

EVENTS


SPONSORSHIP PACKAGES

2020-2021





OUR BUSINESS PLATFORM


OUR COMMUNITY

 **180+ Members**
12 nationalities

OUR ACTIVITIES


 **40+ Business Events**
per year

 **3,000 Participants**
incl. 50% non-members

 **200+ Companies**
supported every year


OUR ONLINE AUDIENCE

 **Website**
65,000+ visitors/yr


 **Facebook page**
16,200+ followers


 **LinkedIn page**
7,200+ followers


 **Newsletter**
2,500+ subscribers


 **Business contacts**
3,000+ email contacts

HOW YOU CAN BENEFIT FROM OUR SPONSORSHIPS

 **BOOST YOUR VISIBILITY**
Get business exposure and increase your visibility through all communications before, during and post events (emails, social media, event banners, website, newsletters, roll-ups...).

 **GENERATE MARKETING OPPORTUNITIES**
Leverage lead generation and sales opportunities through our events, programs and connect with industry and local institution decision makers.

 **BUILD BRAND AWARENESS**
Generate brand preference, increase your image and loyalty to your brand, products and/or services.

 **TARGET YOUR MARKET AUDIENCE**
Connect with your target audience and reach specifically to your market segment.



OUR FLAGSHIP EVENTS

BENEFITS

BASTILLE DAY PARTY



This friendly event aims at bringing the French community in Myanmar, as well as expatriates and Myanmar nationals wishing to celebrate the French national day with French wine and food. It gives way to a French buffet, a free flow of beer and French wine, a concert and dancing.

MONTH
Mid-July

FORMAT
Buffet/networking/concert/dancing

ATTENDEES
100+ Individual participants

SINGLE EVENT SPONSOR

PLATINUM SPONSOR
\$5,000 (4 tickets included)

GOLD SPONSOR
\$3,000 (2 tickets included)

SILVER SPONSOR
\$1,000 (1 tickets included)

BEAUJOLAIS NOUVEAU



This outdoor event aims at celebrating the most popular French wine festival in the world. It gives way to around 10 food corners and buffets sponsored by some of the best French and international restaurants in Yangon, each serving their specialtie. Guest also enjoy a jazz concert and a free flow of French wine.

MONTH
End of November

FORMAT
Cocktail/networking/concert

ATTENDEES
400+ Professionals and individuals

SINGLE EVENT SPONSOR

PLATINUM SPONSOR
\$5,000 (4 tickets included)

GOLD SPONSOR
\$3,000 (2 tickets included)

SILVER SPONSOR
\$1,000 (1 tickets included)

ANNUAL GALA DINNER



This high-quality French dinner, in the ballroom of Novotel Yangon Max, with free flow of wine, gives way to the Young Entrepreneurs Awards and the #CometoMyanmar Awards, in presence of officials. It is the perfect occasion for companies to invite their clients, suppliers, partners and top managers.

MONTH
December

FORMAT
Dinner/networking/concert

ATTENDEES
150+ Professionals, C-levels & officials

SINGLE EVENT SPONSOR

PLATINUM SPONSOR
\$5,000 (1 table included)

GOLD SPONSOR
\$3,000 (4 seats included)

SILVER SPONSOR
\$1,000 (2 seats included)

BENEFITS	PLATINUM	GOLD	SILVER
Free tickets	Bastille Day - 4 Beaujolais - 4 Gala - 10 (1 table)	Bastille Day - 2 Beaujolais - 2 Gala - 4	Bastille Day - 1 Beaujolais - 1 Gala - 2
Your booth at the event + Opportunity to offer door gifts and goodies	●		
Event artwork showing your logo (website, social media, newsletter, emails, prints...)	1 st position	2 nd position	3 rd position
Identification of your company in the press release	●	●	●
Pre-event emailing campaign with your logo and link to your website	●	●	●
Your logo and link to your website in the events section of our website	1 st position	2 nd position	3 rd position
Your marketing collateral, flyers, roll-ups, vinyls, banners, during the event	3	1	
Organisation of interview with media covering the event (when apply)	●		
Your logo on slides and screens during the event (Bastille Day + Gala Dinner)	1 st position	2 nd position	3 rd position
Promotional video played on screen during the event (Bastille Day + Gala Dinner)	●		
Call on stage to receive gift, to give awards and prizes, and for group picture	●	Group picture only	Group picture only
Special thanks during speech + acknowledgement during and post event	●	●	●
Tag of your page and/or website with pictures publications after the event	●	●	

SPONSOR AN EVENT

Contact us now!
business.manager@ccifrance-myanmar.org

PACKAGE 3 FLAGSHIP EVENTS + AGM (50% DISCOUNT)

PLATINUM SPONSOR
\$10,000

GOLD SPONSOR
\$6,000

SILVER SPONSOR
\$2,000

OUR NETWORKING EVENTS

NETWORKING COCKTAILS



CCI France Myanmar organises regular joint networking cocktails in hotels and other prestigious venues, in partnership with other Chambers of Commerce and business associations in Myanmar. These events may be open to members only or open to everyone with a higher rate for non-members.

FREQUENCY

Monthly - 6 per year

FORMAT

Networking/cocktail

ATTENDEES

80-150 professionals

SPONSORSHIP

1-EVENT SPONSOR

\$1,000 (including 2 tickets/event)

3-EVENT SPONSOR

\$2,500 (including 2 tickets/event)

ANNUAL SPONSOR (6 EVENTS)

\$4,000 (including 6 tickets/year)

CONNECT@BREAKFAST



CCI France Myanmar organises regular sectorial networking breakfasts, giving way to presentations made by 2 or 3 professionals offering an update on their sector. These events are free of charge for members and attract in average 50% of non-members in the participants.

FREQUENCY

Bi-monthly - 6 per year

FORMAT

Networking/breakfast

ATTENDEES

30-50 professionals of the same sector

SPONSORSHIP

1-EVENT SPONSOR

\$500

3-EVENT SPONSOR

\$1,000

ANNUAL SPONSOR (6 EVENTS)

\$3,000

AMBASSADOR'S BRIEF



CCI France Myanmar invites H.E. the Ambassador of France to present an update on the relations between France and Myanmar, and his views on the political and economic situation in Myanmar. This event is for members only, and give way to a networking breakfast followed by the presentation.

FREQUENCY

Semestrial - 2 per year

FORMAT

Networking/breakfast

ATTENDEES

30-50 professionals (members only)

SPONSORSHIP

ANNUAL SPONSOR (2 EVENTS)

\$1,000

CONDITIONS MAY APPLY

SUBJECT TO VALIDATION

LEGAL & HR TALKS



Lawyers and other experienced professionals speak at breakfast conferences, to present updates in the legal framework, in HR, in recruitment, in management, and their implications for companies operating in Myanmar. These events are free of charge for members and attract in average 50% of non-members among participants.

FREQUENCY

Bi-monthly - 6 per year

FORMAT

Conference/breakfast

ATTENDEES

30-50 professionals

SPONSORSHIP

1-EVENT SPONSOR

\$500

3-EVENT SPONSOR

\$1,000

ANNUAL SPONSOR (6 EVENTS)

\$3,000

OUR INFORMATIVE EVENTS

SEMINARS



Seminars are organised on a specific topic and set of skills, to conclude CCI France Myanmar's training programs. These breakfast events give way to presentations by 2 to 3 professionals sharing their experiences. They are free of charge for members and students in the training. Non-members have to pay entrance fees.

FREQUENCY

3 to 4 per year

FORMAT

Conference/breakfast

ATTENDEES

30-50 professionals

SINGLE EVENT SPONSOR

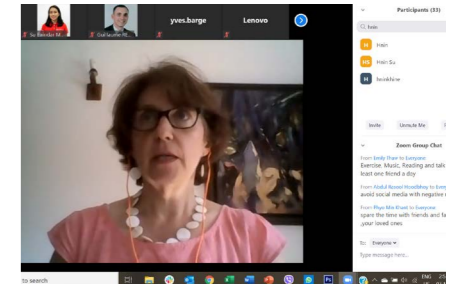
1-EVENT SPONSOR

\$300

ANNUAL SPONSOR (3-4 EVENTS)

\$600

ONLINE WEBINARS



CCI France Myanmar has started to launch webinars in April 2020 and is now organising several webinars per month on a wide range of topics related to the economy, to the legal framework, to the situation in a specific sector... Webinars take place on Zoom and can be free of charge or not, open to all or for members only.

FREQUENCY

Several time per month

FORMAT

Online conference (webinar)

ATTENDEES

50-100 professionals

SINGLE EVENT SPONSOR

1-EVENT SPONSOR

\$100

3-EVENT SPONSOR

\$200

ANNUAL SPONSOR (ALL WEBINARS)

\$1,000

ANNUAL PACKAGE FOR ALL NETWORKING EVENTS

\$6,500

ANNUAL PACKAGE FOR ALL INFORMATIVE EVENTS

\$3,500

BENEFITS

BENEFITS	NETWORKING EVENTS	INFORMATIVE EVENTS
Free tickets (when events are not free of charge for members)	Quantity depending on type of membership	
Invite as a speaker to share your expertise	Priority with exception (not for all events)	Priority with exception (not for all events)
Event artwork and communication showing your logo	●	●
Pre-event emailing campaign with your logo and link to your website	●	●
Your logo and link to your website in the events section of our monthly newsletter	●	●
Tag of your page in CCI France Myanmar's Facebook account	●	●
Acknowledgement of sponsors during and post event	●	●
Tag of your page and/or website with pictures publications after the event	●	
Your marketing collateral, flyers, roll-ups, vinyls, banners, during the event	●	
Personalised introductions with other members, participants and contacts	●	

PROPOSE YOUR OWN PACKAGE

Sponsorship packages and other opportunities are available and open to discussion

If you wish to propose your own customised sponsorship package, please contact:

Mrs. Pascaline Griffon
Business & Marketing Manager
business.manager@ccifrance-myanmar.org

SPONSOR AN EVENT

Contact us now!
business.manager@ccifrance-myanmar.org



OUR PARTNER MEMBERS

FLY WITH OUR OFFICIAL AIRLINE PARTNER

AIRFRANCE

OUR PARTNER MEMBERS



CCI France Myanmar

Times City - Office Tower 2 - 16th Floor - Unit 1611 - Between Hantawaddy & Kyuntaw Roads - Kamayut Township - Yangon - Union of Myanmar

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