



#cometomyanmar
video contest 2019



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With the support of



WHAT IS #cometomyanmar

Objectives

#cometomyanmar Video Contest 2019 is a competition organized by the Tourism Committee of CCI France Myanmar, bringing together Members from the tourist sector.

The objective is to promote the destination Myanmar abroad and to attract more tourists.

Myanmar people participating in this competition, will show with a **3-minute video** what makes their country beautiful, exceptional, unique. They will explain why they want foreigners to come to visit it.

Dates & Conditions

This competition is open to Myanmar nationals only, of more than 18-years old.

It will take place from **9 September to 15 November 2019**, and prizes will be given to winners during **the Makers Night 2019**, on 11 December 2019, at Novotel Yangon Max.

Our Jury

Winners of the #cometomyanmar Awards 2019 will be selected by a jury bringing together professionals from the tourist and media sectors.



**Ko Arkar Win, Director
President of the Jury**

He launched Arkar Production and participated in international film festivals. His movie *The Mystery of Myanmar: Beyond the Dote-Tha-Waddy* has been praised by both critics and moviegoers.

Awards

Grand Prize (by Jury)

Video that the jury judges to be exceptional.

"You're welcome" Award (by Jury)

Video that shows the best the hospitality and the welcoming nature of Myanmar people.

"It's unique" Award (by Jury)

Video that shows the best the authenticity of Myanmar, what makes it unique and different.

"What's new?" Award (by Jury)

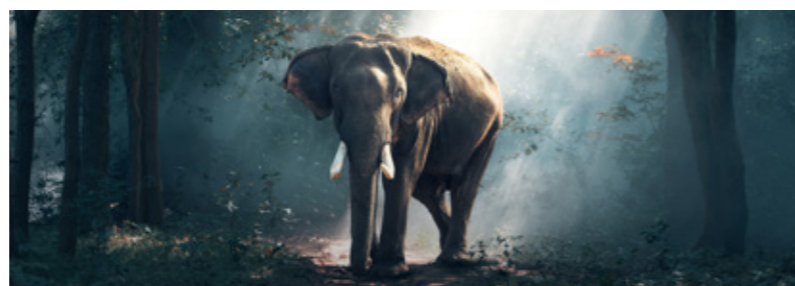
Video that shows the best that Myanmar is a changing, innovative and creative country.

"My day in Myanmar" Award (by Jury)

Video that promotes the best its diversity of cultures, peoples, landscapes, resources...

"Public's choice" Award

Video that receives the most votes on Facebook.



Other members of the Jury

- Platinum Sponsor
- Daw Phyu Phyu Mar, Joint Secretary of the Myanmar Tourism Marketing Association
- Daw Yin Myo Su, President of Inle Heritage
- Daw Su Su Tin, Managing Director of Exo Travel
- Mr. Philippe Battlé, Country Representative of Accor
- Mr. Erwan Luherne, General Manager of Canal+ Myanmar
- Mr. Jérémy Damloup, Co-Founder and COO of Akhuka Production

Our Sponsorship packages

Grand Prize

- 1 all-inclusive trip to Paris to attend a training on movie making
- Photo / Video equipment
- Vouchers in hotels in Myanmar
- 1 free seat at the Makers Night
- Video aired on Canal+ Myanmar
- 1 trophy

Platinum Sponsorship \$10,000

This package includes:

- Your name given to the Grand Prize
- 1 seat in the Jury of the #cometomyanmar video contest 2019
- 1 full VIP table of 10 seats at the Makers Night 2019, on 11 December at Novotel
- Participation in press conferences and interviews
- Your logo on the Awards' trophy given during the Makers Night 2019
- Logo in main position on all communications on the #cometomyanmar video contest 2019
- Mention of your support during the #cometomyanmar Awards Ceremony 2019
- Your corporate video played during the Makers Night 2019
- Your booth in the cocktail area during the Makers Night 2019

Other Prizes

- Photo / Video equipment
- Vouchers in hotels in Myanmar
- 1 free seat at the Makers Night
- Video aired on Canal+ Myanmar
- 1 trophy

Gold Sponsorship \$5,000

This package includes:

- 1 full VIP table of 10 seats at the Makers Night 2019, on 11 December at Novotel
- Your logo on the Awards' trophy given during the Makers Night 2019
- Logo in 2nd position on all communications on the #cometomyanmar video contest 2019
- Mention of your support during the #cometomyanmar Awards Ceremony
- Your corporate video played during the Makers Night 2019

Silver Sponsorship \$1,000

Financial support or donation of equipment for prizes.

This package includes:

- 2 seats at a VIP table at the Makers Night
- Logo in 3rd position on all communications on the #cometomyanmar video contest 2019
- Mention of your support during the #cometomyanmar Awards Ceremony

WHAT IS THE Makers Night 2019



Presentation

The Makers Night is dedicated to those « who can », those « who do », those people who have the vision, the energy and the power to change the world, to overcome obstacles placed in their way to even create our future.

The Makers Night 2019 will acknowledge and award those creative and innovative persons who are building today the Myanmar of tomorrow:

- Video Directors promoting Myanmar and contributing to the attractiveness of their country
- Young Entrepreneurs creating companies and implementing new ideas to develop Myanmar in a sustainable way

Program

- **Date** 11 December 2019
- **Venue** Novotel Yangon Max
- **6/7 PM** Registration
Networking Cocktail
- **7 PM** Welcome speeches
Sponsors on stage
- **7.10 PM** Young Entrepreneurs Awards
- **7.40 PM** **#COMETOMYANMAR AWARDS**

Projections of winning videos
Awards giving ceremony
Pictures on stage with winners,
jury and sponsors
- **8.00 PM** 3-course French Dinner
- **9.00 PM** End of dinner
Live concert with dancing



Contact

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