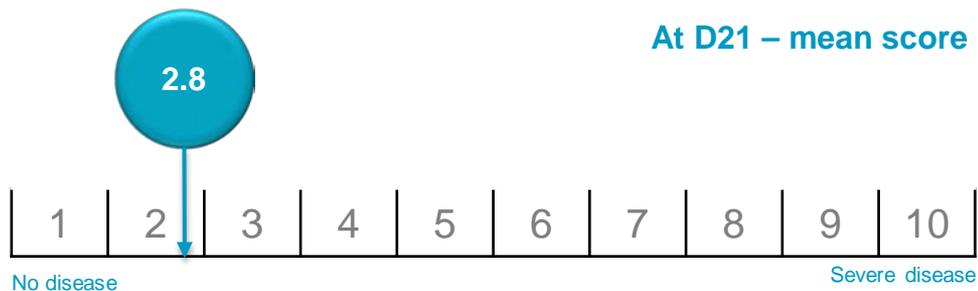
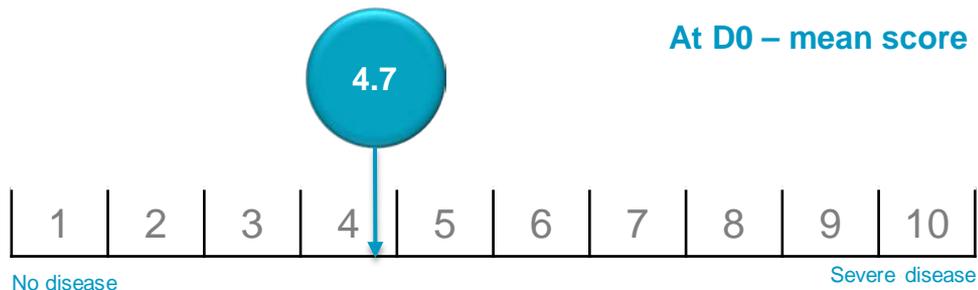
- Three years study
- 50 patients per year
- Thermal baths, exercises, soothing showers, well-being

**VERY POSITIVE EFFECTS  
OF URIAGE THERMAL WATER  
IN PATIENTS AFTER CANCER**

*\*study on 47 patients after cancer at Uriage-les-Bains*

# ANNUAL STUDY

## ORL study in chronic allergic rhinitis (55/year)



significant : - 35% ( $p < 0,001$ )

## THE IDEAL PLACE TO REST

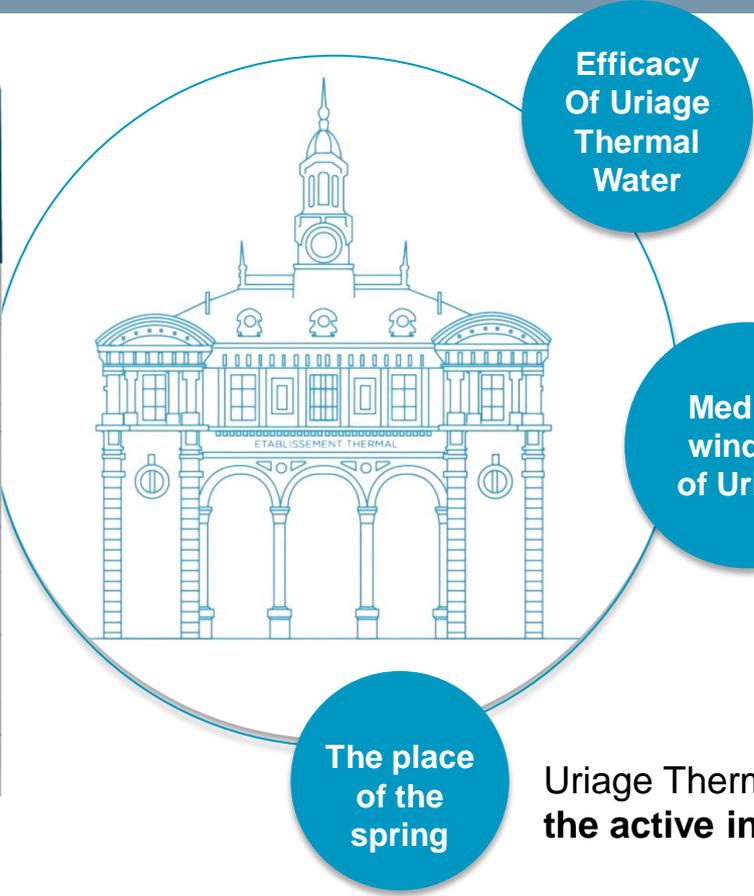
The **4-stars Grand Hôtel Uriage** welcomes its clients for pleasant stays filled in relaxation, gastronomy and health.

At the **Thermal Spa**, adjacent to the hotel, one can benefit from the water's virtues for both physical and spiritual well-being.



# A MYTHICAL PLACE

The Water:  
**unique active  
treatment**  
of the Station



**Efficacy  
Of Uriage  
Thermal  
Water**

A place where **skin  
inflammatory diseases**  
are treated

**Medical  
window  
of Uriage**

A place of **scientific  
excellence**

**The place  
of the  
spring**

Uriage Thermal Water  
**the active ingredient** of our products

# 2011, A TURNING POINT

PUIG

PUIG builds the brands in order to develop them in the long run  
Excellence expertise

CAROLINA HERRERA  
NEW YORK

NINA RICCI

PRADA  
MILANO

paco rabanne

VALENTINO

Jean Paul  
GAULTIER



URIAGE  
EAU THERMALE

URIAGE  
EAU THERMALE

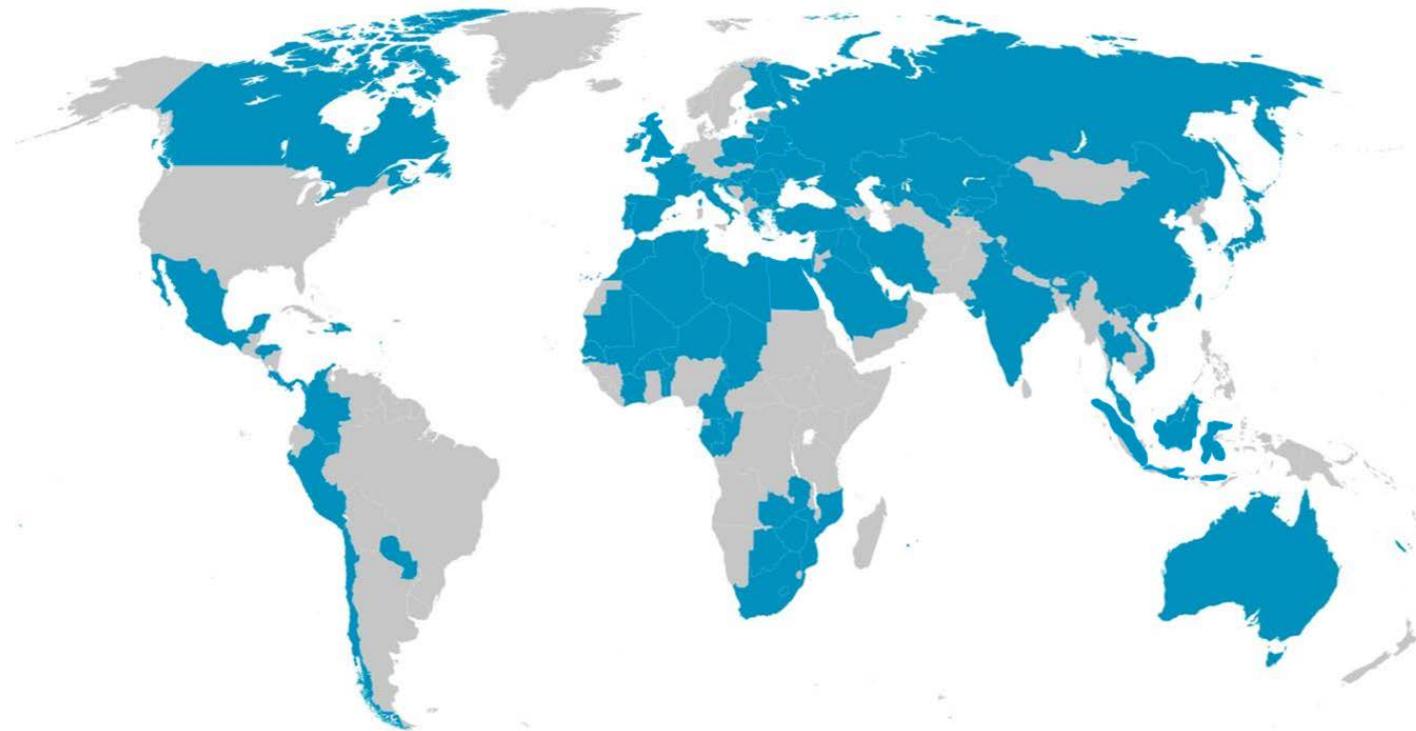
*The Dermo-cosmetic  
thermal brand  
4<sup>th</sup> on the European market*

*The strongest growth in the market*



ISDIN

# URIAGE, A GLOBAL GROWTH



## 5 AFFILIATES:

Belgium  
Italy  
Spain  
Portugal  
Russia

## Products sold in more than 80 COUNTRIES in:

Africa  
Middle-East  
Asia  
Americas

# URIAGE THERMAL WATER

A MEDICAL EXPERTISE



URIAGE, THE FRENCH ALPS THERMAL WATER



IN THE HEART OF THE FRENCH ALPS,  
OUR WATER HAS FLOWN FOR **75 YEARS**...  
UNIQUE PROPERTIES ARE BORN FROM THIS JOURNEY

# AN ACTIVE AND RICH WATER

## THE MOST ACTIVE THERMAL WATER



ISOTONIC

MOISTURIZING

SOOTHING

HEALING

REINFORCES  
THE  
CUTANEOUS  
BARRIER

ANTI FREE  
RADICALS

SOFTENING  
&  
FILMOGENIC

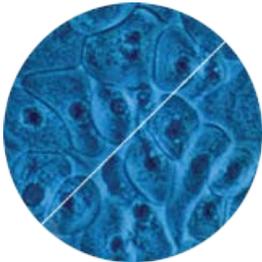
# ISOTONIC WATER

**100% PHYSIOLOGICAL, URIAGE THERMAL WATER IS ACTIVE AND NATURAL**

Concentration similar to the mineral concentration of our organism

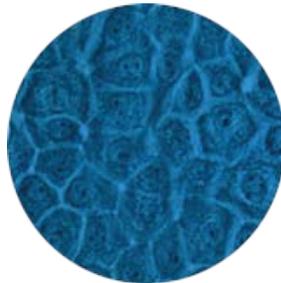
## HYPOTONIC

Thermal waters low in minerals  
(0.2 to 0.7g/l)  
**Increases the size of cells**



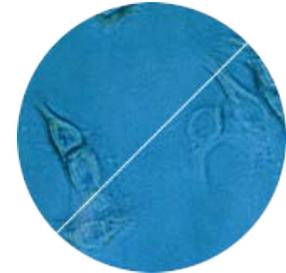
## ISOTONIC

Uriage Thermal Water (11g/l)  
**Preserves the size and volume of cells**



## HYPERTONIC

Sea water (35 g/l)  
**Reduces the size of cells**



# ISOTONIC WATER



SPRAY AND LET IT  
ACT!

No need to dry or pat

Each day / All skin types / All needs



# URIAGE THERMAL WATER

## UNIQUE PROPERTIES

- **The most active water on the market**
- Isotonic, Moisturizing, Soothing
- A composition close to the tears'

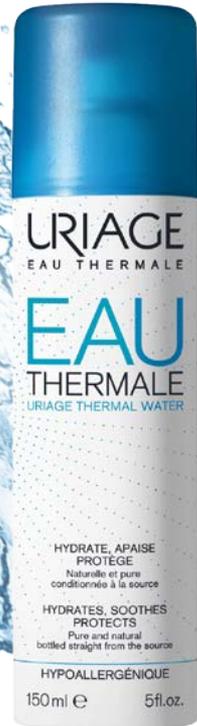
6  
THERMAL  
WATERS SOLD  
EVERY MINUTE  
IN THE WORLD



In the eyes



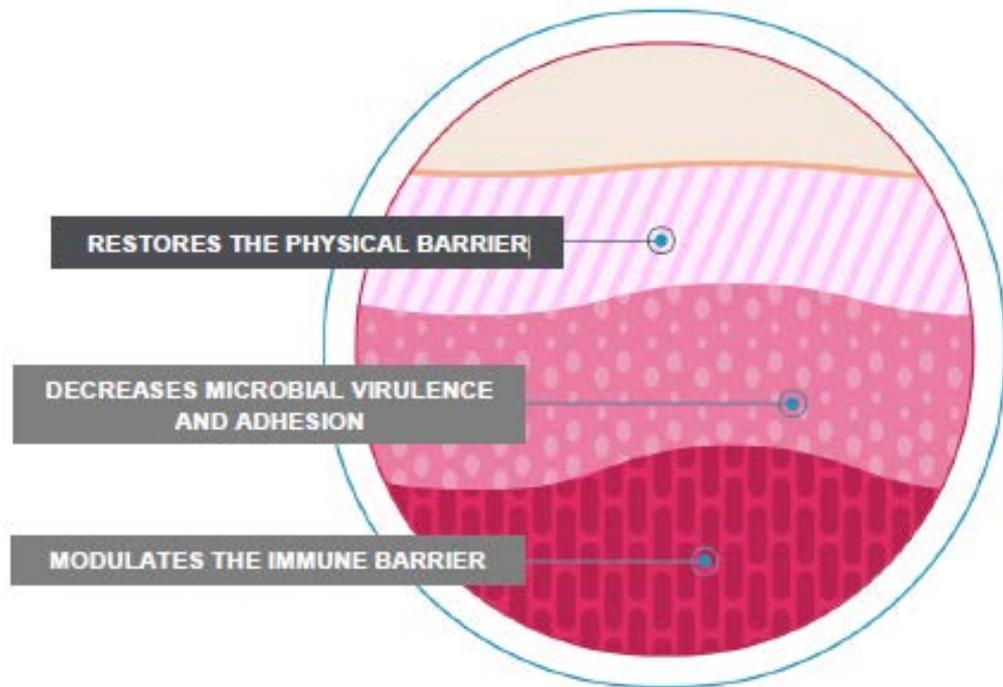
On the mucosa



# A WATER THAT STRENGTHENS THE SKIN BARRIER

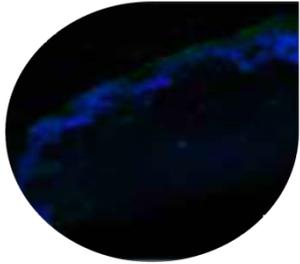
## Uniquely rich, Uriage water builds up a barrier around your skin

- Regulates TEWL (Trans-Epidermal water loss)
- Decrease microbial virulence and adhesion on the skin
- Stimulates antimicrobial peptides and reduces inflammation

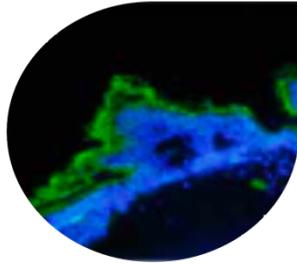


# A WATER THAT STRENGTHENS THE SKIN BARRIER

## Effects of UTW on the PHYSICAL barrier

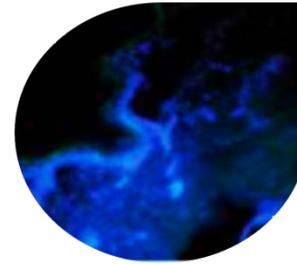


O/W emulsion +  
Distilled water

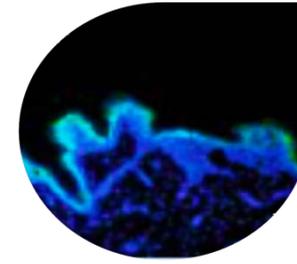


O/W emulsion +  
Uriage Thermal Water

- Increases **FILAGGRINE** synthesis in corneal layer
- Keeps optimum **HYDRATION** level
- Decrease of TEWL thanks to UTW

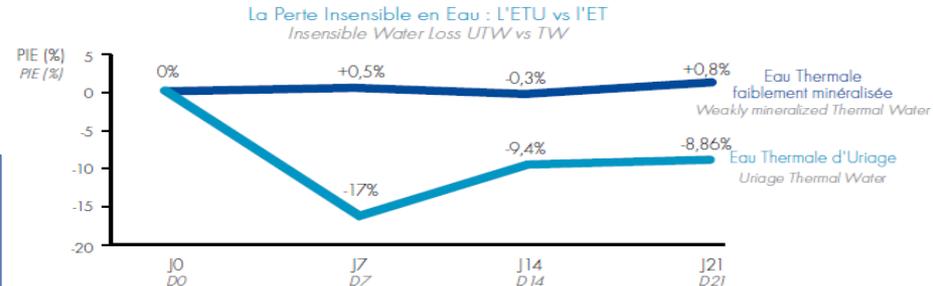


O/W emulsion +  
Distilled water



O/W emulsion +  
Uriage Thermal Water

- Increases **CLAUDINE 4** synthesis in stratum granulosum



**Benefits:** UTW strengthens the barrier effect and prevents dehydration

# A WATER THAT STRENGTHENS THE SKIN BARRIER

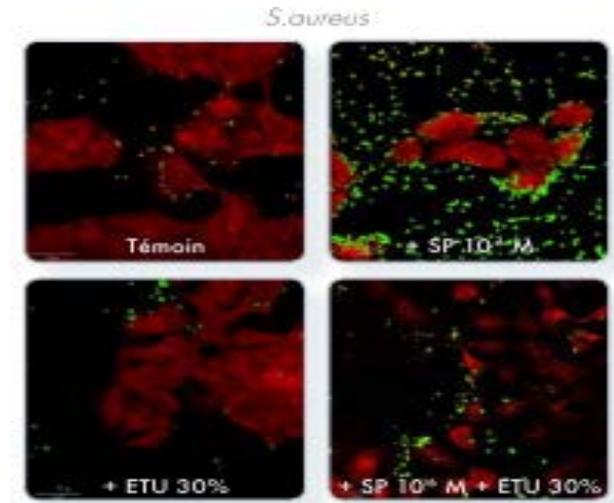
## Effects on IMMUNE barrier

### To REBALANCE the MICROBIOTIA

The studies revealed that the UTW had the power to:

Decrease bacteria ADHESION

Decrease bacteria CYTOTOXIC POWER



**Benefits: Promotes healthy balance of the skin flora (microbiota)**

# MICROBIOTA / MICROBIOMA DEFINITIONS

**Microbiota** = is the diversity of microbial species in an environment  
(formerly known as "microbial FLORA")

Found on the areas of the body in contact with the outside, in particular the skin  
(and also oral, genital, and ocular mucous membranes as well as saliva, genital  
secretions, digestive tract, etc.)

**Microbioma** = is made up of the micro-organisms in the microbiota with their  
genetic diversity (new identification technics that explain the new theories about the  
causes of inflammatory diseases)

*Two individuals may have **microbiota** that are more or less similar, but the genetic  
profile of the microbes, **the microbioma**, will always be distinctly different from one  
person to the next.*

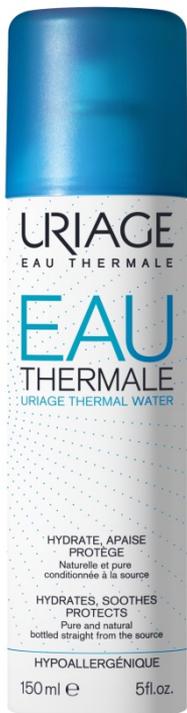


AN UNIQUE MINERALIZATION

AN ISOTONIC WATER

TO PROTECT, HEAL AND HYDRATE

FOR 25 YEARS THE MOST ACTIVE WATER IN A SPRAY FOR DAILY USE



FOR THE WHOLE FAMILY

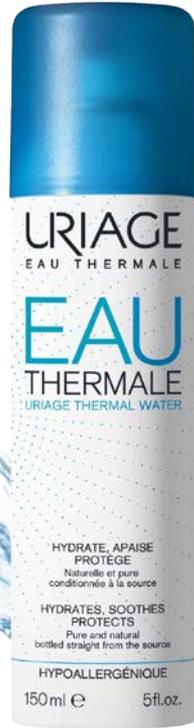
Packaged straight from the spring,  
UTW keeps all its benefits:  
**THE BARRIER WATER IN A SPRAY**

Day after day, it demonstrates all its  
benefits

# URIAGE THERMAL WATER

A skin care water for all the family

For a **stronger** and **more radiant** skin  
**Day after day!**



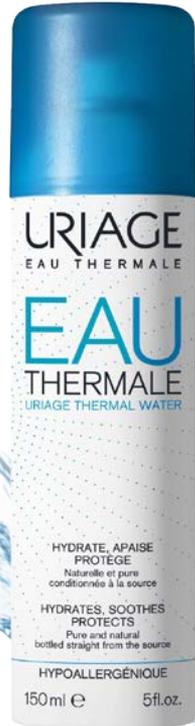
- Moisturizes durably
- Protects from free radicals
- Soothes razor burns
- Soften the skin
- Refreshes
- Fixes the make up
- Brings radiance



# URIAGE THERMAL WATER

A skin care water for all the family

For a **stronger** and **more radiant** skin  
Day after day!



## IN DERMATOLOGY

- **Inflammatory dermatosis**

Psoriasis, eczema, seborrheic dermatitis

- **Damaged skins**

Superficial burns, surgery post acts

- **Fragile skins** (babies, children, old people)

Diaper erythema, eyelids dermatitis



OUR DERMATOLOGICAL LABORATORY CAPTURES  
THE BENEFITS OF OUR THERMAL WATER FROM THE FRENCH ALPS  
IN OUR PRODUCTS

... AND PLEASURE ...

A particular attention is given  
to obtain  
pleasant textures and  
fragrances



# RESPECTING A CHARTER OF QUALITY



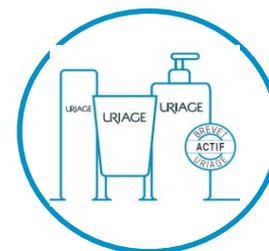
**A THERMAL EXPERTISE  
FOUND IN THE HEART OF  
THE FRENCH ALPS**



**SKIN CARE  
PRESCRIBED BY  
DERMATOLOGISTS  
AND PEDIATRICIANS**



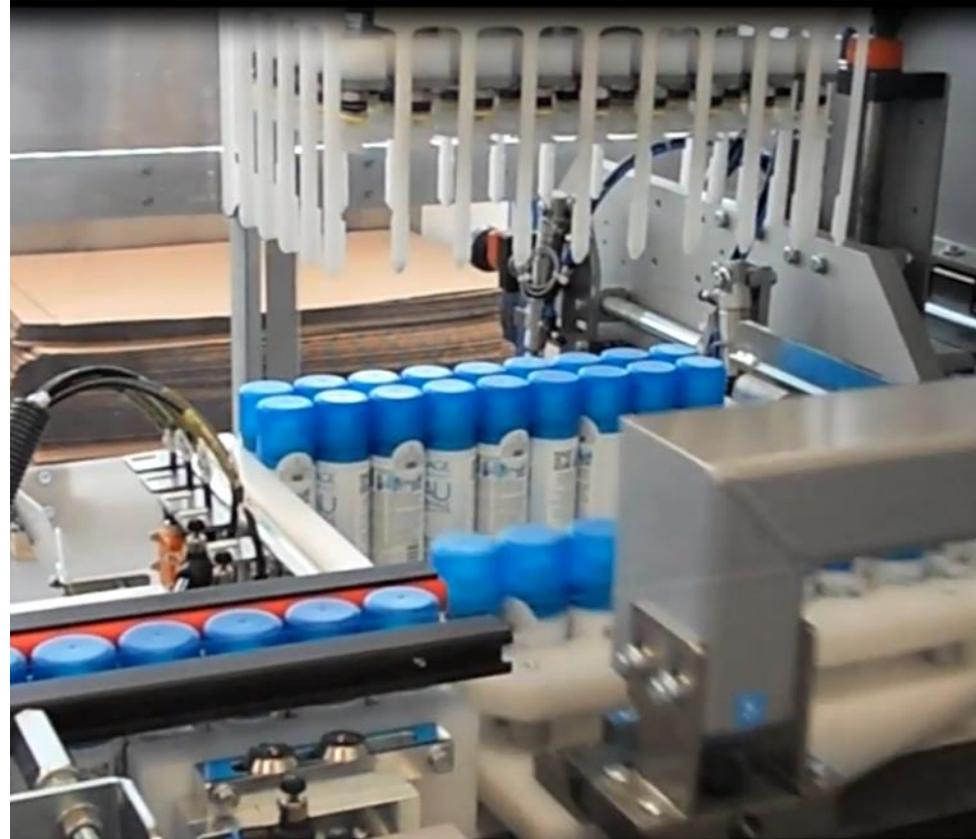
**TOLERANCE &  
TRANSPARENCE  
GUARANTEE**



**A BALANCE  
BETWEEN  
PLEASURE &  
DERMATOLOGY**

# A PRODUCTION IN THE HEART OF THE MOUNTAIN

Most of skincare products and **Uriage Thermal Water sprays** are manufactured and bottled at [Uriage-les-Bains](#)



# URIAGE AND DERMO-COSMETICS

From baby skins to aging skins, **Uriage accompanies, daily, every skin, for the entire family.**

Products prescribed and recommended by dermatologists.  
Sold in pharmacies and parapharmacies.

# URIAGE, THE PERFECT BALANCE BETWEEN COSMETIC & PRESCRIPTION

## Cosmetic products

## Prescription products



URIAGE,  
THE MOST COSMETIC DERMATOLOGICAL BRAND

# URIAGE THERMAL WATER

## 4 WORDS TO REMEMBER:

**UNIQUE:** a pure, mineral and natural water (the **richest Thermal Water**)

**ACTIVE:** action on the triple barrier (**the most active Thermal Water**)

**THERAPEUTIC:** patients treated by Uriage Thermal Water at the **Thermal Center**

**POTENTIATED:** Uriage's know-how to potentiate the **efficiency of Uriage Thermal Water in the products** (+ patented actives)



# 2019

## URIAGE THERMAL WATER

NEW COLLECTOR EDITION !

URIAGE  
EAU THERMALE

URIAGE  
EAU THERMALE



URIAGE, YOUR SKIN IS REVITALIZED  
WITH THE THERMAL WATER FROM THE FRENCH ALPS

URIAGE, THE FRENCH ALPS THERMAL WATER