

# MYANMAR

# TRADE MISSION INDUSTRY 30 MARCH 2018











## TRADE MISSION INDUSTRY TO MYANMAR

#### **Dates & Venue**

- 30th March 2018 9 am to 7 pm
- Novotel Yangon Max 459 Pyay Road Kamayut T/S Yangon Myanmar

#### **Objectives**

Prospect Myanmar market	Show your expertise	Learn about projects
Assess Myanmar's potential	Increase your visibility and your image	Get information on tenders and plans
Extend your network	Prepare your setting up	Find a local partner
Meet professionals and local leaders	Learn how to set up an office there	JV, client, supplier, developer, expert

#### Why you should come to Myanmar

- A new government and legal framework liberalizing and opening the market
- Increased international development aids offering huge opportunities
- Tremendous needs in expertise, foreign direct investments and transfers of technology
- Many industrial zones and Special Economic Zones offering tax exemptions and long term leases
- Low labour cost and improving infrastructures
- Important resources in gas, hydro and solar power, labour, ...
- A growth rate of 6.5%. The fastest growing country in South-East Asia
- A population of **51.4 million inhabitants**, with a growing demand in power and housing
- A strategic location between India, China and ASEAN, with a direct access to the Indian Ocean

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- A young population with a growth rate of 2% with an unemployment rate under 4%
- 3 large cities with an urban population annual growth rate of 2.5%







## TRADE MISSION INDUSTRY TO MYANMAR

#### **Program\***

30 March 2018	CONFERENCES & B2B MEETINGS - Novotel Yangon Max	
9.00-12.00 pm	General overview of Myanmar economic and political environments - Pathein room	
	Welcoming speech by H.E. Mr. Olivier RICHARD, Ambassador of France to Myanmar Welcoming speech by Mr. Thein Han, Vice President of UMFCCI Presentation of Myanmar Economic Policy by Mr. Aung Naing Oo, Director General of DICA /MIC	
	Myanmar economy - Mr. Hubert Colaris, Economic Counselor, French Embassy Myanmar political & economic environment - Myanmar legal framework for companies -	
10.30-11.00 am	Coffee break	
11.00-12.00 pm	Impact of infrastructure on Myanmar industrial growth - Mr Antony Picon, Founder and Director, Colliers International EU market for Myanmar exports - European Union Delegation to Myanmar Illicit trades & intellectual property - Mr Nishant Choudhary, Legal Advocacy Group co-chair, Eurocham Myanmar	
12.00-1.00 pm	Lunch break at The Square - Novotel Yangon Max	
1.00-3.00 pm	Simultaneous workshops (3 different rooms)	
	Agrifood industry sector	
	Overview of the agricultural and agrifood sector - Logistics - Mr Julien Loiret, General Manager, Bolore Logistics Myanmar Myanmar FDA legal framework - Supply chain planning in developing countries - Mr Julien Girard, Consultant for Yangon Supply Chain	
	Garment & textile industry sector	
	Overview of the garment & textile sector - Mr Jacob Andrew Clere, Team Leader, SMART Myanmar Myanmar textile legal framework - Quality Control - Logistics - Mr Julien Loiret, General Manager, Bolore Logistics Myanmar	
	Presentation of Industrial zones and Special Economic Zones	
	SEZ's in Myanmar and Industrial Zones in Yangon - Mr James Hayton, Industrial Specialist, Colliers International Thilawa Special Economic Zone - Mr Thurane Aung, Vice President, MJTD Dawei Special Economic Zone -	
3.00-3.30 pm	Coffee break	
3.30-5.30 pm	B2B & Matchmaking meetings - Pathein room	
5.30-7.30 pm	Networking Cocktail - Poolside area, 6 <sup>th</sup> Floor, Novotel Yangon Max	
* Disclaimer: Subject to changes, modifications & adjustments especially to accommodate any last minute speaker contingencies		



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#### **Registration fees**

#### FOR DELEGATES FROM ABROAD - 1,000 USD/person

The conference package includes the following services:

- Access to all conferences on 30th March 2018
- B2B/matchmaking meetings on 30th March 2018 with your own private table
- Accommodation in a single room for 1 night at Novotel Max Hotel, in Yangon
- Coffee breaks, services, and lunch at *The Square* on 30th March 2018
- Networking Cocktail at Time Out sports bar on 30th March 2018
- Transfers from and to Yangon International Airport in a private vehicle
- 1 page of presentation for your company in the brochure of the event

#### **Terms and conditions**

Registration will be considered as confirmed only after reception of the completed registration form and of the full payment of registration fees.

Registration fees have to be paid in full before 15th March, 2018. Registration fees are non-refundable after 15th March, 2018.

#### **Contact & Registration**



Ms. Pascaline GRIFFON Business & Marketing Manager pascaline.griffon@ccifrance-myanmar.org





#### **Novotel Yangon Max**











Indulge yourself in 5-star luxury 30 minutes' drive from Yangon International airport at Novotel Yangon Max. Contemporary design with Myanmar accent and modern accessories make your room a tranquil retreat. Cool off with a dip in the swimming pool. Watch the famous Shwedagon Pagoda from the pool deck while sipping a cocktail at the Pool Bar.

Located on Pyay Road, Novotel Yangon Max is a short walk away from Junction Square shopping mall and a 10 minutes drive from the Shwedagon Pagoda. The 366 room hotel is a perfect choice for both business and leisure travellers.

Its private, spacious and fully equiped meeting rooms, combined with its all-service conference packages, offer you a perfect environment to organise professional events and business meetings with great peace of mind, in order to guaranty their success.









#### **Europcar Myanmar**



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