

# MEMBERSHIP PACKAGES

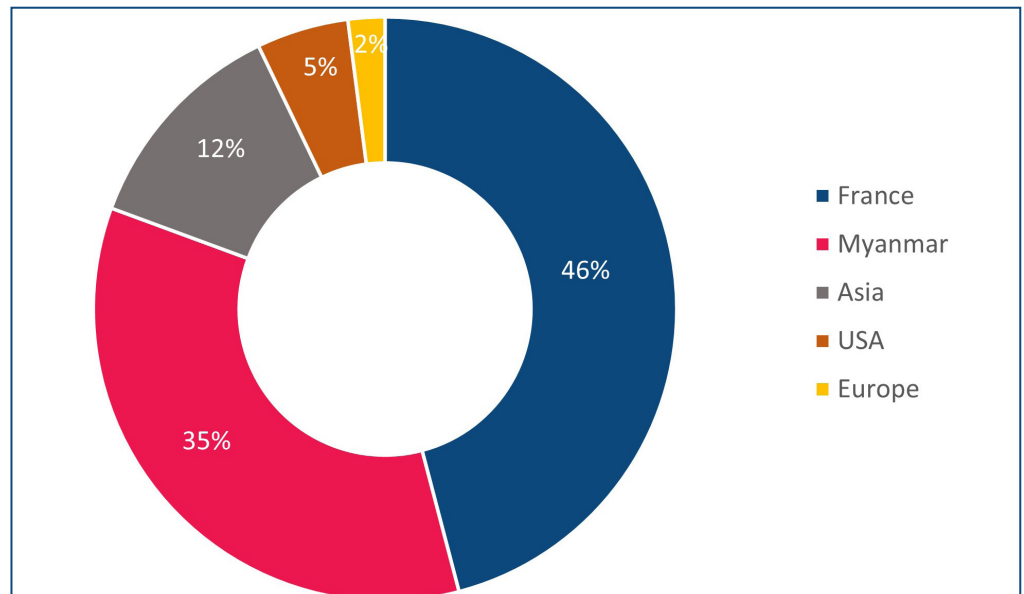
**GROW IN OUR COMMUNITY**



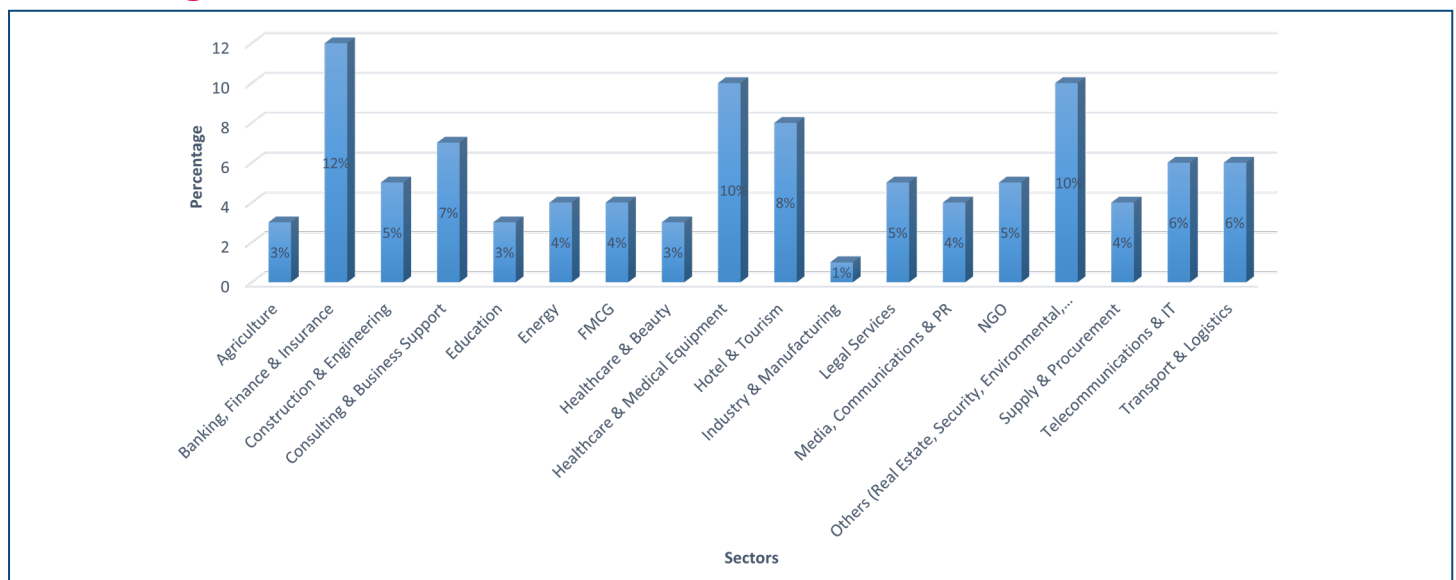
# OUR MEMBERS

Professionals of **8 nationalities** and **all sectors** to better extend your **NETWORK**

<b>France</b>	<b>46%</b>
<b>Myanmar</b>	<b>35%</b>
Singapore	8%
Thailand	3 %
Hong Kong	1 %
USA	5 %
Switzerland	1 %
Germany	1 %



## Percentage Distribution of Business Sectors



## 45+ networking events per year

### **Connect@Breakfast**

*Sectorial breakfast talks. Free of charge/special rate for members.*

### **Business Talks/Legal Talks/HR Talks/Seminars**

*Conferences/workshops dealing with the legal and business environment in Myanmar. Free of charge for members.*

### **Networking Cocktails**

*Business networking events organized solely by FMCCI with other Chambers of Commerce in Myanmar. Special rate for members.*

### **French Embassy's Brief**

*Presentation of the economic and political environment, and update on bilateral relations by Head of Mission. For members only.*

### **Knowledge Sharing Session**

*Offering a community to exchange information or best practices among the players. FOC for members and open for non-members.*

### **Corporate Trainings**

*Offering the best fit, customized trainings for the organizations. FOC for members and open for non-members.*

# CONTACTS & BUSINESS SUPPORT

## Members Only SIGNAL Group

### **Direct contact with other members**

*Consult the profiles of other members, send them messages or call them directly on Signal Group. Find your next partner, client, supplier easily online.*

### **Business intelligence**

*Consult calls for tenders, weekly press reviews, calendar of events and training, CVs of candidates, ... all in one same platform.*

### **Our Members Committees**

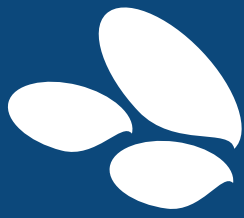
*Discuss and exchange information in private channels with members of our Committees: HR, Marketing, and more....*

### **Promote your company**

*Share news, promote your company, offer special promotions directly to all other members.*



# Signal



# CONTACTS & BUSINESS SUPPORT

## EXPLORE new opportunities

### **Matchmaking and support by our team**

*Free introduction and sharing of contacts by our team and to help you develop your activities.*

### **Trade fairs and professional events**

*Get free or discount access to partner events of CCI France Myanmar.*

### **Exploration of new markets**

*Get free contacts and discounts on business services with other CCI France around the world (119 French Chambers, 94 countries, 33,000 members)*



# COMMUNICATIONS BENEFITS



## Promote your company **\*FOR FREE\***

### **Presentation on our website**

*1 full page of presentation of your company on our Website.*

### **Membership Directory**

*1 full page of presentation in our Membership Directory.*

### **Speak Up! Podcast Interview**

*Get your interview posted for free on our website and on social media.*

### **Weekly Newsletter**

*Get your interview, your advertorial shared for free in our newsletter.*

### **Open your doors**

*Organise a visit of your company for other members for free.*

### **Sharing of news**

*News about company shared for free on social media.*

### **Your logo in all communications - For Partner Members only**

*Get your logo appear in all our communications (website, email signature, newsletters, events,...). For certain types of Memberships only. Please check conditions in our Membership Packages at the end.*



# OTHER BENEFITS

## Get discounts on our services

Meeting rooms: -50% for members

Recruitment: -30% for members

Training programs: -25% for members

Posting of job offers: Free of charge for members

## Our Audience Reach



### Website

30,000 visitors/yr



### Facebook page

23,000 followers



### LinkedIn page

11,600 followers



### Newsletter

2,500 subscribers



# MEMBERSHIP PACKAGES



	Benefits	Partner Members (\$1,700)	Corporate Members (\$750)	SME Members (\$450)	Organisation Members (\$350)	Individual Members (\$200)	Young Professional (\$150)
EVENTS BENEFITS	Your logo on roll-up at all events	•					
	Priority registration to all events	•					
	Free seats at AGM	3	2	1	1	1	1
	Priority to participate in breakfast events	•	•	•	•	•	•
	Member rate to networking cocktails	•	•	•	•	•	•
	Access to private events "Members only"	•	•	•	•	•	•
COMMUNICATION BENEFITS	Your logo in all our communications	•					
	1 full-page advertisement in Membership Directory	•					
	1 annual post to promote you as a Partner Member	•					
	Annual advertorial on website and in newsletter	3	2	1	1		
	1 page of presentation on our website	•	•	•	•		
	1 page of presentation in our Membership Directory	•	•	•	•		
	1 interview for our Speak Up! Podcast	•	•	•	•		
	Organisation of 1 Open Door visit	•	•	•	•		
	Sharing your news on website, in newsletter and on social media	•	•	•	•		
BUSINESS SUPPORT BENEFITS	Priority for free tickets to trade fairs, conferences and partner events	•					
	Free support by our team	•	•	•	•	•	•
	Free Matchmaking and contacts	•	•	•	•	•	•
	Free business intelligence (updates, calls for tenders, memos, etc....)	•	•	•	•	•	•
	Free access to our Members Committees (conditions apply)	•	•	•	•	•	•
	Access to our Signal community	•	•	•	•	•	•
	Discounts and access to services of other CCI France in Asia-Pacific	•	•	•	•	•	•
OTHER BENEFITS	Discounts on all business services and training programs	•	•	•	•	•	•



## **PARTNER MEMBERSHIP - \$1,700**

### **Specific additional benefits:**

- 1 full page of advertisement in our Membership Directory
- Your logo on all communications and publications
- 1 post per year to promote you as a Partner
- Priority registration to all events and exclusive offers

**+ All benefits**

**+ High visibility & promotion**

**+ Great value for money**

## **COMPANY MEMBERSHIPS**

- Corporate (>200 employees) - \$750
- SME (<200 employees) - \$450
- Organisations (NGO, NPO) - \$350

**+ Benefits apply to all employees**

**+ High promotion**

**- Less visibility than Partner Membership**

## **INDIVIDUAL MEMBERSHIPS**

- Individual - \$200
- Young Professional (<30 years old) - \$150

**+ Low price**

**- No promotion of company & activities**

**- Benefits only apply to the person**

# OUR PARTNER MEMBERS



CMA SHIPS

FMIDecaux



MERCURE  
HOTEL  
YANGON KABA AYE

NOVOTEL  
YANGON MAX

PARKROYAL  
YANGON



Schneider  
Electric



*Yever*  
smarter together



CCI France Myanmar

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