

**\*FOR IMMEDIATE RELEASE\***

## **THE MYANMAR EMPLOYER AWARDS ARE BACK FOR THEIR THIRD YEAR OF RECOGNIZING EMPLOYER EXCELLENCE**

*“The Myanmar Employer Awards’ mission is to establish a benchmark of excellence in HR practices in Myanmar, encouraging employers to continuously engage in creative and proactive efforts to improve their people management practices.”*



**3 July 2019** – After establishing itself in 2017 and cementing its place in 2018 as the gold standard in acknowledging corporate HR best practices; the Myanmar Employer Awards (powered by JobNet.com.mm) returns for a third edition, which this year expects more entrants than ever before competing for over fifty awards across more than ten HR categories.

Today’s event is the kickoff to a month’s long run-up to the awards, during which companies will be able to reflect on the commitments they’ve made to being an employer of choice in Myanmar, as well as the strides the country has made on the whole in the last twelve months.

“The JobNet.com.mm team is thrilled to be powering the Myanmar Employer Awards again this year. The MEA has truly become the vanguard in championing best practices for the HR industry, bringing together the best and brightest in Myanmar.” said Matt De Luca, Managing Director of JobNet.com.mm “We are excited for this year’s awards, which is slated to bring in over two hundred and fifty applications for excellence in a broad range of categories across HR and people management.”



The vision for the Myanmar Employer Awards is that, in the midst of such economic prosperity, it is imperative to support and recognize exceptional achievements in business and HR best practices for the growth of Myanmar.

Judges this year will come from across the country and around the region; bringing a global standard to the event. Head Judge again this year is Prof. Dr. Aung Tun Thet, former Economic Advisor to the President and member of the Myanmar Investment Commission. He will be joined by a mixed panel of local and international judges with experience cutting across varying industries and economies. Scoring will span across a broad spectrum of categories, with awards being recognized for excellence in learning and development, career advancement programs, recruitments strategy, technology use in HR, and more. Deloitte Myanmar & Cambodia will be the official verifying partner of the judging process to ensure fairness and transparency throughout the program.

All of the buildup will lead up to the awards gala event on 7<sup>th</sup> December, 2019, where winners will be crowned at a star studded event at the Novotel Yangon Max. Applications for consideration in the seven HR, two special recognition, and three individual awards categories will be open from now until Friday, 30<sup>th</sup> August at 5:00PM. Judging will commence and finalists will each award will be announced in the coming months, with trophies being presented to the top three companies (both locally and internationally based) in each of the twelve categories, as well as a “Best of the Best” local and international overall winner. Companies big and small are encouraged to apply, as there are special recognition categories specifically for SME businesses in the pivotal role they play in Myanmar in regards to the development of HR best practices.

Last year’s Gold Winners include:

- Most innovative use of technology in HR (Local, International)
  - Myanmar Brewery, Unilever Group Myanmar
- Best use of rewards and recognition
  - Myanmar Brewery, Unilever
- Excellence in the workplace environment
  - Myanmar Brewery, Unilever
- Best learning and development program
  - Yoma Bank, Unilever
- Best career advancement program
  - Myanmar Brewery, Ooredoo Myanmar
- Best use of internal marketing for company pride
  - Myanmar Brewery, Unilever
- Best strategy for talent attraction
  - Myanmar Brewery, Ooredoo
- SME of the year
  - Crown Education
- Corporate Social Responsibility Engagement
  - Ooredoo
- HR rising star of the year
  - Niang Thaw Cho, Data Specialist and People Operations, Unilever



- HR Director of the year
  - Mi Mi Thet, HR Director, Yoma Bank
- CEO of the Year
  - Hal Boshier, Yoma Bank
- People's Choice
  - Myanmar Brewery, Ooredoo
- Overall Best of the Best
  - Myanmar Brewery, Unilever

Support for the Awards has always been strong, and this year is no different. We have partnerships with five Chambers of Commerce (AmCham Myanmar, AustCham Myanmar, CCI France Myanmar, EuroCham Myanmar, and British Chamber of Commerce Myanmar) who will be encouraging participation throughout their membership. The Awards are also supported by a fabulous group of sponsors who help make the event possible. Yoma Bank has signed on as the Main Sponsor for this year, and last year's CEO of the Year winner Hal Boshier of Yoma Bank will be speaking at the launch event. The British School of Yangon is the Platinum Sponsor to the 2019 event, promoting Nord Anglia education in Myanmar. Gold Sponsors of the Awards this year include Marga Group, Sembcorp, and GlobalNet.

#### **ABOUT THE MYANMAR EMPLOYER AWARDS**

Now in their third year, the Myanmar Employer Awards promote advances and excellence across HR and human capital management. By celebrating companies in Myanmar who are committed to providing an enriching work environment for their employees, the MEA comes together once a year to establish benchmarks in industry and mark the progress that continues to be made year after year. Each December, the Myanmar Employer Awards along with its esteemed panel of judges looks forward to receiving the applications and assessing the health and development of the HR industry in Myanmar.

#### **ABOUT JOBNET.COM.MM**

JobNet.com.mm is an online jobs and recruitment technology solution which matches employers with the most suitable candidates to fill their jobs. With over 700,000 professionals visiting the portal every month, it is the most visited online job site in Myanmar. Together with co-founder and Managing Director Matt De Luca, Myanmar-born CEO Justin Sway established JobNet.com.mm as a solution to effectively bring Myanmar's employers and professionals together, and help companies and HR departments adopt powerful HR and recruitment technologies.

#### **CONTACT US & FURTHER INFORMATION**

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