



# CCI FRANCE MYANMAR

FRENCH MYANMAR CHAMBER OF COMMERCE & INDUSTRY

## Myanmar Young Entrepreneurs Award 2018

### Terms & Conditions

---

#### Competition rules of procedure

#### **Art 1- Objective of the competition**

The Young Entrepreneur's Award 2018 is a competition organized by the Young Entrepreneurs Committee of the French Myanmar Chamber of Commerce and Industry (CCI France Myanmar), aiming at promoting and encouraging sustainable entrepreneurship and innovation in Myanmar.

The award ceremony will take place on 7<sup>th</sup> December 2018 and will reward winners of the four following categories:

- Innovation Award (vote by Jury)
- Success Story award (vote by Jury)
- CSR Award (vote by Jury)
- Public's Choice Award (vote by public on Facebook)

#### **Art 2- Application conditions**

The competition is open to every Myanmar or International company registered in Myanmar for more than 1 year and less than 5 years, member or not member of CCI France Myanmar.

NGOs, associations and non-profit organisations are not eligible to enter this contest. Private social enterprises are eligible. Only companies and not individuals are eligible to apply.

The company must have an initial capital of less than 100,000 USD.

To be considered as "Young Entrepreneur", the founder of the company must not be over 40 years old.

To apply for the competition, companies shall meet general application criteria and specific application criteria that are proper to each awards category.

A company cannot apply for the competition if one of its employees is part of the CCI France Myanmar employees or Board of Directors, of the jury, of the competition's partners/sponsors, or members of their family.

## **Art 3- Application files**

### **3.1 – Application files description**

Candidates willing to register for the Young Entrepreneur Awards 2018 must prepare an application file for the award category of their choice. This application file includes:

- Registration form duly completed
- PPT with presentation of the company and photographs (4 pages maximum)
- Any other document that you think might interest the jury (5 pages maximum)

If a file is incomplete or illegible, it will not be taken in account.

The Jury has the right to reject incomplete applications or applications that contain false information. They can also require additional information.

### **3.2 - Application modalities**

The registration forms will be available on the CCI France Myanmar's website from the 17<sup>th</sup> of September 2018. The registration form and other documents must be send on [www.wetransfer.com](http://www.wetransfer.com) to: [communication@ccifrance-myanmar.org](mailto:communication@ccifrance-myanmar.org)

The email with the link to download the company's files on [www.wetransfer.com](http://www.wetransfer.com) must be received by the CCI **before 9<sup>th</sup> of November 2018, at 6 pm** (Myanmar time).

### **3.3 - Selection criteria by award category.**

Projects will be accepted if they validate all of the criteria of one Award category. One project cannot compete for more than one Award category (except for "Public's Choice Award": every selected project registered for another category is automatically selected for "Public's Choice Award"). Every criterion is weighted, depending on the award category. For each award category (except for the Public's choice Award), the maximum points a company can reach is 100.

#### **For "Innovation Award":**

The Innovation Award rewards a company that has created and developed an innovative product or service including, but not limited to, invention, engineering, design, production, process, business model, marketing and distribution.

#### **Criteria:**

- **Currency:** How the innovation interprets and responds to current global challenges. The service/product's intended use/function and user value (*graded on 30 points*).

- **Reach:** Who and how many people were reached by the innovation and how to measure it (*graded on 20 points*).
- **Impact:** Likelihood of impact and sustainability of the innovation (*graded on 20 points*).
- **Innovation:** How the innovation of the product/service directly compares to other products/services in the marketplace (*graded on 30 points*).

#### **For “Success Story Award”:**

The Success Story Award rewards a company that has encountered a rapid success/growth and was able to overcome challenges.

##### **Criteria:**

- **Company history** and its presence in Myanmar (*graded on 20 points*).
- **Business evaluation:** relevance of business model, growth evolution (turnover, profit, sites/shops...), number of employees and/or clients, reputation of the company, company’s ability to grow up (*graded on 40 points*).
- **Culture:** description of the company’s corporate culture (*graded on 20 points*).
- **Response to adversity:** examples of problems faced in the nominee’s business and the methods used to solve them (*graded on 20 points*).

#### **For “CSR Award”:**

The CSR Award rewards a private company for its exemplary positive impact on environmental and social issues in Myanmar, and for its integration of CSR consideration in its strategy and activities. NGOs, associations, non-profit organisations/companies are banned from entering the competition.

##### **Criteria:**

- **Objectives:** description of the activities, contribution to Sustainable Development Goals, implementation, stakeholders involved, number of employees engaged, projects partners, budget (*graded on 20 points*).
- **Impact:** achievements, duration of the program, beneficiaries of the program, systems implemented to measure the impact (KPIs), geographic, material, physical and financial indicators (*graded on 40 points*).
- **Sustainability:** long-term development, scaling, contribution to global sustainable growth (*graded on 40 points*).

#### **For “Public’s Choice Award”:**

The Public’s Choice Award rewards the company who has the preference of the public.

Every company competing for one of the Awards previously listed is automatically competing for the Public’s Choice Award. CCI France Myanmar will create a presentation for each competitor, based on the information provided by each company. It will be shared by CCI France Myanmar on Facebook and other social media starting on the 18<sup>th</sup> of November 2018, and will be open to all viewers and publics.

Votes will take place on Facebook between 18<sup>th</sup> November 2018 and 7<sup>th</sup> December 2018. The company getting the largest number of “Likes” on Facebook will win the “Public’s Choice Award”. Results will be announced on 7<sup>th</sup> December 2018, during the Young Entrepreneurs Awards Ceremony.

## **Art 4- Prizes**

### **4.1 - Nature of the prizes**

The winner of each Award category will be rewarded by

- 1 award plaque
- 1 logo to be used by the winner in its communications (website, email signatures, business cards, brochures,...) for one year
- 1-year free Ordinary Membership at CCI France Myanmar, with all benefits
- 1 free seat at the Makers Night’s Magic Dinner Show on 7<sup>th</sup> December (Novotel Yangon Max)
- 1 free training for 1 person by CCI France Myanmar
- 1 promotional video of 60 seconds by Akhuka Productions
- 1 year of IT service by GTMH
- 1 advertising email blast sent to CCI France Myanmar’s contacts
- 1 interview published in CCI France Myanmar’s communications
- Mention in the press release given to all media contacts
- 1 campaign on Social media (Facebook, Twitter and LinkedIn)
- 2-minute presentation during the Young Entrepreneurs Award Ceremony
- Other prizes depending on sponsors

CCI France Myanmar shall be the only one allowed to decide how, when and where the prizes will be given and in which manner. CCI France Myanmar and the sponsors offering the prizes are the only ones allowed to decide of the value of the prizes.

### **4.2 - Awards ceremony**

The Awards ceremony will be held at Novotel Yangon Max, on the 7<sup>th</sup> of December, in introduction to the CCI France Myanmar’s Gala Dinner-Show.

The Jury will select 3 nominees for each type of award, for a total of 9 nominees. All nominees will have to present a 2-minute pitch on the 7<sup>th</sup> December 2018, to the jury at Novotel Hotel. Following this, the jury will then select the winners on the day of the Awards Ceremony and will keep the results confidential until the ceremony. The Awards ceremony will give way to a short presentation of each nominee during the cocktail.

The results will be announced by the jury during the cocktail. Winners will be given the opportunity to make a 2-minute speech.

## **Art 5- Candidate commitment**

The candidate company and its representative shall acknowledge the competition regulations and accept them unreservedly.

The company shall provide the organizer correct and sincere information to ensure the jury's selection not to be misled.

Nominated candidates shall be present or represented during the awards ceremony that will be held on December 7<sup>th</sup> 2018, at Novotel Yangon Max. The absence of representative of a winning project, without real and serious justification, will cause the project disqualification and forfeit.

## **Art 6- Jury composition**

The final list of Jury members of the Young Entrepreneurs Awards 2018 will be confirmed soon. At this time, the jury is composed of:

- President: Daw Win Win Tint, Chairman of CMHL
- Vice-President: U Serge Pun, Chairman of SPA/FMI Group
- Ms. Sarah Lubeigt, President of CCI France Myanmar/Country Representative of Bioderma
- Mr. Nicolas Delange, Co-Chair of the Young Entrepreneurs Committee/CEO of Yever
- Mr. Jonathan Kieusseian, Co-Chair of the Young Entrepreneurs Committee/CEO of Amyanpoh
- U Ye Myat Min, CEO and Founder of Nexlabs
- Daw Hla Hla Win, CEO of 360ed

Companies which have a jury member employed or belonged to the administration board are not allowed to apply for the competition.

Each member of the Jury will grade companies on the criteria previously listed (Art 3.4) for each Award. The company with the highest grade (average between every members of the Jury's grades) wins the competition. The jury will rule independently. The jury has the right to ask the candidates for more information about their application. The votes for the Public Choice's Award will end on the 7<sup>th</sup> of December at 6 pm and will be counted by the Jury.

## **Art 7- Participation cost**

Participation to the competition is free of charge. Costs related to the application presentation (costs for file constitution, travel costs, attendance to the Gala Dinner...) are borne by candidates and award winners. No reimbursement will be performed.

## **Art 8 - Ownership**

Each candidate declares retaining intellectual and industrial property rights relatively to projects realized within the framework of the competition. In that way, organizers are protected from any appeal.

## **Art 9- Competition organizer**

### **9.1 - Communication**

Candidate and candidate companies accept their name to be mentioned during communication actions of the event, including the media.

Press releases will be published before and after the event. The name of the winners will not be made public before the awards ceremony and will be kept confidential until the event.

### **9.2 - Responsibility**

The organizer will not be responsible or liable if the competition happens to be interrupted or extended for any reason. Candidates will not be make any reclamation or ask for any compensation.

The organizer has the right to modify these terms and conditions and to inform the candidates about any change beforehand.

## **Art 10- Diverse**

When entering the contest and competing in the game, companies and companies' representatives commit themselves to behave respectfully and not to do, say, write, publish, show or share anything that could hurt, damage, defame, insult and/or undermine CCI France Myanmar and/or the other contestants in anyway. They also shall not encourage or allow other people to do or say anything that could hurt, and/or undermine CCI France Myanmar and/or the other contestants in anyway. CCI France Myanmar reserves the right to cancel the participation of a company at any time without compensation if any contestant contravenes this rule. In case of a breach from a candidate, organizers bestow upon themselves the right to dismiss the candidate. The contestant is not allowed to claim for anything.

When entering the contest, contestants must have the approval from their companies and partners to share the information and visuals for the competition, as well as the approval of the persons appearing on videos or pictures. CCI France Myanmar shall not be held responsible for any information leaked, posted, shared, and published by the contestants during the competition. In addition, CCI France Myanmar shall not be held responsible for any comment made by visitors and people not employed by CCI France Myanmar on the social media.

CCI France Myanmar's name, logo, brand and other means of communication are the sole properties of CCI France Myanmar and shall not be used by other companies, organisations or persons without a prior official written agreement. All communication published, posted and shared by CCI France Myanmar in any media are the sole property of CCI France Myanmar and cannot be transformed, changed, cut, used, reused, modified by other companies, organisations or persons without a prior official written agreement.

Present rules apply to every company entering the Myanmar Entrepreneurs Awards 2018 contest.