

### **MEMBERSHIP PACKAGES**

# Grow in our COMMUNITY

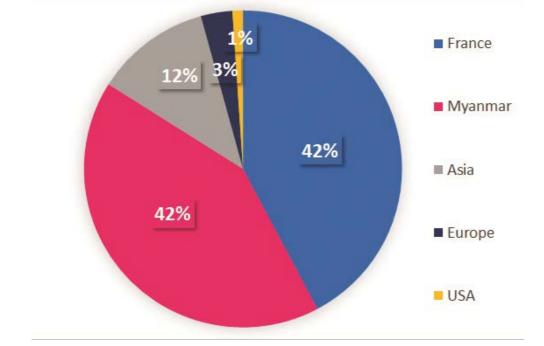


### **OUR 180+ MEMBERS**

### **EVENTS BENEFITS**

## Professionals of **12 nationalities** and **all sectors** to better extend your **NETWORK**

France	78
Myanmar	77
Singapore	8
Thailand	7
Hong Kong	4
UK	3
USA	2
South Korea	2
Germany	1
Spain	1
Indonesia	1
Ireland	1



#### **All Sectors**

Agriculture	1%
Banking, Finance & Insurance	4%
Consulting & Business Services	8%
FMCG	6%
Hospitality & Tourism	15%
Industry & Manufacturing	4%
Legal Services	4%
Media & Communication	4%

Public Organisations	1%
Supply & Procurement	1%
Telecommunications & IT	4%
Transport & Logistics	9%
Energy	3%
Construction & Engineering	9%
Healthcare & Medical	7%
Others (Real Estate, Education)	20%

### 40+ networking events per year

#### Connect@Breakfast

Sectorial breakfast conferences. Free of charge for members.

#### **Business Talks/Legal Talks/HR Talks/Seminars**

Breakfast conferences dealing with the legal and business environment in Myanmar. Free of charge for members.

#### **Networking Cocktails**

Business networking events organized with other Chambers of Commerce in Myanmar. Special rate for members.

#### French Ambassador's Brief

Presentation of the economic and political environment, and update on bilateral relations by H.E. the French Ambassador. For members only.



## CONTACTS & BUSINESS SUPPORT

### SLACK workspace for members

#### **Direct contact with other members**

Consult the profiles of other members, send them messages or call them directly on Slack. Find your next partner, client, supplier easily online.

#### **Business intelligence**

Consult calls for tenders, weekly press reviews, calendar of events and training, CVs of candidates, ... all in one same platform.

#### **Our Members Committees**

Discuss and exchange information in private channels with members of our Committees: HR, Young Entrepreneurs, Tourism and Made in France.

#### Promote your company

Share news, promote your company, offer special promotions directly to all other members.

### **EXPLORE** new opportunities

**Our Business Centre in Mandalay\*** Free use of a hot desk in LeBooster Mandalay for a few days per month.

#### Matchmaking and support by our team

Free introduction and sharing of contacts by our team, in Yangon and in Mandalay, to help you develop your activities.

#### Trade fairs and professional events

Get free or discount access to partner events of CCI France Myanmar.

#### **Exploration of new markets**

Get free contacts and discounts on business services with other CCI France around the world (124 French Chambers, 93 countries, 37,000 members)

\*For certain types of Memberships only. Please check conditions in our Membership Packqges at the end.







## COMMUNICATION BENEFITS

### Promote your company FOR FREE\*

**Presentation on our website** 1 full page of presentation of your company on our Website.

**Membership Directory** 1 full page of presentation in our Membership Directory.

**Speak Up! Podcast Interview** *Get your interview posted for free on our website and on social media.* 

**Monthy Newsletter** *Get your interview, your advertorial shared for free in our newsletter.* 

**Open your doors** *Organise a visit of your company for other members for free.* 

**Sharing of news** *News about company shared for free on social media.* 

Your logo in all communications - For Partner Members only Get your logo appear in all our communications (website, email signature, newsletters, events,...).

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### Get discounts on our services

Meeting rooms: -50% for members Recruitment: -30% for members Training programs: -25% for members Business Centre: -20% for members Posting of job offers: Free of charge for members

Our audience reach



Website 65,000 visitors/yr

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Facebook page 16,000 followers



**Linkedin page** 7,200 followers



Newsletter 2,500 subscribers

### **OTHER BENEFITS**



### **MEMBERSHIP PACKAGES**

	Benefits	Partner Members (\$1,700)	Corporate Members (\$750)	SME Members (\$450)	Organisation Members (\$350)	Individual Members (\$200)	Young Professional (\$150)
EVENTS BENEFITS	Your logo on roll-up at all events	•					
	Priority registration to all events	•					
	Free seats at AGM	3	2	1	1	1	1
	Free participation in breakfast events	•	•	•	•	•	•
	Member rate to networking cocktails	•	•	•	•	•	•
	Access to "Members only" events	•	•	•	•	•	•
COMMUNICATION BENEFITS	Your logo in all our communications	•					
	1 full-page advertisement in Membership Directory	•					
	1 annual post to promote you as a Partner Member	•					
	Annual advertorial on website and in newsletter	3	2	1	1		
	1 page of presentation on our website	•	•	•	•		
	1 page of presentation in our Membership Directory	•	•	•	•		
	1 interview for our Speak Up! Podcast	•	•	•	•		
	Organisation of 1 Open Doors visit	•	•	•	•		
	Sharing your news on website, in newsletter and on social media	•	•	•	•		
BUSINESS SUPPORT BENEFITS	Priority for free tickets to trade fairs, conferences and partner events	•					
	Free use of 1 hot desk in our Business Centre in Mandalay	3 days/month	2 days/month	1 day/month	1 day/month		
	Access to our SLACK Workspace	•	•	•	•	•	•
	Free support by our team	•	•	•	•	•	•
	Free matchmaking and contacts	•	•	•	•	•	•
	Free business intelligence (press reviews, calls for tenders, memos)	•	•	•	•	•	•
	Free access to our Members Committees (conditions apply)	•	•	•	•	•	•
	Discounts and access to services of other CCI France in Asia-Pacific	•	•	•	•	•	•
OTHER BENEFITS	Discounts on all business services and training programs	•	•	•	•	•	•

#### **PARTNER MEMBERSHIP** - \$1,700 Specific additional benefits:

- 1 full page of advertisement in our Membership Directory
- Your logo on all communications and publications
- 1 post per year to promote you as a Partner
- Priority registration to all events and exclusive offers
- + All benefits
- + High visibility & promotion
- + Great value for money

### **COMPANY MEMBERSHIPS**

- Corporate (>200 employees) \$750
- SME (<200 employees) \$450
- Organisations (NGO, NPO) \$350
- + Benefits apply to all employees
- + High promotion
- Less visibility than Partner Membership

### **INDIVIDUAL MEMBERSHIPS**

- Individual \$200
- Young Professional (<30 years old) \$150
- + Low price
- No promotion of company & activities
- Benefits only apply to the person

### **OUR PARTNER MEMBERS**

#### FLY WITH OUR OFFICIAL AIRLINE PARTNER

### AIRFRANCE

#### **OUR PARTNER MEMBERS**





#### **CCI France Myanmar**

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