



**CCI FRANCE MYANMAR**

FRENCH MYANMAR CHAMBER OF COMMERCE & INDUSTRY

**2019**

**ACTIVITY REPORT**

*Supporting your business is more than just business*

# WHO WE ARE

## 24 years in Myanmar...

AFMA, the French Myanmar Business Association, was born in 1996.

In 2013, we became **CCI France Myanmar**, the French Myanmar Chamber of Commerce and Industry, the 113th Chamber of the CCI France global network.

## ...and counting

## Our Missions

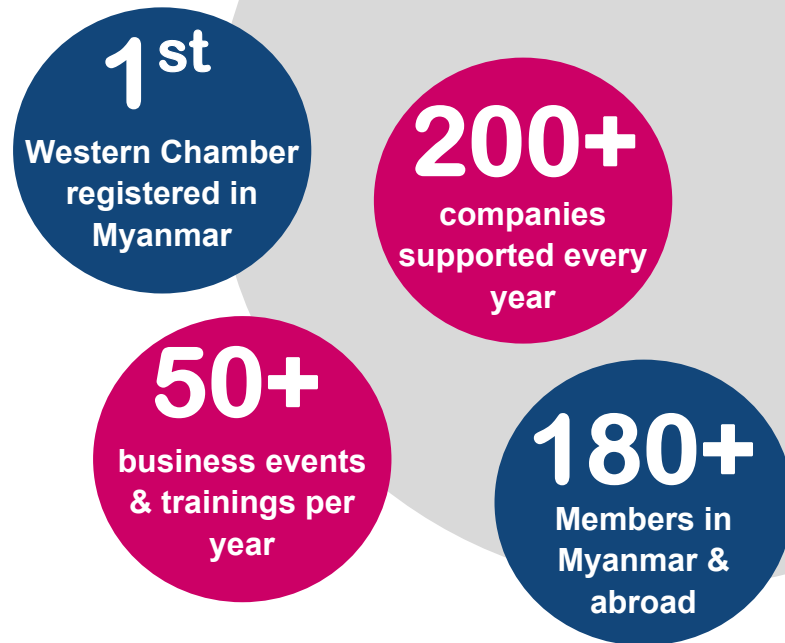
We **support all our Members** in every way to develop their activities in Myanmar.

We also offer services to **help foreign companies to invest, and set up a business in Myanmar.**

Finally, we aim at developing **trade relations between France and Myanmar**, by supporting French companies investing in Myanmar, by promoting in France the opportunities offered by Myanmar.

## Our Team

Our team of **9 professionals (8 in Yangon + 1 in Mandalay)** is at your service to help you to develop your activities in Myanmar.



## Our Board of Directors



**President**  
Sarah Lubeigt  
Country Manager  
Naos/Bioderma



**Board Member**  
Amy Nyunt  
Managing Director  
Netsmart



**Vice-President**  
Jérémy Damloup  
Director  
Akhuka Productions



**Board Member**  
Ei Khin Khin  
Managing Director  
Banyan Services



**Vice-President**  
Su Su Tin  
Managing Director  
Exo Travel



**Board Member**  
Matthieu Glorieux  
General Manager  
Pernod Ricard



**Treasurer**  
Marc Guyonnaud  
General Manager  
AGS Four Winds



**Board Member**  
Dr. Han Linn Aung  
CEO  
LYC Healthcare



**Secretary General**  
Pierre Guédant  
E&S Manager  
EDF



**Board Member**  
Julien Le Roux  
Managing Director  
Berim



**Eurocham**  
Nicolas Delange  
CEO  
Yever



**Board Member**  
Joris Thomas  
Country Director  
Byma



**Eurocham**  
Philippe Battlé  
Country Manager  
AccorHotels



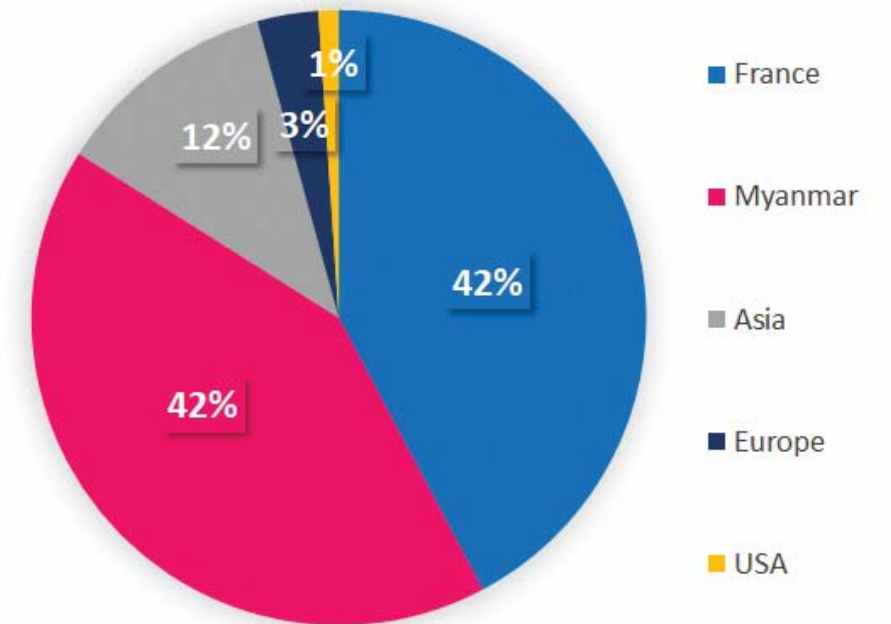
**Board Member**  
Ye Myat Min  
CEO  
nexlabs

# OUR 180+ MEMBERS

**+15%**  
of Members per  
Year since  
2013

## 12 Nationalities

France	78
Myanmar	77
Singapore	8
Thailand	7
Hong Kong	4
UK	3
USA	2
South Korea	2
Germany	1
Spain	1
Indonesia	1
Ireland	1



## All Sectors

Agriculture	1%	Public Organisations	1%
Banking, Finance & Insurance	4%	Supply & Procurement	1%
Consulting & Business Services	8%	Telecommunications & IT	4%
FMCG	6%	Transport & Logistics	9%
Hospitality & Tourism	15%	Energy	3%
Industry & Manufacturing	4%	Construction & Engineering	9%
Legal Services	4%	Healthcare & Medical	7%
Media & Communication	4%	Others (Real Estate, Education...)	20%

## Learn more about our Members

Download our Membership Directory for free on our website or visit the individual presentation pages of our Members on:

**WWW.CCIFRANCE-MYANMAR.ORG**





# OUR BUSINESS SERVICES

EXPLORE new opportunities

200+  
companies  
supported every  
year



## LeBooster Yangon

CCI France Myanmar moved its **Business Centre** to Times City, increasing its capacity from 20 to 36 desks, and offering offices from individual hot-desks to 6-person closed offices, at a more competitive price.

**8 French companies** have already moved their office to LeBooster Yangon: bioMérieux, Bred Bank, Freyssinet, Groupe SEB, Luma, MLR Legal Services, Razel Bec, and Vinarco.



## HUB France Myanmar

CCI France Myanmar has moved to Times City, with 15 French and International companies, forming the **HUB France Myanmar**: Action Contre la Faim, Archetype, Audier & Partners, Bioderma, Dentons Rodyk, Dextra, EDF, ERA Myanmar, Havas Riverorchid, JDI Engineering, MyWorld/FocusCore, nexlabs, Schneider Electric, TOA Paint, and Ulink Assist.

## LeBooster Mandalay

Our Business Centre in Mandalay has doubled its capacity by taking a second floor. The whole first floor has been rented by Lithan, a training centre in coding.

**2 international companies** are renting offices in Mandalay: Naos Bioderma and MyWorld.

# OUR NETWORKING ACTIVITIES

Grow in our **COMMUNITY**

30+

free networking  
events for our  
Members

## 30+ Networking & Business events

**9 Networking Cocktails** jointly with NZMCC, TBAM, Amcham, Austcham, SAM, Kocham, MMBC, EU Chambers,...



**5 Connect@Breakfasts** at Melia Hotel on E-Commerce, Agro, Energy, Myanmar Business Environment, and Banking ...

**10 Business & HR Talks** on Banking & Finance, Intercultural Communication, Myanmar Salary Survey,...

**3 Seminars** at Novotel Yangon Max Hotel, on Digital Marketing, Human Resources, and Employee Retention Strategies.

**3 Legal Talks** on Consumer Protection Law, International Arbitration, and Transfer Pricing.

**2 Open Doors** at Metro Wholesale and Sea Lion.

**2 French Ambassador's Briefs** at Novotel Yangon Max.



## 3 Special Events

In **July**, the 1st **Bastille Day Party**, a festive event with buffet and live concert, brought together 150 members of the French, Myanmar and International community at The Strand.

In **November**, the 4th edition of the **Beaujolais Nouveau** took place at Inya Lake Hotel, with 380 participants, offering a free flow of wine and food, sponsored by 7 restaurants in Yangon.

In **December**, we launched the 2nd **Makers Night**, at Novotel Yangon Max Hotel, in presence of 170 participants. This gala dinner gave way to the 2nd edition of our **Young Entrepreneurs Awards Ceremony** and to the 1st edition of our **#COMETOMYANMAR Video Awards** (see details next page).

## Publications

In 2019, we published the 1st edition of the **Entrepreneurs' Guide to Myanmar**, in partnership with the Myanmar Young Entrepreneurs Association (MYEA), as well as our 1st **Catalog of Services**, and our **2018 Activity Report**.





# OUR COMMUNITY OF MEMBERS

Grow in our COMMUNITY

**Free**  
promotion of our  
Members in all  
media



## Young Entrepreneurs Awards

13 startups operating in Myanmar participated in the 2nd edition of the **Young Entrepreneurs Awards**. The following awards were given during the Makers Night 2019:

- Public's Choice Award - Travel With Me
- Innovation Award - Hydroplant
- Positive Impact Award - Recy glo

The winners selected by our Jury of 8 professionals, presided by Mrs. Win Win Tint, CEO of City Mart, and Mr. Serge Pun, Chairman of SPA Group, will have the opportunity to pitch in Singapore before the French Investors Network.



## French Fair

The 1st French Fair was organised during 2 weeks, in August 2019, in 2 Marketplaces, in partnership with City Mart, to promote French products in Myanmar. 7 companies, Members of the Made in France Committee, participated in the operation; Annam, Bioderma, Cellar Door, Garnier, Groupe SEB, L'Oréal, and Arc International.



## #COMETOMYANMAR

### Video Awards

18 videos participated in the 1st edition of the **#COMETOMYANMAR Video Contest**, which aimed at promoting Myanmar as a tourist destination.

4 Awards were given to 4 different videos during the Makers Night 2019, by our Jury of professionals of the tourist and media sectors, presided by Myanmar Movie Director Ko Arkar Win.

# OUR HR SERVICES

**160+**  
employees trained  
every year

**BUILD your capacity**

## 11 Professional Trainings

In 2019, we have helped more than **113 employees** and students improve their skills, by providing them trainings in Customer Service, Executive Assistant, Effective Manager and Leader, Problem Solving, Sales Fundamentals, Digital Marketing, Human Resources, Finance and Accounting, Legal and Compliance,...

## 7 Tailored Trainings

We offered 7 on-demand trainings for **133 staff**, to **5 companies** wishing to improve the skills of their teams.



## HR Services

In 2019, we provided **Wage Portage** to **5 companies** in Myanmar, and offered **recruitment services** to other companies.



## Myanmar Salary Survey

We launched the 2nd free and extensive salary survey in Myanmar, covering major positions in all main sectors.

Almost **600 companies** participated in the 2019 edition. This survey will be run every year and is available for free.

## Training room

A full-time and separate training/conference room is now available in our new office at Times City, with a seating capacity of **40 people**. It is fully equipped with wifi, sound system, microphone, and 65' TV.

It will be used to develop our training and events, but it is also available to companies who would like to rent it for their own events, training and meetings.



# EXTEND YOUR REACH

**+35,000**  
companies  
in 94  
countries



## CCI France International

CCI France Myanmar is Member of the CCI France International network, which brings together:

- **123 French Chambers** of Commerce in **93 countries** (35 in Asia)
- **35,000 companies**
- **94 Business Centres**
- **1,100 staff** at your service

[www.ccifrance-international.org](http://www.ccifrance-international.org)

## Our Partners Members

FLY WITH OUR OFFICIAL AIRLINE PARTNER **AIRFRANCE**

### OUR PARTNER MEMBERS



**CCI FRANCE MYANMAR**  
FRENCH MYANMAR CHAMBER OF COMMERCE & INDUSTRY

## CCI France Myanmar

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